



8440 Deerlake South
Tallahassee, Florida 32312
☎ Phone: (850) 893-4140


CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): June 7, 2014

Discrepancy / Remarks:

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Sheree Venturoli-Ham
Traffic (Print Name)


Traffic Signature

Steve Sherrill
Chief Engineer (Print Name)


Chief Engineer Signature

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
Log Date(s) 06/07/14 - 06/07/14
Start time 09:00:00AM
End time 01:00:00PM
Station(s) Tallahassee(WTWC)
Agency(s) <All Agency(s)>
Advertiser(s) <All Advertiser(s)>
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Page Break Options Page Break After Level 1 Group
Level 1 Grouping Program Title
Level 2 Grouping Advertiser
Level 3 Grouping ISCI Code
Level 4 Grouping Cart Number
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Custom Column(s) Program

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>Program Title: Paid Program 1p N/R</u>														
<u>Advertiser: Cesari Response TV (5763)</u>														
<u>ISCI Code: 8007081126</u>														
<u>Cart Number: 230839</u>														
6/7/14	1:00:00PM	28:30	8007081126	230839	1835610.3.0	\$200.00	Paid Program ming (LONG)	OK to Bill	Cesari Response TV (5763)	Cesari Response TV (2519)	PAID PROGRAMS (1185)	2Q 2014 PAID	WTWC	Paid Program 1p N/R
Total for: 230839						\$200.00	Total Spots:1							
Total for: 8007081126						\$200.00	Total Spots:1							
Total for: Cesari Response TV (5763)						\$200.00	Total Spots:1							
Total for: Paid Program 1p N/R						\$200.00	Total Spots:1							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Paid Program 1p N/R

Advertiser: Cesari Response TV (5763)

ISCI Code: 8007081126

Cart Number: 230839

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Sports-NBC French Open Tennis N/R														
Advertiser: *WTWC Promotion (3097)														
ISCI Code: CAMPCONNECTION2014														
Cart Number: 212235														
6/7/14	12:00:01PM	00:15	CAMPCONNECTION2014	212235	1802905.3.2	\$0.00	SPOT	OK to Bill	*WTWC Promotion (3097)	Direct Account (1)	PROMO (ns) (1269)	Camp Connection	WTWC	Sports-NBC French Open Tennis N/R
Total for: 212235						\$0.00	Total Spots:1							
Total for: CAMPCONNECTION2014						\$0.00	Total Spots:1							
Total for: *WTWC Promotion (3097)						\$0.00	Total Spots:1							
Advertiser: CenturyLink (37507)														
ISCI Code: BL1451B30														
Cart Number: 212448														
6/7/14	9:35:00AM	00:30	BL1451B30	212448	1779198.12 3.0	\$45.00	Tennis	OK to Bill	CenturyLink (37507)	Butler-Till Media Services Inc (2919)	MEDIA-TELEPHO NE/PH SERVICES/TELEC OMM/CELLULAR (ns) (1251)	//0086	WTWC	Sports-NBC French Open Tennis N/R
Total for: 212448						\$45.00	Total Spots:1							
Total for: BL1451B30						\$45.00	Total Spots:1							
ISCI Code: SL2144B30H														
Cart Number: 211812														
6/7/14	12:29:20PM	00:30	SL2144B30H	211812	1779198.12 3.0	\$45.00	Tennis	OK to Bill	CenturyLink (37507)	Butler-Till Media Services Inc (2919)	MEDIA-TELEPHO NE/PH SERVICES/TELEC OMM/CELLULAR (ns) (1251)	//0086	WTWC	Sports-NBC French Open Tennis N/R
Total for: 211812						\$45.00	Total Spots:1							
Total for: SL2144B30H						\$45.00	Total Spots:1							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC French Open Tennis N/Advertiser: CenturyLink (37507)

