

Order #1105267: Kalifeh Me../Brewbaker../Brewbaker ../April 16th

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GRI |
|----------------------|--------------------|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|---------|--------------|
| 04/10/24 5:26:03 PM | CIA Spot status | | <updated to Cleared> 3-2, 4-2, 2-8, 6-3, 5-2, 5-7, 2-7, 4-5, 4-1, 5-1, 5-3, 4-4, 4-6, 6-4, 2-5, 5-6, 2-2, 1-6, 6-5, 3-6, 2-1, 3-3, 5-5, 3-5, 4-3, 1-1, 5-8, 3-4, 6-6, 6-1, 1-2, 1-5, 2-3, 3-1, 6-2, 2-6, 5-4, 1-4, 2-4, 1-3 | Deborah F | \$1,040.00 | 40 | 0.00 |
| 04/10/24 5:21:36 PM | Processed | | <async process> | Marcus Rc | \$1,040.00 | 40 | 0.00 |
| 04/10/24 5:20:26 PM | Approved | | | Deborah F | \$1,040.00 | 40 | 0.00 |
| 04/10/24 5:20:23 PM | Approval Workflow | | [Centralized AR - Business Office Approval Needed Default] | Deborah F | \$1,040.00 | 40 | 0.00 |
| 04/10/24 5:15:38 PM | Approval Workflow | | [Sales Manager - Ready Default] db | Don Boyd | \$1,040.00 | 40 | 0.00 |
| 04/10/24 5:08:20 PM | Ready for approval | | changed rev codes | Deborah F | \$1,040.00 | 40 | 0.00 |
| 04/10/24 4:57:58 PM | Approval Workflow | | [Sales Manager - Ready Default] LHR | Lionel Rot | \$1,040.00 | 40 | 0.00 |
| 04/10/24 4:55:38 PM | Ready for approval | | New order | Yama Sco | \$1,040.00 | 40 | 0.00 |
| 04/10/24 12:46:48 PM | New order created | | <new order> | Yama Sco | \$0.00 | 0 | 0.00 |

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1105267
Alt Order #:
Product Desc: Brewbaker Runoff
Estimate: April 16th
Flight Dates: 04/11/24 - 04/16/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

WDLT-FM
Primary AE: Yama Scott
Sales Office: L-MOB
Sales Region: Local

Agency Name: Kalifeh Media Group
Buying Contact:
Billing Contact: Trish Lawson
 720 Executive Park Circle
 Mobile, AL 36606

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Brewbaker/R/Congress
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US CONGRESS
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 04/01/24 | 04/16/24 | 40 | \$1,040.00 | \$884.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| April 2024 | 40 | \$1,040.00 | \$884.00 | 0.00 |
| Totals | 40 | \$1,040.00 | \$884.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Yama Scott | L-MOB | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|-------------|-------|---------------|------|------|------|-------|----------|
| N 1 | WDLT | 04/11/24 | 04/12/24 | M-F AM Drive M-F | CM | 6a-10a | ---33-- | :30 | 6 | \$30.00 | P-50 | 0.00 | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 04/08/24 | 04/14/24 | ---33-- | | 6 | | \$30.00 | | 0.00 | | | | | |
| N 2 | WDLT | 04/11/24 | 04/12/24 | M-F Midday M-F | CM | 10a-3p | ---44-- | :30 | 8 | \$20.00 | P-50 | 0.00 | NM | 8 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 04/08/24 | 04/14/24 | ---44-- | | 8 | | \$20.00 | | 0.00 | | | | | |
| N 3 | WDLT | 04/11/24 | 04/12/24 | M-F PM Drive M-F | CM | 3p-7p | ---33-- | :30 | 6 | \$30.00 | P-50 | 0.00 | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 04/08/24 | 04/14/24 | ---33-- | | 6 | | \$30.00 | | 0.00 | | | | | |
| N 4 | WDLT | 04/15/24 | 04/16/24 | M-F AM Drive M-F | CM | 6a-10a | 33----- | :30 | 6 | \$30.00 | P-50 | 0.00 | NM | 6 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 04/15/24 | 04/21/24 | 33----- | | 6 | | \$30.00 | | 0.00 | | | | | |
| N 5 | WDLT | 04/15/24 | 04/16/24 | M-F Midday M-F | CM | 10a-3p | 44----- | :30 | 8 | \$20.00 | P-50 | 0.00 | NM | 8 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 04/15/24 | 04/21/24 | 44----- | | 8 | | \$20.00 | | 0.00 | | | | | |
| N 6 | WDLT | 04/15/24 | 04/16/24 | M-F PM Drive M-F | CM | 3p-7p | 33----- | :30 | 6 | \$30.00 | P-50 | 0.00 | NM | 6 | \$180.00 |

Order / Rev: 1105267
 Alt Order #:
 Flight Dates: 04/11/24 - 04/16/24

Advertiser: Brewbaker/R/Congress
 Product Desc: Brewbaker Runoff
 Estimate: April 16th

WDLT-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|----|-------------------|-----------------|-----------------|-------|-------------------|------|-----|-------|-------------|-----|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 04/15/24 | 04/21/24 | 33----- | | 6 | | | | \$30.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 40 | \$1,040.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Chris Kalifeh hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dick Brewbaker

Authorized committee:

Brewbaker for Congress

Agency requesting time (and contact information):

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

House of Representatives

Date of election:

4/16/24

Treasurer of candidate's authorized committee:

The undersigned represents that:

- (1) the payment for the broadcast time requested has been furnished by (check one box below);
- the candidate listed above who is a legally qualified candidate; or
- the authorized committee of the legally qualified candidate listed above;
- (2) this station is authorized to announce the time as paid for by such person or entity; and
- (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Candidate/Committee/Agency</p> <p>Signature: <u>[Signature]</u></p> <p>Name: <u>Chris Kalifeh</u></p> <p>Date of Request to Purchase Ad Time: <u>4/10/24</u></p> | <p>Station Representative</p> <p>Signature: <u>[Signature]</u></p> <p>Name: <u>Deborah-Harbor</u></p> <p>Date of Station Agreement to Sell Time: <u>4/10/24</u></p> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

C Kalich

Name: Chris Kalich

Date: 4/10/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 4/10/2024

Pre-submitter Radio Free

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted (IN PART (e.g., ad copy not yet received to determine sponsor ID))

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Date Received/Requested: 4-10-2024

Contract # 1105267

Station Call Letters: *WWSL* / *WDET*

Run Start and End Dates: 4/11-4/18/2024

Station Location: Mobile, AL

Upload order, is form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPB use this space to document schedule of time purchased when spots actually aired, the rates charged and the classes of purchased or air each separately. If station will not upload the actual times spots aired in the "Terms and Disclosures" for the OPB, on who can provide that information immediately should be placed in the "Terms and Disclosures" for the OPB.