

**Statement of Policy
On
Political Advertising**



A Better Way to Advertise

Statement of Policy on Political Advertising

- (1) The rate card will be as stated for 30 and 60 second commercials. No matter what political affiliation these rates apply to all (see attached).**
- (2) All political advertising will air Run of Schedule from 6am to 7pm Monday through Thursday and Friday 6am to 12 midnight Saturday and Sunday.**
- (3) There will be NO LOCAL political commercials broadcast on the day of the elections.**
- (4) All advertising must be paid in full at the time they are booked - no exceptions.**
- (5) All political parties/individuals will be guaranteed the same opportunity to advertise.**
- (6) All commercials must have the disclosure/sponsorship identification at the end of every commercial, for example, paid for by**

"The Mix" 1470 KHND Radio, PO Box 6, Harvey, ND 58341

Telephone: 701-324-4848 Fax: 701-324-2043 Web: www.khnd1470.com

"Three Way Broadcasting, Inc., DBA KHND Radio—radio station KHND 1470 AM Harvey ND do not and will not discriminate, in any way on the basis of race or ethnicity, with respect to its (their) advertising practices. No advertiser may use the station(s) to discriminate on the basis of race or ethnicity and any contract entered into by an advertiser intending to discriminate on the basis of race or ethnicity shall be null and void"