

# **STATEMENT REGARDING WISC-TV RECORDS CONCERNING COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS**

From Jan. 1 – Dec. 31, 2021, the CBS kids' lineup aired by WISC-TV consisted of the following shows aired every Saturday:

<b>9-9:30am</b>	<b>Mission Unstoppable</b>
<b>9:30-10:00am</b>	<b>Hope in the Wild</b>
<b>10-10:30am</b>	<b>Pet Vet Dream Team</b>
<b>10:30-11:00am</b>	<b>All in with Laila Ali</b>
<b>11-11:30am</b>	<b>Lucky Dog</b>
<b>11:30am-12:30pm</b>	<b>The Henry Ford's Innovation Nation</b>

All of these shows are targeted to the 13-16 year-old audience.

Because FCC rules regarding commercial time limitations are, according to the FCC's website, aimed only at programming "aired primarily for an audience of children 12 years old and younger, WISC-TV will not be required to post daily logs to show compliance with FCC commercial time limitations as long as the shows listed are the programs making up WISC-TV's kids' programming.