

ORDER



Orders
Order / Rev: 13441832
Alt Order #: WOC14653806
Product Desc: 2024 Primary Election
Estimate: 7002
Flight Dates: 05/20/24 - 05/26/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: NORMAL

KYTV
Primary AE: Natalie Murphy
Sales Office: GN-DL
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Dream PAC
Demographic: A18+
Product Codes: Issue - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End:
Advertiser External ID: 628617
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	33	\$42,710.00	\$36,303.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	33	\$42,710.00	\$36,303.50	0.00
Totals	33	\$42,710.00	\$36,303.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Natalie Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KYTV	05/20/24	05/24/24	Ozarks Today @ 6a Ozarks Today @ 6a	CM	6:00 AM-7:00 AM	12112--	:30	7	\$1,190.00	P-01	0.00	NM	7	\$8,330.00
(Program: OZARKS TODAY) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of KY3 Ozarks Today at 6am on KYTV airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 12112-- 7 \$1,190.00 0.00															
N 2	KYTV	05/20/24	05/24/24	KY3 News @ 5p M-F KY3 News @ 5p M-F	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	11111--	:30	5	\$1,365.00	P-01	0.00	NM	5	\$6,825.00
(Program: KY3 NEWS @ 5PM -M-F) 16 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 11111-- 5 \$1,365.00 0.00															
N 3	KYTV	05/20/24	05/23/24	KY3 News @ 6p M-F KY3 News @ 6p M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1111---	:30	4	\$1,600.00	P-01	0.00	NM	4	\$6,400.00
(Program: KY3 NEWS @ 6PM -M-F) 19.5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 1111--- 4 \$1,600.00 0.00															
N 4	KYTV	05/20/24	05/23/24	Wheel of Fortune M-F Wheel of Fortune M-F	CM	6:30 PM-7:00 PM	11-1---	:30	3	\$1,475.00	P-01	0.00	NM	3	\$4,425.00
(Program: WHEEL OF FORTUNE)															

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KYTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	11-1---		3			\$1,475.00			0.00			
N 5	KYTV	05/20/24	05/23/24	KY3 News @ 10p M-F KY3 News @ 10p M-F	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	1111---	:30	4	\$1,400.00	P-01	0.00	NM	4	\$5,600.00
	(Program: KY3 NEWS @ 10PM M-F) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	1111---		4			\$1,400.00			0.00			
N 6	KYTV	05/20/24	05/20/24	NBC Monday Prime 2 H THE VOICE	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$1,400.00	P-01	0.00	NM	1	\$1,400.00
	(Program: THE VOICE (MON)) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of The Voice on KYTV airing 2 times on 5/1/2023 and 5/8/2023														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----		1			\$1,400.00			0.00			
N 7	KYTV	05/20/24	05/22/24	NBC Wednesday Prime 6M CHICAGO MED	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	--1----	:30	1	\$1,335.00	P-01	0.00	NM	1	\$1,335.00
	(Program: CHICAGO MED (WED)) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Wed 7:00p-8:00p TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	--1----		1			\$1,335.00			0.00			
N 8	KYTV	05/20/24	05/23/24	NBC Thursday Prime Hr LAW & ORDER	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---1---	:30	1	\$1,090.00	P-01	0.00	NM	1	\$1,090.00
	(Program: LAW AND ORDER (THU)) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Thu 7:00p-8:00p TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---		1			\$1,090.00			0.00			
N 9	KYTV	05/20/24	05/24/24	NBC Friday Prime 2 Hou DATELINE	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----1--	:30	1	\$1,170.00	P-01	0.00	NM	1	\$1,170.00
	(Program: DATELINE NBC (FRI)) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Fri 8:00p-10:00p TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--		1			\$1,170.00			0.00			
N 10	KYTV	05/20/24	05/25/24	Ozarks Today @ 7a Sat Ozarks Today @ 7a Sat	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1-	:30	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
	(Program: SAT OZARKS TODAY) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of KY3 Ozarks Today Weekend Edition on KYTV airing 12 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1			\$1,130.00			0.00			
N 11	KYTV	05/20/24	05/25/24	KY3 News @ 10p Sat KY3 News @ 10p Sat	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1-	:30	1	\$1,215.00	P-01	0.00	NM	1	\$1,215.00
	(Program: KY3 NEWS @ 10PM - SAT) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Sat 10:00p-10:35p TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1			\$1,215.00			0.00			
N 12	KYTV	05/20/24	05/25/24	NBC Saturday Night Live Saturday Night Live	CM	10:30 PM-12:00 XM (10:30 PM-12:00 XM)	-----1-	:30	1	\$775.00	P-01	0.00	NM	1	\$775.00
	(Program: SNL) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Sat 10:30p-12:00a TIME PERIOD ON KYTV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1			\$775.00			0.00			
N 13	KYTV	05/20/24	05/26/24	Ozarks Today @ 7a Sun Ozarks Today @ 7a Sun	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----1	:30	1	\$1,065.00	P-01	0.00	NM	1	\$1,065.00
	(Program: SUN OZARKS TODAY) CS 2Q 2024 (sell) - SPRINGFIELD, MO - ESTIMATE IS BASED ON PAV of KY3 Ozarks Today Weekend Edition on KYTV airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 an														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1			\$1,065.00			0.00			
N 14	KYTV	05/20/24	05/26/24	KY3 News @ 10p Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$1,275.00	P-01	0.00	NM	1	\$1,275.00

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KYTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KY3 News @ 10p Sun											
				(Program: SUN KY3 10PM NEWS)											
				CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Sun 10:00p-10:35p TIME PERIOD ON KYTV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----1			1			\$1,275.00			0.00		
N 15	KYTV	05/20/24	05/26/24	Ozone	CM	10:35 PM-11:05 PM	-----1	:30	1	\$675.00	P-01	0.00	NM	1	\$675.00
				Ozone (10:35 PM-11:05 PM)											
				(Program: O-ZONE SPORTS)											
				CS 2Q 2024 (sell) - SPRINGFIELD, MO - ACTUAL May/2023 Sun 10:35p-11:05p TIME PERIOD ON KYTV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----1			1			\$675.00			0.00		
													Totals	33	\$42,710.00