

TRAFFIC INSTRUCTIONS



Date: May 16, 2024

TO Broadcast, Cable
New York City

FROM Targeted Platform Media LLC
Attn: Brittany Duvall
P: (202)540-0565
Email:
brittany@targetedplatform.com

ADVERTISER		APPLY TO ESTIMATE:
United Democracy Project (NY 16)	NEW	ALL
FLIGHT DATES		
Effective Thursday, May 16 th - Until Further Notice		

SPOTS				
ISCI CODE	SPOT NAME	LENGTH	DELIVERY	DELIVERY DATE
UDP-NY16-01-24H	"Refuses"	:30	Extreme Reach	May 15 th
UDP-NY16-02-24H	"Progressive Results"	:30	Extreme Reach	May 15 th

INSTRUCTIONS				
FOR STATIONS ACCEPTING HD SPOTS				
UDP-NY16-01-24H	"Refuses"	:30	50%	
UDP-NY16-02-24H	"Progressive Results"	:30	50%	
NOTES				

PLEASE CALL BRITTANY DUVALL AT (202)540-0565 WITH TRAFFIC QUESTIONS

PLEASE SIGN AND EMAIL CONFIRMATION TO BRITTANY@TARGETEDPLATFORM.COM

SCHEDULE MUST RUN AS ORDERED.

NO MAKEGOODS ACCEPTED WITHOUT PRIOR APPROVAL.

TAPE NUMBERS MUST APPEAR ON INVOICE.

RECEIVED BY	
STATION	
DATE	