

ORDER



Orders
Order / Rev: 3545282
Alt Order #: WOC14646161
Product Desc: 2024 Primary Election
Estimate: 6910
Flight Dates: 05/13/24 - 05/19/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: NORMAL

KYTV
Primary AE: Natalie Murphy
Sales Office: GN-DL
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Dream PAC
Demographic: A18+
Product Codes: Issue - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 628617
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	27	\$36,585.00	\$31,097.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	27	\$36,585.00	\$31,097.25	0.00
Totals	27	\$36,585.00	\$31,097.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYTV	05/13/24	05/17/24	Ozarks Today @ 6a Ozarks Today @ 6a	CM	6:00 AM-7:00 AM	21122--	:30	8	\$1,190.00	P-01	0.00	NM	8	\$9,520.00
(Program: OZARKS TODAY) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of KY3 Ozarks Today at 6am on KYTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 21122-- 8 \$1,190.00 0.00															
N 2	KYTV	05/13/24	05/17/24	KY3 News @ 5p M-F KY3 News @ 5p M-F	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$1,365.00	P-01	0.00	NM	5	\$6,825.00
(Program: KY3 NEWS @ 5PM -M-F) 16 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 11111-- 5 \$1,365.00 0.00															
N 3	KYTV	05/13/24	05/16/24	KY3 News @ 6p M-F KY3 News @ 6p M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1111---	:30	4	\$1,600.00	P-01	0.00	NM	4	\$6,400.00
(Program: KY3 NEWS @ 6PM -M-F) 19.5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 1111--- 4 \$1,600.00 0.00															
N 4	KYTV	05/13/24	05/16/24	Wheel of Fortune M-F Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	1111---	:30	4	\$1,475.00	P-01	0.00	NM	4	\$5,900.00
(Program: WHEEL OF FORTUNE)															

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Advertiser: American Dream PAC
 Product Desc: 2024 Primary Election
 Estimate: 6910
KYTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	1111---					4	\$1,475.00		0.00			
N 5	KYTV	05/13/24	05/16/24	KY3 News @ 10p M-F	CM	10:00 PM-10:35 PM	1111---	:30	4	\$1,400.00	P-01	0.00	NM	4	\$5,600.00
				KY3 News @ 10p M-F	(10:00 PM-10:35 PM)										
(Program: KY3 NEWS @ 10PM M-F)															
CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	1111---					4	\$1,400.00		0.00			
N 6	KYTV	05/13/24	05/19/24	Ozarks Today @ 7a Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$1,065.00	P-01	0.00	NM	1	\$1,065.00
				Ozarks Today @ 7a Sun	(7:00 AM-8:00 AM)										
(Program: SUN OZARKS TODAY)															
CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of KY3 Ozarks Today Weekend Edition on KYTV airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 an															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$1,065.00		0.00			
N 7	KYTV	05/13/24	05/19/24	KY3 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$1,275.00	P-01	0.00	NM	1	\$1,275.00
				KY3 News @ 10p Sun											
(Program: SUN KY3 10PM NEWS)															
CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Sun 10:00p-10:35p TIME PERIOD ON KYTV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$1,275.00		0.00			
													Totals	27	\$36,585.00