



S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

## RADIO ORDER

KKEZ-FM  
 200 N. 10TH ST  
 FT. DODGE, IA 50501  
 bdennis@digity.com

Jed Burns  
 jed.burns@alphamediausa.com

**Station:** KKEZ-FM  
**Client:** lowans for a Renewable Future

**Market:** Unrated  
**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)  
**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14465      **Date:** 5/13/2024  
**Page:** 1 of 3  
**Buyer:** Carole Curtis  
**Email:** ccurtis@strategicamerica.com

Line	Program	Days	Time	DP	Len	2024		Total Spots	Cost/Spot	Adults 35+ Rating CPP	Total Gross
						May 20	May 27				
2	M-F		6a-7p	RT	60	18	18	36	56.47	0.00	2,032.92
											0.00

**Total Gross:** 2,032.92  
**Agency Commission:** -304.94  
**Total Net:** 1,727.98

	MAY '24	JUN '24	Total
<b>Spots</b>	18	18	36
<b>Total Gross</b>	1,016.46	1,016.46	2,032.92
<b>Total Net</b>	863.99	863.99	1,727.98

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### TERMS OF AGREEMENT:

THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

**ORDER CONFIRMATION:** Check the order carefully to confirm rates and total NET dollars. Agency will only pay the net agreed upon on the order.

**BILLING:** Label all invoices with SA's order number. Invoices must reflect broadcast calendar. Affidavits must include run times and spot codes; please include program titles if possible. Electronic invoices are preferred: Spotdata, Marketron, TV/RadioInvoice.com, Emedia Trade. Otherwise, mail to: Attn: Tammy, SAM Marketing Services, PO Box 71695, Des Moines IA 50325.

Radio/TV/Cable invoices.com  
Customer Support: help@radioinvoices.com  
Website: Radioinvoices.com  
Website: TVinvoices.com  
Radio-EDI # 9912882/TV-EDI # 9912860

Spotdata: Radio/TV/Cable  
Customer Support: 303-390-7700  
SAM Marketing Services IDB # 1077

Marketron: eimonitor@marketron.com  
EI Code: 15784

**PLACEMENT/MAKEGOODS:** All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

**TRAFFIC:** Traffic instructions are forthcoming.

**QUESTIONS:** Please direct all questions regarding the buy directly to the buyer.

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