

## **WDNN Quarterly Issues/Programs**

### **4th Qtr 2015**

**Program-“NewsMakers” – Interviews with government and community leaders on topics of concern to area residents. Airls 7 times per week at 6:30am & 10pm Mondays, 7pm Thursdays, 6:30am & 8pm Fridays, 10pm Saturdays, and 6:30pm Sundays.**

- 1. Weeks of 10/1 & 10/15 – Interview with the 2 candidates for Dalton City Council Ward 3, Tyree Goodlet and George Sadosuk.**
- 2. Weeks of 10/8 & 10/22 – Interview with the 2 candidates for Dalton City Council Ward 1, Gregg Dent and Denise Wood.**
- 3. Weeks of 10/29 & 11/26 – Interview with the new President/CEO of the Greater Dalton Chamber of Commerce Rob Bradham.**
- 4. Week of 11/5 – A recorded presentation, on location, about the Archway Alliance Project by Whitfield County Commissioner Lynn Laughter.**
- 5. Week of 11/12 – Recorded on location presentation by Georgia State Attorney General Sam Olens with discussion on litigation that the state is involved with.**
- 6. Weeks of 11/19 & 12/3 – Recorded on location presentation of Higher Education in Whitfield Co. featuring the Presidents of Dalton State College and Georgia Northwestern Technical College.**
- 7. Week of 12/10 – Preview of the Georgia Senate Legislative session by State Sen Charlie Bethel.**
- 8. Weeks of 12/17 & 12/25 – Review of 2015 and preview of 2016 important news for Whitfield Co residents with County Commission Chair Mike Babb.**

**Program – “Lifestyles for Women” – Interviews with citizens and leaders concerning topics of interest to women including health and general issues. Airls 7 times per week at 7pm Mondays, 6:30am & 10pm Tuesdays, 7pm Wednesdays, 8pm Thursday’s, 10pm Fridays, and 7:30pm Sundays.**

- 1. Weeks of 9/28 & 10/5 – Topics discussed include the Conasauga River Clean-up, and new anti litter campaign in Whitfield Co plus recycled crafts.**
- 2. Weeks of 10/12 & 10/19 – Topics/interviews with Dr Kevin Johnson and Hamilton Medical Staff during Breast Cancer Awareness month and the importance of mammograms.**
- 3. Weeks of 10/26 & 11/2 – Liz Swafford of Keep Dalton/Whitfield Beautiful talks about the anti-litter campaign and more.**
- 4. Week of 11/9 – Topics include Holiday decorating ideas and a new medical clinic for uninsured Whitfield residents.**
- 5. Weeks of 11/16 & 11/23 – National Diabetes month is highlighted with a nurse from Hamilton Medical center with discussion about treatment and prevention.**
- 6. Week of 11/30 – Losing weight: Stories shared by several guests on how they did it and what they recommend.**
- 7. Week of 12/7 – Holiday tips for creative gift giving and the ringing bells of the Salvation Army and why you should donate.**
- 8. Weeks of 12/14 & 12/21 – “The Holiday Blues” are discussed by a Psychologist from Hamilton Medical Center.**
- 9. Week of 12/28 – Topics include tips to better organize your home and the stories of two foreign exchange students from Germany and Switzerland studying at Dalton State College.**

**Program – “The Local Scene” – Interviews with citizens about events and happenings in local area. With emphasis on community events around north Georgia and arts and theater. Airtimes 7 times per week at 8pm Mondays, 7pm Tuesdays, 8pm Wednesdays, 6:30am and 10pm Thursdays, 7pm Fridays, and 9am Saturdays.**

- 1. Week 9/28 – Guests discuss area events including Bike Around Murray and Diabetes Awareness event from the Northwest Georgia Healthcare Partnership, a Domestic Violence Awareness Month event, and fall festivals from the Downtown Dalton Development Authority.**
- 2. Weeks of 10/5 & 10/12 – Topics discussed on this local events program include the Black Bear Festival in Murray Co. The Dalton Education foundations Paint the Town Rec and Flower show from the Looper Speech and Hearing Center.**
- 3. Weeks of 10/19 & 10/26 – Discussion with guest on 3 different theatrical productions in the area from the Creative Arts Guild, Dalton Little Theater, and Dalton State college.**
- 4. Weeks of 11/2 & 11/9 - Topics include discussions about a upcoming BBQ cooking competition, The Whitfield Education Foundation Spelling Bee, and an Arts & Crafts Market.**
- 5. Weeks of 11/16 & 23 – Discussion about the CAG’s Holiday Festival of Trees, an author talks about her new book about Georgia’s first woman execution.**
- 6. Weeks of 11/30 & 12/7 – Holiday topics include the annual presentation of the Nutcracker, Dalton Little Theater’s Sanders Family Christmas and holiday events at Rock City.**
- 7. Weeks of 12/14 & 12/21 – Holiday events discussed include a local Comedy night, events at Calhoun’s Copper Creek Farm and music from the City Park School Chorus.**
- 8. Week of 12/28 – Topics include Decluttering after the holidays and the Black Bear Plunge at Ft Mtn State Park.**

**Program – “Greater Dalton Today” – Produced in cooperation with the Greater Dalton Chamber of Commerce. Interviews and in depth discussion of topics of concern to the general and business community. Airtimes 5 times per week at 8pm Tuesdays, 6:30am & 10pm Wednesdays, 10:30pm Saturdays, and 7pm Sundays.**

- 1. Weeks of 10/5 & 10/12 – Beth Morrison talks with leaders at the Carter Hope Center, a local drug and alcohol treatment center.**
- 2. Weeks of 10/19, 10/26, & 11/2 – Barbara Ward’s guests talk about the Whitfield Career Academy and it’s robotics project.**
- 3. Weeks of 11/23 & 11/30 - Barbara Ward’s guests include Mike Beatty discussing Georgia’s Great Promise Partnership. A project with local students and area businesses to keep youth in school.**
- 4. Weeks of 12/8 & 12/15 – Beth Morrison talks with local business owners about “Shopping Local” and it’s advantages for the local economy this holiday season.**
- 5. Weeks of 12/22 & 12/29 – As the Director of Workforce Development Barbara Wards guests talk about local careers in Chemistry and a look at the newly remodeled Dalton Regional Library and its new services.**