ISCI Code: SL2144B30H

Cart Number: 211812

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: CenturyLink (37507)						\$90.00	Total Spots:2							
Advertiser: Cumulus Broadcasting-Tallahassee (2613)														
ISCI Code: WHATWOMENWANT2014RV3														
Cart Number: 212366														
6/7/14	10:11:04AM	00:30	WHATWOMENWANT2014RV3	212366	1810641.14.0	\$35.00	SPOT	OK to Bill	Cumulus Broadcasting-Tallahassee (2613)	Direct Account (1)	MEDIA-TV/RADIO (1255)	What Women Want	WTWC	Sports-NBC French Open Tennis N/R
Total for: 212366						\$35.00	Total Spots:1							
Total for: WHATWOMENWANT2014RV3						\$35.00	Total Spots:1							
Total for: Cumulus Broadcasting-Tallahassee						\$35.00	Total Spots:1							
Advertiser: Dr Russell B Rainey DMD (15654)														
ISCI Code: DRRRAINEYCPAPV2														
Cart Number: 210376														
6/7/14	9:35:30AM	00:30	DRRAINEYCPAPV2	210376	1788779.48.0	\$40.00	Tennis	OK to Bill	Dr Russell B Rainey DMD (15654)	Direct Account (1)	MEDICAL-DENTAL (1176)	Health Matters	WTWC	Sports-NBC French Open Tennis N/R
6/7/14	12:29:50PM	00:30	DRRAINEYCPAPV2	210376	1788779.48.0	\$40.00	Tennis	OK to Bill	Dr Russell B Rainey DMD (15654)	Direct Account (1)	MEDICAL-DENTAL (1176)	Health Matters	WTWC	Sports-NBC French Open Tennis N/R
Total for: 210376						\$80.00	Total Spots:2							
Total for: DRRRAINEYCPAPV2						\$80.00	Total Spots:2							
ISCI Code: DRRDAB30082013														
Cart Number: 211044														
6/7/14	10:47:08AM	00:30	DRRDAB30082013	211044	1788779.48.0	\$40.00	Tennis	OK to Bill	Dr Russell B Rainey DMD (15654)	Direct Account (1)	MEDICAL-DENTAL (1176)	Health Matters	WTWC	Sports-NBC French Open Tennis N/R
6/7/14	12:59:26PM	00:30	DRRDAB30082013	211044	1788779.48.0	\$40.00	Tennis	OK to Bill	Dr Russell B Rainey DMD (15654)	Direct Account (1)	MEDICAL-DENTAL (1176)	Health Matters	WTWC	Sports-NBC French Open Tennis N/R
Total for: 211044						\$80.00	Total Spots:2							
Total for: DRRDAB30082013						\$80.00	Total Spots:2							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Dr Russell B Rainey DMD (15654)

ISCI Code: DRRDAB30082013

Cart Number: 211044

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Dr Russell B Rainey DMD (15654)						<u>\$160.00</u>	Total Spots:4							
<u>Advertiser: Kia Autosport (1711)</u>														
<u>ISCI Code: KIAIDR</u>														
<u>Cart Number: 211511</u>														
6/7/14	9:36:00AM	00:04	KIAIDR	211511	1770010.1.0	\$0.00	Station ID	OK to Bill	Kia Autosport (1711)	MDR Television - Pennsylvania (12147)	AUTO FOREIGN/DEALER (ns) (1132)	Q2'14	WTWC	Sports-NBC French Open Tennis N/R
Total for: 211511						<u>\$0.00</u>	Total Spots:1							
Total for: KIAIDR						<u>\$0.00</u>	Total Spots:1							
Total for: Kia Autosport (1711)						<u>\$0.00</u>	Total Spots:1							
<u>Advertiser: Pro Media-Knee Brace-Corp Platform (89734)</u>														
<u>ISCI Code: KB607498</u>														
<u>Cart Number: 110602</u>														
6/7/14	11:23:12AM	01:00	KB607498	110602	1846165.3.0	\$20.00	SPOT	OK to Bill	Pro Media-Knee Brace-Corp Platform (89734)	Pro Media Group-Corp Platform (14973)	DIRECT RESPONSE (1141)	KNEE BRACE - PROMEDIA / CORPORATE PLATFORM	WTWC	Sports-NBC French Open Tennis N/R
Total for: 110602						<u>\$20.00</u>	Total Spots:1							
Total for: KB607498						<u>\$20.00</u>	Total Spots:1							
Total for: Pro Media-Knee Brace-Corp Platform						<u>\$20.00</u>	Total Spots:1							
<u>Advertiser: Progressive Insurance (1169)</u>														
<u>ISCI Code: QRP0018000VH</u>														
<u>Cart Number: 112321</u>														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Progressive Insurance (1169)

