

WDNN Quarterly Issues/Programs

3rd Qtr 2015

Program-“NewsMakers” – Interviews with government and community leaders on topics of concern to area residents. Airls 7 times per week at 6:30am & 10pm Mondays, 7pm Thursdays, 6:30am & 8pm Fridays, 10pm Saturdays, and 6:30pm Sundays.

- 1. Weeks of 7/2, 7/9, & 7/16 – Mid year review with Whitfield Co Commission Chairman Mike Babb.**
- 2. Weeks of 7/23 & 7/30 – Interview with JoAnne Shirley on local events surrounding the 50th anniversary of the end of the Vietnam War and POW-MIA activities.**
- 3. Weeks of 8/6, 8/13 & 9/10 - Interview with Dalton State Athletic Director Derek Waugh on the status of athletic activities for the new year at Dalton State College.**
- 4. Weeks of 8/20, 8/27 & 9/3 – Whitfield Co Finance Director Alicia Vaughn and Chairman Mike Babb discuss financial concerns for the county.**
- 5. Weeks of 9/17 & 9/24 – Interview with Director of Tourism Brett Huske concerning the economic impact of local tourism activities and a report on the financial health of the Dalton Convention Center.**

Program – “Lifestyles for Women” – Interviews with citizens and leaders concerning topics of interest to women including health and general issues. Airls 7 times per week at 7pm Mondays, 6:30am & 10pm Tuesdays, 7pm Wednesdays, 8pm Thursday's, 10pm Fridays, and 7:30pm Sundays.

- 1. Week of 6/29 – Preventing spinal cord injuries during summer outdoor activities with Susan Brown from Hamilton Nuro-surgery.**
- 2. Weeks of 7/6 & 7/20 – Interview with Cynthia Michaels and a demonstration of the health benefits of yoga.**
- 3. Week of 7/13 – Interview topics include and 11yr old girl helping people with medical hair loss issues and news of a capital campaign to help improve facilities for the local humane society.**
- 4. Week of 7/20 – Hamilton Hospice officials discuss the benefits and needs of the local hospice facility.**
- 5. Weeks of 8/3 & 8/10 – Topics discussed activities and needs of the local big Brothers/Big sisters organization. Also Travel safety tips and ideas from a local travel consultant.**
- 6. Weeks of 8/17 & 8/24 – New cancer screening technology is discussed with a local doctor.**
- 7. Week of 8/31 – Liz Swafford with the Dalton Whitfield Solid Waste Authority talks re-cycling.**
- 8. Weeks of 9/7 & 9/14 - Topics discussed include a Chronic Kidney Care event, Constitution Week with the local DAR chair, and meeting the new Chair of United Way campaign.**
- 9. Week of 9/21 – Services of the Bradley Wellness Center's Sports Medicine and Rehab centers.**
- 10. Week of 9/28 – Topics discussed include the Conasauga River Clean-up, and new anti litter campaign in Whitfield Co plus recycled crafts.**

Program – “The Local Scene” – Interviews with citizens about events and happenings in local area. With emphasis on community events around north Georgia and arts and theater. Aired 7 times per week at 8pm Mondays, 7pm Tuesdays, 8pm Wednesdays, 6:30am and 10pm Thursdays, 7pm Fridays, and 9am Saturdays.

- 1. Weeks of 6/29 & 7/6 – Topics include summer volunteerism and projects that need your help this summer.**
- 2. Weeks of 7/13 & 7/20 – Area arts are discussed with upcoming stage productions for adults and children and a new arts studio opening in Murray Co**
- 3. Weeks of 7/27 & 8/3 – Discussions include a new children’s play in Chatsworth, a Johnny Cash musical production in Dalton, and a local event put on by the Creative Arts guild.**
- 4. Weeks of 8/10 & 8/17 – Lori interviews guests about a musical production in Catoosa Co, a Tunnel Hill event, and a benefit calendar for City of Refuge.**
- 5. Weeks of 8/24 & 8/31 – Local guests talk about a new classic drama production at Dalton Little Theater, events surrounding the annual Civil War Reenactment at Tunnel Hill, and a special event from the Murray Arts Council.**
- 6. Weeks of 9/7 & 9/14 – Topics discussed include the Fall Arts & Crafts fair from the Creative Arts Guild, a United Way CEO tricycle benefit race, and an awareness campaign for Childhood Cancer.**
- 7. Weeks of 9/21 & 9/28 – Guests discuss area events including Bike Around Murray and Diabetes Awareness event from the Northwest Georgia Healthcare Partnership, a Domestic Violence Awareness Month event, and fall festivals from the Downtown Dalton Development Authority.**

Program – “Greater Dalton Today” – Produced in cooperation with the Greater Dalton Chamber of Commerce. Interviews and in depth discussion of topics of concern to the general and business community. Aired 5 times per week at 8pm Tuesdays, 6:30am & 10pm Wednesdays, 10:30pm Saturdays, and 7pm Sundays.

- 1. Weeks of 6/29 & 7/6 – This program is all about the role and needs of the Humane Society of Northwest Georgia.**
- 2. Weeks of 7/13, 7/20 & 7/27 – Three local small business owners discuss starting a business and their successes and tips.**
- 3. Weeks of 8/3 & 8/10 – Three local Latino women in business discuss their stories.**
- 4. Weeks of 8/17 & 8/24 & 9/21 - Dalton Whitfield’s new Economic Development Director discusses plans for future growth in the area.**
- 5. Weeks of 8/31, 9/7 & 9/14 – The School Superintendents of Whitfield Co Schools and Dalton Public Schools along with the Headmaster of Christian Heritage School discuss education in the area.**