

ORDER



Orders
Order / Rev: 1288891
Alt Order #: WOC14650625
Product Desc: EV Awareness
Estimate: 6955
Flight Dates: 07/08/24 - 07/14/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: GENERAL

Primary AE: Christopher Murphy
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Fuel & Petrochemical Manu
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: DEF

New Business End:
Advertiser External ID: 280179
Agency External ID: 114445
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/14/24	12	\$5,250.00	\$4,462.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	12	\$5,250.00	\$4,462.50	0.00
Totals	12	\$5,250.00	\$4,462.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXMI	07/08/24	07/12/24	M-F 4-430am M-F 4-430am	CM	4:00 AM-4:30 AM	--111--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
(Program: AG DAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/08/24	07/14/24	--111--			3		\$50.00		0.00				
N 2	WXMI	07/08/24	07/10/24	M-F 8-830am M-F 8-830am	CM	8:00 AM-8:30 AM	111----	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
(Program: FOX 17 MORN NEWS AT 8A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/08/24	07/14/24	111----			3		\$750.00		0.00				
N 3	WXMI	07/08/24	07/13/24	SA-SU 530-6am SA-SU 530-6am	CM	5:30 AM-6:00 AM	-----1-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
(Program: FOX 17 SAT MORN NEWS AT 530A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/08/24	07/14/24	-----1-			1		\$150.00		0.00				
N 4	WXMI	07/08/24	07/13/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----1-	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
(Program: FOX 17 SAT MORN NEWS AT 730A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/08/24	07/14/24	-----1-			1		\$525.00		0.00				
N 5	WXMI	07/08/24	07/13/24	SA-SU 830-9am SA-SU 830-9am	CM	8:30 AM-9:00 AM	-----1-	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00

Order / Rev: 1288891
 Alt Order #: WOC14650625
 Flight Dates: 07/08/24 - 07/14/24

Advertiser: American Fuel & Petrochemical Manufac
 Product Desc: EV Awareness
 Estimate: 6955
WXMI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: FOX 17 SAT MORN NEWS AT 830A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1-		1				\$675.00		0.00			
N 6	WXMI	07/08/24	07/14/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----1	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
(Program: FOX 17 SUN MORN NEWS AT 730A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1		1				\$525.00		0.00			
N 7	WXMI	07/08/24	07/14/24	SA-SU 830-9am SA-SU 830-9am	CM	8:30 AM-9:00 AM	-----1	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
(Program: FOX 17 SAT MORN NEWS AT 830A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1		1				\$675.00		0.00			
N 8	WXMI	07/08/24	07/14/24	SA-SU 630-7am SA-SU 630-7am	CM	630-7am	-----1	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
(Program: FOX 17 SAT MORN NEWS AT 830A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----1		1				\$300.00		0.00			
													Totals	12	\$5,250.00