

WNIC
DETROIT, MI
QUARTERLY ISSUES/PROGRAMS LIST
SECOND QUARTER, 2015
07/07/2015

WNIC
QUARTERLY ISSUES/PROGRAMS LIST

WNIC PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- **WOMAN IN BUSINESS:** OWNER OF THE PEACOCK ROOM A DETROIT BOUTIQUE SHOP SMALL BUSINESS OWNER MACKINAC POLICY CONFERENCE
- **WOMAN IN CREATIVE ARTS:** SINGER FOR MOTOWNS MARTHAA REEVES AND THE VANDELLAS
- **WOMAN IN POLITICS:** MICHIGANS SECRETARY OF STATE
- **WOMAN IN POWER AND LEADERSHIP:** GEN COUNCIL FOR CITY OF DET HOUSING COMMISSION & WATER & SEWAGE DEPT
- **WOMAN IN RELIGION:** SENIOR PASTOR FIRST UNITED METHODIST CHURCH IN BIRMINGHAM MI AUTHOR RECESS
- **WOMEN'S HEALTH:** PBS FITNESS SHOW CLASSICAL STRETCH AUTHOR AGING BACKWARDS

**SECTION I
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMAN IN CREATIVE ARTS	REMARKABLE WOMAN	SINGER FOR MOTOWNS MARTHAA REEVES AND THE VANDELLAS	MARTHA REEVES	04/05/2015 07:01 AM	029:11
WOMAN IN	REMARKABLE	DIRECTOR	PAMELA	04/12/2015	029:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POWER AND LEADERSHIP	WOMAN	COMMUNITY FOR FORD MOTOR CO FUND PHILANTHROPIC ARM OF FORD	ALEXANNDER	07:02 AM	
WOMEN'S HEALTH	REMARKABLE WOMAN	PBS FITNESS SHOW CLASSICAL STRETCH AUTHOR AGING BACKWARDS	MIRANDA ESMONDE	04/19/2015 07:01 AM	030:01
WOMAN IN POLITICS	REMARKABLE WOMAN	MICHIGANS SECRETARY OF STATE	RUTH JOHNSON	04/26/2015 07:04 AM	029:25
WOMAN IN RELIGION	REMARKABLE WOMAN	SENIOR PASTOR FIRST UNITED METHODIST CHURCH IN BIRMINGHAM MI AUTHOR RECESS	LAURIE HALLER	05/03/2015 07:00 AM	028:32
WOMAN IN POWER AND LEADERSHIP	REMARKABLE WOMAN	GEN COUNCIL FOR CITY OF DET HOUSING COMMISION & WATER & SEWAGE DEPT	FLORISE NEVILLE- EWELL	05/17/2015 07:01 AM	029:53
WOMEN'S HEALTH	REMARKABLE WOMAN	CHIEF MEDICAL OFFICER VP MEDICAL AFAIRS HENRY FORD W BLOOMFIELD	DR. BETTY CHU	05/24/2015 07:03 AM	029:24
WOMEN'S HEALTH	REMARKABLE WOMAN	FACIAL PLASTIC SURGON HEAD AND NECK WAYNE STATE U	DR. MYRA DANISH	05/31/2015 07:01 AM	029:35
WOMAN IN POWER AND LEADERSHIP	REMARKABLE WOMAN	GEN COUNCIL FOR CITY OF DET HOUSING COMMISION & WATER & SEWAGE DEPT	FLORISE NEVILLE- EWELL	06/07/2015 07:00 AM	029:53
WOMEN'S HEALTH	REMARKABLE WOMAN	PBS FITNESS SHOW CLASSICAL STRETCH AUTHOR AGING BACKWARDS	MIRANDA ESMONDE	06/14/2015 07:03 AM	030:01
WOMAN IN	REMARKABLE	OWNER OF THE	RACHEL LUTZ	06/21/2015	028:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUSINESS	WOMAN	PEACOCK ROOM A DETROIT BOUTIQUE SHOP SMALL BUSINESS OWNER MACKINAC POLICY CONFERENCE		07:03 AM	
WOMAN IN CREATIVE ARTS	REMARKABLE WOMAN	ASSSTANT CONDOCTOR OT THE DETROIT SYMPHONY ORCHESTRA	MICHELLE MERRILL	06/28/2015 07:00 AM	029:19

**SECTION II
NETWORK (AND/OR SYNDICATED) PROGRAMMING**

SECTION III LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(INSERT NETWORK AND/OR SYNDICATOR-PROVIDED PROGRAMS LISTS HERE.)				

**SECTION III
PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	ART VAN CHALLENGE	000:31	006
BREAST CANCER AWARENESS	KARMANOS	000:17	007
BREAST CANCER AWARENESS	SUSAN G KOMEN	000:19	017
BURN VICTIM FUNDRAISER	BLUE STAR MOTHERS	000:23	008
CANCER AWARENESS	SHOW THAT YOU CARE DOT ORG	000:30	010
CHILD PASSENGER SAFETY	NATIONAL SAFETY COUNCIL	000:31	028
CHILDHOOD HUNGER	PROFESSIONAL NURSE COUNCIL	000:16	010
CHILDHOOD HUNGER	PROFESSIONAL NURSE COUNCIL	000:18	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	ART VAN CARES	000:31	002
DOMESTIC ABUSE HELP	MOVERS FOR MOMS	000:31	015
EDUCATION	FARMERS INSURANCE	030:01	001
EDUCATION	SER YOUTH BUILD	000:29	016
END OF LIFE CAREGIVING	ARBOR HOSPICE	000:22	024
END OF LIFE CAREGIVING	INSTITUTE OF MEDICINE	000:30	018
FIRE PREVENTION	U.S. FOREST SERVICE	000:16	022
IHM BLOOD DRIVE	AMERICAN RED CROSS	000:31	001
MAKE A WISH FUNDRAISER	MAKE A WISH	000:18	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	026
MULTIPLE SCLEROSIS FUNDING	NATIONAL MULTIPLE SCLEROSIS	000:23	033
PROSTATE CANCER	MIU MEN'S HEALTH FOUNDATION	000:27	015
PUBLIC SERVANT SUPPORT	THIN BLUE LINE OF MICHIGAN	000:28	022
RECYCLE MICHIGAN	MICHIGAN EARTHVEST	000:26	011
SHOW THAT YOU CARE DOT ORG	SHOW THAT YOU CARE DOT ORG	000:30	006
STROKE AWARENESS	AD COUNCIL	000:31	028
TIM HORTONS CAMP DAY	TIM HORTONS	000:30	006
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	103