ISCI Code: QRP0018000VH

Cart Number: 112321

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
6/7/14	11:59:31AM	00:30	QRP0018000VH	112321	1794009.29.0	\$10.00	SPOT	OK to Bill	Progressive Insurance (1169)	Wunderman-Shared Financial (1450)	SERVICES-INSURANCE AUTO/HOME (1236)	PID/AI/5	WTWC	Sports-NBC French Open Tennis N/R
Total for: 112321						\$10.00	Total Spots:1							
Total for: QRP0018000VH						\$10.00	Total Spots:1							
<u>ISCI Code: QRP0020000VH</u>														
<u>Cart Number: 112323</u>														
6/7/14	12:58:56PM	00:30	QRP0020000VH	112323	1794009.29.0	\$10.00	SPOT	OK to Bill	Progressive Insurance (1169)	Wunderman-Shared Financial (1450)	SERVICES-INSURANCE AUTO/HOME (1236)	PID/AI/5	WTWC	Sports-NBC French Open Tennis N/R
Total for: 112323						\$10.00	Total Spots:1							
Total for: QRP0020000VH						\$10.00	Total Spots:1							
Total for: Progressive Insurance (1169)						\$20.00	Total Spots:2							
<u>Advertiser: Promo/PSA (1)</u>														
<u>ISCI Code: ID DR PHIL</u>														
<u>Cart Number: 27003</u>														
6/7/14	10:12:04AM	00:04	ID DR PHIL	27003	<n/a>	\$0.00	PROMO	<n/a>	ID DR PHIL SVR94C50	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27003						\$0.00	Total Spots:1							
Total for: ID DR PHIL						\$0.00	Total Spots:1							
<u>ISCI Code: ID ELLEN</u>														
<u>Cart Number: 27004</u>														
6/7/14	12:00:16PM	00:04	ID ELLEN	27004	<n/a>	\$0.00	PROMO	<n/a>	ID ELLEN SVR94C49	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27004						\$0.00	Total Spots:1							

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Promo/PSA (1)

ISCI Code: ID ELLEN

Cart Number: 27004

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: ID ELLEN						\$0.00	Total Spots:1							
<u>ISCI Code: ID ET</u>														
<u>Cart Number: 27005</u>														
6/7/14	10:48:08AM	00:04	ID ET	27005	<n/a>	\$0.00	PROMO	<n/a>	ID ET SVR121C44	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27005						\$0.00	Total Spots:1							
Total for: ID ET						\$0.00	Total Spots:1							
<u>ISCI Code: ID FAM FEUD</u>														
<u>Cart Number: 27017</u>														
6/7/14	11:24:12AM	00:04	ID FAM FEUD	27017	<n/a>	\$0.00	PROMO	<n/a>	ID FAM FEUD	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27017						\$0.00	Total Spots:1							
Total for: ID FAM FEUD						\$0.00	Total Spots:1							
<u>ISCI Code: ID ROH</u>														
<u>Cart Number: 27011</u>														
6/7/14	12:30:50PM	00:04	ID ROH	27011	<n/a>	\$0.00	PROMO	<n/a>	ID ROH SVR95 C52	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27011						\$0.00	Total Spots:1							
Total for: ID ROH						\$0.00	Total Spots:1							
<u>ISCI Code: PAID PROGRAM ID</u>														
<u>Cart Number: 27013</u>														
6/7/14	12:59:56PM	00:04	PAID PROGRAM ID	27013	<n/a>	\$0.00	PROMO	<n/a>	PAID PROGRAM ID SVR97C7	***Announcement***			WTWC	Sports-NBC French Open Tennis N/R
Total for: 27013						\$0.00	Total Spots:1							
Total for: PAID PROGRAM ID						\$0.00	Total Spots:1							

