

WNIC
Detroit, MI
Quarterly Issues/Programs List
First Quarter, 2016
04/04/2016

WNIC
Quarterly Issues/Programs List

WNIC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **DETROIT CITY GOVERNMENT:** DET MAYOR CHIEF AFFAIRS OFFICER STATE LAWMAKER
- **DETROIT OUTDOOR ADVERTISING:** BUSINESS OWNER BROOKLYN OUTDOOR ADV
- **ECONOMIC DEVL P IN MI:** PRESIDENT OF SAGINAW FUTURE INC ATTRACTING BUSSINESS
- **EDUCATION DETROIT CHILDREN:** DETROIT CASS TECH PRINCIPAL TOP 5% IN MI
- **EDUCATION THROUGH MUSIC:** AUTHOR WELCOME TO THE SYMPHONY SONG WRITER MUSIC EDUCATOR
- **INTELLECTUAL CAPITAL IN DET.:** EXECUTIVE DIR CHALLENGE DETROIT ATTRACTING TOP TALENT
- **LIFE OF A WOMAN NEWS ANCHOR:** WJBK MORNING NEWS ANCHOR
- **MARKETING BRANDING CUSTOMER :** CHIEF REVENUE OFFICER PROTECTION ONE MARKETING HALL OF FAMMME
- **PUBLIC RELATIONS/SPEAKER:** CEO PRESIDENT TRUSCOTT ROSSMAN PUBLIC RELATIONS
- **TRANSITIONING IN BUSINESS:** DETROIT MANUFACTURING BUSINESS THE IDEAL GROUP
- **WOMAN'S EQUALITY:** AUTHOR EVERYWOMAN'S GUIDE TO EQUALITY
- **WOMANS SOCIAL ADV/FRIENDSHIP:** PUBLIC RADIO SATELLITES SISTER SHOW AUTHOR WORKING MOTHER

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION THROUGH MUSIC	REMARKABLE WOMAN	AUTHOR WELCOME TO THE SYMPHONY SONG WRITER MUSIC EDUCATOR	CAROLYN SLOAN	01/03/2016 07:03 AM	029:05
LIFE OF A WOMAN NEWS ANCHOR	REMARKABLE WOMAN	WJBK MORNING NEWS ANCHOR	ANQUNETTE JAMISON	01/10/2016 07:00 AM	029:22
EDUCATION DETROIT CHILDREN	REMARKABLE WOMAN	DETROIT CASS TECH PRINCIPAL TOP 5% IN MI	LISA PHILLIPS	01/17/2016 07:02 AM	029:33
WOMANS SOCIAL ADV/FRIENDSHIP	REMARKABLE WOMAN	PUBLIC RADIO SATALITES SISTER SHOW AUTHOR WORKING MOTHER	LIAN DOLAN	01/24/2016 07:01 AM	027:32
MARKETING BRANDING CUSTOMER	REMARKABLE WOMAN	CHIEF REVENUE OFFICER PROTECTION ONE MARKETING HALL OF FAMMME	JAMIE HAENGGI	01/31/2016 07:01 AM	027:32
INTELLECTUAL CAPITAL IN DET.	REMARKABLE WOMAN	EXECUTIVE DIR CHALLENGE DETROIT ATTRACTING TOP TALENT	DEIDRE GROVES	02/07/2016 07:03 AM	029:17
ECONOMIC DEVELOPMENT IN MI	REMARKABLE WOMAN	PRESIDENT OF SAGINAW FUTURE INC ATTRACTING BUSSINESS	JOANN CRARY	02/14/2016 07:01 AM	028:51
PUBLIC RELATIONS/SPEAKER	REMARKABLE WOMAN	CEO PRESIDENT TRUSCOTT ROSSMAN PUBLIC RELATIONS	KELLY ROSSMAN	02/21/2016 07:01 AM	030:02
EDUCATION DETROIT CHILDREN	REMARKABLE WOMAN	DETROIT CASS TECH PRINCIPAL TOP 5% IN MI	LISA PHILLIPS	02/28/2016 07:01 AM	029:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DETROIT OUTDOOR ADVERTISING	REMARKABLE WOMAN	BUSINESS OWNER BROOKLYN OUTDOOR ADV	CANDICE SIMONS	03/06/2016 07:01 AM	030:13
WOMAN'S EQUALITY	REMARKABLE WOMAN	AUTHOR EVERYWOMAN'S GUIDE TO EQUALITY	CARLYNNE MCDONNELL	03/13/2016 07:00 AM	028:50
DETROIT CITY GOVERNMENT	REMARKABLE WOMAN	DET MAYOR CHIEF AFFAIRS OFFICER STATE LAWMAKER	LISA HOWZE	03/20/2016 07:01 AM	029:27
TRANSITIONING IN BUSINESS	REMARKABLE WOMAN	DETROIT MANUFACTURING BUSINESS THE IDEAL GROUP	LINZIE VENEGAS	03/27/2016 07:02 AM	028:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL ADOPTION	HUMANE SOCIETY OF USA	000:16	048
BUZZED DRIVING PREVENTION	NATL HIGHWAY SAFETY	000:31	053
DETROIT RESIDENT CHALLENGES	YMCA	000:16	029
ENGAGING YOUTH	YMCA	000:15	037
FINDING KIDS POTENTIAL	YMCA	000:18	032

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GED ACHIEVEMENT	WAYNE STATE UNIVERSITY	000:25	033
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	013
HOCKEY FAMILIES IN NEED	HOCKEY HAS A HEART	000:31	016
HOMELESS FEMALE VETERANS	HOMELESS ACTION NETWORK	000:23	026
LOW INCOME HEAT FUNDRAISER	OHLSA	000:16	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006
PRE-DIABETES TESTING	PRE DIABETES DOT ORG	000:31	022
SCHOLARSHIP FUNDING	KRESGE ARTS IN DETROIT	000:18	004
VETERANS EMPLOYMENT	SHOW YOUR STRIPES	000:31	172
WATER DRIVE FOR FLINT CRISIS	IHEART MEDIA DETROIT	000:28	012
YOUTH ATHLETIC OPEN HOUSE	OAKLAND COUNTY SHERIFF DEPT	000:24	022