

MCKIBBIN MEDIA GROUP INC
 1700 GLENSHIRE
 JACKSON, MI 49201 USA

Order #: 2722-00284
 Description: MILLAGE
 Date Entered: 4/18/2023
 P.O.#:
 Salesperson: Hard, Karla
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

COLUMBIA SCHOOL DISTRICT
 11775 HEWITT ROAD
 BROOKLYN, MI 49230

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 4/21/2023	4/23/2023	WIBM	06:00:00 to Midnight	Weekly	:30	8	16.00	128.00	0	0	0	0	4	0	4
2 4/24/2023	4/30/2023	WIBM	06:00:00 to Midnight	Weekly	:30	20	16.00	320.00	0	4	0	4	4	4	4
3 5/1/2023	5/1/2023	WIBM	06:00:00 to Midnight	Weekly	:30	4	16.00	64.00	4	0	0	0	0	0	0
4 5/2/2023	5/2/2023	WIBM	06:00:00 to 18:00:00	Weekly	:30	4	16.00	64.00	0	4	0	0	0	0	0

Order Start Date: 4/21/2023 Order End Date: 5/2/2023 Spots: 36 Total Charges: \$576.00

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Calendar Month/End-Of-Schedule Billing Totals for COLUMBIA SCHOOL DISTRICT / 2722-00284 :

		<u>Spot Count</u>	<u>Net Billing</u>
April	2023	28	\$448.00
May	2023	8	\$128.00
Total:		36	\$576.00

Confirmed & Accepted for MCKIBBIN MEDIA GROUP INC By:

Accepted for COLUMBIA SCHOOL DISTRICT By:

 Please Sign and Return One Copy

NON-CANDIDATE/ISSUE ADVERTISEMENT

Political File Form

Station Call Letters and City of License **WKHM-AM, WKHMHD-Z WIBM W KHM-FM JACKSON**

Date Request to Buy Advertising Time Received by the Station: **4/17/23 9AM**

Name of sponsor of the ad (name must match the sponsor ID in the ad, it must be the full legal name of the applicant and, if applicable, the entity's full legal name should match that in the FEC database or any state political advertising registration database):

Columbia School District

Name of sponsor of the ad (name must match the sponsor ID in the ad, it must be the full legal name of the applicant and, if applicable, the entity's full legal name should match that in the FEC database or any state political advertising registration database):

Columbia School District

Contact person, Address, and Phone Number for Advertiser/Sponsor:

**Pamela Campbell
11775 Hewitt Rd
Brooklyn, MI 49230**

Name of person or entity requesting time if different from sponsor (ex. ad agency name):

This ad is a (mark one):

- Federal Issue Ad (the ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office (federal offices are President, Vice President, US Senator, and US House of Representatives); (2) an election to federal office; or (3) a national legislative issue of public importance (e.g., an issue currently pending in legislation before Congress or an issue that is regularly debated on a national stage. Ex: federal health care reform, federal immigration or tax policies, changes in federal rules on abortion, US Supreme Court nominations, any issue being debated by a federal agency). Any mention of a candidate for federal office or any of these national issues in an ad not purchased by a candidate or their authorized committee makes an ad a federal issue ad; or

- State or Local Issue Ad (the ad relates only to a state or local issue)

List All Members of the Advertiser/Sponsor's Governing Group (ex: chief executive officers, executive committee members, or board of directors):

**Bob WARR
Brian Knapp
Lindsey Schiel
Rogue Downey
Crystal Boter
Jennifer Steele
Pamela Campbell**

NON-CANDIDATE/ISSUE ADVERTISEMENT

Political File Form

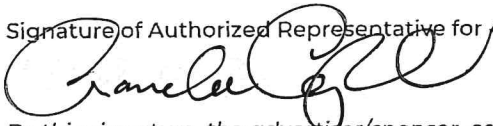
If Federal Issue Ad was Selected Above, Include Below (use additional pages, if necessary, and provide information for all of the candidates *and* all of the issues mentioned in any Federal Issue Ad) :

The name(s) and office(s) being sought of every candidate mentioned in the ad (no acronyms or abbreviations) :

The type and date of the election in which any candidate who is mentioned is running (ex: President in General Election, Nov. 3, 2022 or Democratic Primary for the 5th Congressional District of [your state], June 23, 2020) (no acronyms or abbreviations) :

Every political matter of national importance mentioned in the ad (i.e., political issues that are the subject of controversy or discussion at the national level. Ex. Immigration or Medicare reform) mentioned in the ad :

Signature of Authorized Representative for Advertiser/Sponsor :



By this signature, the advertiser/sponsor, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; (iii) the advertiser/sponsor agrees to indemnify the station for any and all liabilities incurred by the station for the airing of the advertising provided by the advertiser/sponsor; (iv) the sponsorship identification reveals the full legal name of the sponsor, and that sponsor has paid for this ad from its own funds and is responsible for its content; (iii) the individuals listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s); and (iv) the purchaser of this advertising time has provided to the station a complete list of its governing group.

Printed Name of Authorized Representative for Advertiser/Sponsor :

FOR FEDERAL ISSUE ADS, IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising.