

CERTIFICATION OF COMPLIANCE

WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

January 1 – March 31, 2015

During the above period, Television Wisconsin, Inc. (WISC-TV 3.1 and TVW 3.2) disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 13-16 years of age:

All of these programs were disseminated for broadcast by WISC-TV 3.1 and TVW 3.2.

On behalf of WISC-TV 3.1 and TVW 3.2, I hereby certify that the children's programming disseminated by WISC-TV 3.1 and TVW 3.2 during the period January 1 – March 31, 2015, was formatted to contain no more than the amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. & 303a, and 47 C.F.R. & 73.670.



Jill Sommers

Program Operations Manager

Television Wisconsin, Inc.

Date: April 2, 2015

# **STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

As of September 27, 2014, the CBS kids' lineup aired by WISC-TV consists of the following shows aired every Saturday:

<b>8-8:30am</b>	<b>Lucky Dog</b>
<b>8:30-9:00am</b>	<b>Dr. Chris Pet Vet</b>
<b>9-9:30am</b>	<b>The Henry Ford's Innovation Nation</b>
<b>9:30-10:00am</b>	<b>Recipe Rehab</b>
<b>10-10:30am</b>	<b>All In with Laila Ali</b>
<b>10:30-11:00am</b>	<b>Game Changes with Kevin Frazier</b>

All six of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, "WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.

# **STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

As of September 13, 2014, the kids' lineup aired by WISC-TV 3.2 (TVW) consists of the following shows aired every Saturday:

<b>7-7:30am</b>	<b>ECO Company</b>
<b>7:30-8am</b>	<b>Xploration Animal Science</b>
<b>8-8:30am</b>	<b>Jack Hanna's Animal Adventures</b>
<b>8:30-9:00am</b>	<b>Wild About Animals</b>
<b>9-9:30am</b>	<b>Awesome Adventures</b>
<b>9:30-10:00am</b>	<b>Xploration Awesome Planet</b>
<b>10-10:30am</b>	<b>Xploration Outer Space</b>
<b>10:30-11:00am</b>	<b>State to State</b>

All eight of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, "WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.

**Below is a summary of our Children's Program Schedule for First Quarter 2015:**

**The Target Audience and TV Rating for all six half-hours:**

**Target Audience: 13-16      TV Rating: TVG**

LUCKY DOG  
DR. CHRIS PET VET

HENRY FORD'S INNOVATION NATION  
RECIPE REHAB

ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER

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