

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
January 1 through December 31, 2020

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG: Jan. 1 – Dec. 31, 2020

THE HENRY FORD'S INNOVATION NATION: Jan. 1 – Dec. 31, 2020

MISSION UNSTOPPABLE: Jan. 1 – Dec. 31, 2020

PET VET DREAM TEAM: Jan. 1 – Dec. 31, 2020

HOPE IN THE WILD: Jan. 1 – Dec. 31, 2020

BEST FRIENDS *FUREVER* WITH KEL MITCHELL: Jan. 1 – Sept. 26, 2020

ALL IN: Oct. 3 – Dec. 31, 2020

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period January 1, 2020 through December 31, 2020 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.

*Janet Borelli*

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Janet Borelli  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: January 8, 2021

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS

January 1 – December 31, 2020

During the above period, Television Wisconsin, Inc. (WISC-TV 3.1 and TVW 3.2) disseminated the following weekly programs originally produced and broadcast primarily for an audience of children 13-16 years of age:

All of these programs were disseminated for broadcast by WISC-TV 3.1 and TVW 3.2.

On behalf of WISC-TV 3.1 and TVW 3.2, I hereby certify that the children's programming disseminated by WISC-TV 3.1 and TVW 3.2 during the period January 1 – December 31, 2020 was formatted to contain no more than the amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. & 303a, and 47 C.F.R. & 73.670.

Craig Bursaw

Programming Department

Television Wisconsin, Inc.

Date: January 21, 2021

# **STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

From Jan. 4 – Sept. 26, 2020, the CBS kids' lineup aired by WISC-TV consisted of the following shows aired every Saturday:

9-9:30am	Mission Unstoppable
9:30-10:00am	Pet Vet Dream Team
10-10:30am	Hope in the Wild
10:30-11:00am	Best Friends Furever with Kel Mitchell
11-11:30am	Lucky Dog
11:30am-12:00pm	The Henry Ford's Innovation Nation

As of October 3, 2020, the CBS kids' lineup aired by WISC-TV consists of the following shows airing every Saturday:

9-9:30am	Mission Unstoppable
9:30-9:00am	Hope in the Wild
10-10:30am	Pet Vet Dream Team
10:30-11:00am	All in with Laila Ali
11-11:30am	Lucky Dog
11:30am-12:30pm	The Henry Ford's Innovation Nation

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.

# **STATEMENT REGARDING WISC-TV 3.2 (TVW) RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

From Jan. 4 – Sept. 5, 2020, the kids' lineup aired by WISC-TV 3.2 (TVW) consisted of the following shows aired every Saturday:

8:00-8:30am	Rock the Park
8:30-9:00am	Rock the Park
9:00-9:30am	The Great Dr. Scott
9:30-10:00am	The Great Dr. Scott
10:00-10:30am	Ocean Mysteries with Jeff Corwin
10:30-10:00am	Hearts of Heroes

As of Sept. 12, 2020, the kids' lineup aired by WISC-TV 3.2 (TVW) consists of the following shows aired every Saturday:

9:00-9:30am	Did I Mention Invention?
9:30-10:00am	Ready, Set, Pet
10:00-10:30am	Hearts of Heroes
10:30-10:00am	Hearts of Heroes

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger," WISC-TV 3.2 (TVW) will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV 3.2 (TVW) kids' programming.