

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Greenstripe Media
Attention: David Takara
424 N Old Newport Blvd
Newport Beach, CA 92663-4211

Send Payment To:

KCRA
PO Box 14486
Des Moines, IA 50306-3486

Property	KCRA		
Invoice #	3868807-1	Order #	3868807
Invoice Date	03/10/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/04/24	Flight Dates	02/27/24 - 03/04/24
Advertiser	Keeping Californians Working		
Product	Tu 02/27 Thru 03/04 Mo		
Estimate #			
Account Executive	KCRA/KQCA NATIONAL HOUSE		
Sales Office	KCRA/KQCA National House		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/27/24	03/04/24	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Th 02/29/24 6:43 AM KCRA-TV News at 6am 5:58am-7:00am :30 BROADCASTTRUST \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KCRA M 03/04/24 6:58 AM KCRA-TV News at 6am 5:58am-7:00am :30 BROADCASTTRUST \$2,000.00 NM									
2	02/27/24	03/04/24	NBC Today Show	7:00am-9:00am	MTWTF--	:30	1	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 1 \$1,850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA F 03/01/24 8:38 AM NBC Today Show 7:00am-9:00am :30 BROADCASTTRUST \$1,850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$1,850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KCRA M 03/04/24 8:57 AM NBC Today Show 7:00am-9:00am :30 BROADCASTTRUST \$1,850.00 NM									
3	03/03/24	03/03/24	KCRA-TV News at 7am	News at 7:00am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Su 03/03/24 7:13 AM KCRA-TV News at 7am News at 7:00am :30 BROADCASTTRUST \$1,000.00 NM									
4	02/27/24	03/04/24	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:30	2	\$3,500.00	NM
Class of Time - Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -TWTF-- 1 \$3,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KCRA Tu 02/27/24 5:13 PM KCRA-TV News at 5pm 4:58pm-5:30pm :30 BROADCASTTRUST \$3,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 M----- 1 \$3,500.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

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PO Box 14486
Des Moines, IA 50306-3486

Invoice #	3868807-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/04/24
Advertiser	Keeping Californians Working		
Product	Tu 02/27 Thru 03/04 Mo		
Estimate #			

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	02/27/24	03/04/24	KCRA-TV News at 5pm	4:58pm-5:30pm	MTWTF--	:30	2	\$3,500.00	NM	
Class of Time - Non Pre-emptible										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	KCRA	M	03/04/24	5:14 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	BROADCASTTRUST	\$3,500.00	NM
5	02/27/24	03/04/24	KCRA-TV News at 6pm	6:00pm-7pm	MTWTF--	:30	1	\$3,000.00	NM	
Class of Time - Pre-emptible with notice										
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
02/26/24 03/03/24 -TWTF-- 1 \$3,000.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	KCRA	Tu	02/27/24	6:43 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	BROADCASTTRUST	\$3,000.00	NM
6	03/03/24	03/03/24	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S	:30	1	\$2,250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
02/26/24 03/03/24 -----S 1 \$2,250.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	KCRA	Su	03/03/24	5:25 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	BROADCASTTRUST	\$2,250.00	NM
Total Spots							9			

Payment Terms 30 Days

<u>Gross Total</u>	\$20,950.00
<u>Agency Commission</u>	\$3,142.50
<u>Net Amount Due</u>	\$17,807.50
<u>Invoice Balance as of 03/22/24 9:28:03 AM PT</u>	\$0.00

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