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 27013

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: Promo/PSA (1)						\$0.00	Total Spots:6							
Advertiser: Smith Thompson Shaw Minacci & Colon PA (91278)														
ISCI Code: HOMESHOWPROMOREV														
Cart Number: 212453														
6/7/14	10:47:38AM	00:30	HOMESHOWPRO MOREV	212453	1842915.1.1	\$10.00	SPOT	OK to Bill	Smith Thompson Shaw Minacci & Colon PA (91278)	Direct Account (1)	SERVICES-LAW OFFICES/LEGAL (ns) (1238)	Home Connection	WTWC	Sports-NBC French Open Tennis N/R
Total for: 212453						\$10.00	Total Spots:1							
Total for: HOMESHOWPROMOREV						\$10.00	Total Spots:1							
Total for: Smith Thompson Shaw Minacci & Colon PA (91278)						\$10.00	Total Spots:1							
Advertiser: Sunshine Auto (73985)														
ISCI Code: BEHAPPYAGAIN15														
Cart Number: 210354														
6/7/14	11:59:16AM	00:15	BEHAPPYAGAIN15	210354	1843952.3.0	\$5.00	SPOT	OK to Bill	Sunshine Auto (73985)	Direct Account (1)	AUTO DOMESTIC/DEAL ER (ns) (1130)	June'14	WTWC	Sports-NBC French Open Tennis N/R
Total for: 210354						\$5.00	Total Spots:1							
Total for: BEHAPPYAGAIN15						\$5.00	Total Spots:1							
Total for: Sunshine Auto (73985)						\$5.00	Total Spots:1							
Advertiser: Ultimate Image Auto (2004)														
ISCI Code: UIAJUNE2014R														
Cart Number: 212369														
6/7/14	10:11:34AM	00:30	UIAJUNE2014R	212369	1830827.49. 2	\$10.00	SPOT	OK to Bill	Ultimate Image Auto (2004)	Direct Account (1)	AUTO DOMESTIC/DEAL ER (ns) (1130)	JUNE 14	WTWC	Sports-NBC French Open Tennis N/R
6/7/14	12:30:20PM	00:30	UIAJUNE2014R	212369	1830827.49. 2	\$10.00	SPOT	OK to Bill	Ultimate Image Auto (2004)	Direct Account (1)	AUTO DOMESTIC/DEAL ER (ns) (1130)	JUNE 14	WTWC	Sports-NBC French Open Tennis N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Ultimate Image Auto (2004)

ISCI Code: UIAJUNE2014R

Cart Number: 212369

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 212369						\$20.00			Total Spots:2					
Total for: UIAJUNE2014R						\$20.00			Total Spots:2					
Total for: Ultimate Image Auto (2004)						\$20.00			Total Spots:2					
Total for: Sports-NBC French Open Tennis I						\$360.00			Total Spots:22					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Program Title: Sports-NBC French Open Tennis N/Advertiser: Ultimate Image Auto (2004)

ISCI Code: UIAJUNE2014R

Cart Number: 212369

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Grand Total:

\$560.00

Total Spots: 23

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Sports-NBC French Open Tennis N/Advertiser: Ultimate Image Auto (2004)

