

# **STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

**From Jan. 1 – April 3, 2022, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:**

<b>9:00-9:30am</b>	<b>Did I Mention Invention?</b>
<b>9:30-10:00am</b>	<b>Jewels of the Natural World</b>
<b>10:00-10:30am</b>	<b>Hearts of Heroes</b>
<b>10:30-11:00am</b>	<b>Outback Adventures with Tim Faulkner</b>

**From April 10 – Sept. 3, 2022, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:**

<b>9:00-9:30am</b>	<b>Did I Mention Invention?</b>
<b>9:30-10:00am</b>	<b>Rescue Me with Dr. Lisa</b>
<b>10:00-10:30am</b>	<b>Hearts of Heroes</b>
<b>10:30-11:00am</b>	<b>Outback Adventures with Tim Faulkner</b>

**From Sept. 10 – Sept. 24, 2022, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:**

<b>9:00-9:30am</b>	<b>Oh Baby!</b>
<b>9:30-10:00am</b>	<b>Wildlife Nation with Jeff Corwin</b>
<b>10:00-10:30am</b>	<b>Hearts of Heroes</b>
<b>10:30-11:00am</b>	<b>Outback Adventures with Tim Faulkner</b>

**From Oct. 1 – Dec. 31, 2022, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:**

<b>6:00-6:30am</b>	<b>Outback Adventures with Tim Faulkner</b>
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<b>8:30-9:00am</b>	<b>Hearts of Heroes</b>
<b>9:00-9:30am</b>	<b>Oh Baby!</b>
<b>9:30-10:00am</b>	<b>Wildlife Nation with Jeff Corwin</b>
<b>11:00-11:30am</b>	<b>Lucky Dog</b>
<b>11:30am-12:00pm</b>	<b>The Henry Ford's Innovation Nation</b>

**All of these shows are targeted to the 13-16 year-old audience.**

**Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger," WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.**