ISCI Code: UIAJUNE2014R

Cart Number: 212369

Monday, June 09, 2014

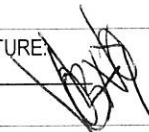
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Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	KIDS 0-12 EI-NBC-The Chica Show N/R							
_____	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	7:00:00AM	00:00:00					NO HOST SELLING			
_____	7:00:00AM	00:00:00					NO VIOLATIONS			
_____	7:00:00AM	00:00:00					MCO SIGNATURE: 			
_____	7:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	7:15:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	7:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	7:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	7:15:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	7:15:30AM	00:00:30	FCC CHILDRENS PROGRAMMING	Tallahassee Promo	28001	Kids FCC CHILDRENS PROGRAMMING			Various	1.1
_____	7:16:00AM	00:00:30	KIDS CLOUDY MEATBALLS PSA	Tallahassee Promo	28023	KIDS CLOUDY MEATBALLS PSA			Various	1.1

Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

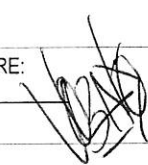
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	7:16:30AM	00:00:04	Station ID	Kids ID						
_____	7:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	7:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	7:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Noodle and Doodle N/R							
_____	7:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	7:30:00AM	00:00:00					NO HOST SELLING			
_____	7:30:00AM	00:00:00					NO VIOLATIONS			
_____	7:30:00AM	00:00:00					MCO SIGNATURE: 			
_____	7:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	7:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	7:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
WD	7:45:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
		:30			28021		PSA KIDS UNBB TEAM			
_____	7:45:30AM	00:01:00	KIDS STEP UP FOR STUDENTS 60	Tallahassee Promo	28024	KIDS STEP UP FOR STUDENTS 60			Various	1.1
_____	7:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	7:46:30AM	00:00:04	Station ID	Kids ID						
_____	7:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1

Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
	8:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:00:00AM	00:30:00	KIDS 0-12 EI-NBC-Justin Time N/R							
	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
	8:00:00AM	00:00:00					NO HOST SELLING			
	8:00:00AM	00:00:00					NO VIOLATIONS			
	8:00:00AM	00:00:00					MCO SIGNATURE: 			
	8:00:00AM	00:15:00	Segment 1	Program Segment			/NBC			
	8:15:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
	8:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	8:15:10AM	00:00:30	FCC CHILDRENS PROGRAMMING	Tallahassee Promo	28001	Kids FCC CHILDRENS PROGRAMMING			Various	1.1
	8:15:40AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
	8:16:00AM	00:00:30	KIDS THE BIRD ADOPT	Tallahassee Promo	28008	KIDS THE BIRD ADOPTION			Various	1.1
	8:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	8:16:30AM	00:00:04	Station ID	Kids ID						

Tallahassee (WTWC)

Official Traffic Log for Saturday June 7, 2014

as of (Jun 6 2014 5:23PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	8:16:34AM	00:13:26	Segment 2	Program Segment			/NBC			
_____	8:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	8:30:00AM	00:30:00	KIDS 0-12 EI-NBC-Tree Fu Tom N/R							
_____	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL TIME LIMITATIONS APPLY			
_____	8:30:00AM	00:00:00					NO HOST SELLING			
_____	8:30:00AM	00:00:00					NO VIOLATIONS			
_____	8:30:00AM	00:00:00					MCO SIGNATURE: 			
_____	8:30:00AM	00:15:00	Segment 1	Program Segment			/NBC			
_____	8:45:00AM	00:01:30	Break 1a	Kids PSA			Interior Break			
_____	8:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	8:45:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	8:45:30AM	00:00:30	KIDS STEP UP FOR STUDENTS 30	Tallahassee Promo	28025	KIDS STEP UP FOR STUDENTS 30			Various	1.1
_____	8:46:00AM	00:00:30	KIDS BULLY HD PSA	Tallahassee Promo	28022	KIDS BULLY HD PSA			Various	1.1
_____	8:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	8:46:30AM	00:00:04	Station ID	Kids ID						

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	8:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	8:46:34AM	00:13:26	Segment 2	Program Segment			/NBC			
	9:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						