

ORDER



Orders
Order / Rev: 1279387
Alt Order #: WOC14617523
Product Desc: TV
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

KRIS
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	95	\$29,255.00	\$24,866.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	95	\$29,255.00	\$24,866.75	0.00
Totals	95	\$29,255.00	\$24,866.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRIS	10/29/24	11/04/24	M-F 5-6am News M-F 5-6am	CM	5:00 AM-6:00 AM	MTWTF--	:30	6	\$45.00	P-3	0.00	NM	6	\$270.00
(Program: 6 NEWS SUNRISE 5A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 6 \$45.00 0.00															
N 2	KRIS	10/29/24	11/04/24	M-F 6-7am News KRIS 6 News at Sunrise	CM	6:00 AM-7:00 AM	MTWTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
(Program: 6 NEWS SUNRISE 6A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 6 \$300.00 0.00															
N 3	KRIS	10/29/24	11/04/24	M-F Today Show M-F Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$265.00	P-3	0.00	NM	10	\$2,650.00
(Program: TODAY SHOW) 4Q24 COMSCORE (sell) - CORPUS CHRISTI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 10 \$265.00 0.00															
N 4	KRIS	10/29/24	11/02/24	Sa 6am News Sa 6am News	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
(Program: 6 NEWS SUNRISE SAT) 4Q24 COMSCORE (sell) - CORPUS CHRISTI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KRIS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KRIS	10/29/24	11/02/24	Sa Today Show	CM	7:00 AM-8:30 AM	-----S-	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-		1				\$60.00		0.00			
		(Program: TODAY SHOW SAT) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 6	KRIS	10/29/24	11/03/24	Su 6am News	CM	6:00 AM-7:00 AM	-----S	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$60.00		0.00			
		(Program: 6 NEWS SUNRISE SUN 6A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 7	KRIS	10/29/24	11/03/24	Su Today Show	CM	7:00 AM-8:00 AM	-----S	:30	1	\$105.00	P-3	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$105.00		0.00			
		(Program: TODAY SHOW SUN) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 8	KRIS	10/29/24	11/03/24	Su 8am News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$60.00		0.00			
		(Program: 6 NEWS SUNRISE SUN 8A) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 9	KRIS	10/29/24	11/03/24	Meet The Press	CM	9:00 AM-10:00 AM	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$300.00		0.00			
		(Program: MEET THE PRESS) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 10	KRIS	10/29/24	11/04/24	M-F 9-10am	CM	9:00 AM-10:00 AM	MTWTF--	:30	6	\$60.00	P-3	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		6				\$60.00		0.00			
		(Program: TODAY THIRD HOUR) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 11	KRIS	10/29/24	11/04/24	M-F 1130am-12pm	CM	11:30 AM-12:00 PM	MTWTF--	:30	6	\$30.00	P-3	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		6				\$30.00		0.00			
		(Program: iCRIME WITH ELIZABETH VARGAS) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 12	KRIS	10/29/24	11/04/24	M-F 12pm News	CM	12:00 PM-1:00 PM	MTWTF--	:30	6	\$190.00	P-3	0.00	NM	6	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		6				\$190.00		0.00			
		(Program: 6 NEWS AT NOON) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 13	KRIS	10/29/24	11/04/24	M-F 2-3pm	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$30.00		0.00			
		(Program: KELLY CLARKSON) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 14	KRIS	10/29/24	11/04/24	M-F 3-4pm	CM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$45.00	P-3	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$45.00		0.00			
		(Program: DR PHIL) 4Q24 COMSCORE (sell) - CORPUS CHRISTI													
N 15	KRIS	10/29/24	11/04/24		CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--		5				\$150.00		0.00			

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Advertiser: House Majority PAC
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KRIS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4pm News M-F 4pm News (Program: KRIS 6 NEWS AT FOUR) 4Q24 COMSCORE (sell) - CORPUS CHRISTI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$150.00	0.00								
N16	KRIS	10/29/24	11/04/24	M-F 5pm News M-F 5pm News (Program: KRIS 6 NEWS AT FIVE) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$415.00	P-3	0.00	NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$415.00	0.00								
N17	KRIS	10/29/24	11/04/24	M-F 6pm News KRIS 6 News at Six (Program: KRIS 6 NEWS AT SIX) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$865.00	P-3	0.00	NM	5	\$4,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$865.00	0.00								
N18	KRIS	10/29/24	11/03/24	Su 5pm News Su 5pm News (Program: KRIS 6 NEWS AT SIX SUN) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	5:00 PM-5:30 PM	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S	1	\$225.00	0.00								
N19	KRIS	10/29/24	11/04/24	M-F 630-7pm M-F 630-7pm (Program: INSIDE EDITION) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$750.00	0.00								
N20	KRIS	10/29/24	11/02/24	Sa 630-7pm Sa 630-7pm (Program: INSIDE EDITION SAT) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S-	1	\$180.00	0.00								
N21	KRIS	10/29/24	11/04/24	Monday Prime A Monday Prime A (Program: VOICE MON) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	7:00 PM-9:00 PM	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	M-----	1	\$750.00	0.00								
N22	KRIS	10/29/24	11/04/24	Monday Prime C Monday Prime C (Program: THE WALL) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	9:00 PM-10:00 PM	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	M-----	1	\$300.00	0.00								
N23	KRIS	10/29/24	10/29/24	NBC Tuesday Prime NBC Tuesday Prime (Program: VOICE TUE) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM		-T-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-T-----	1	\$750.00	0.00								
N24	KRIS	10/29/24	10/29/24	Tuesday Prime B Tuesday Prime B (Program: WEAKEST LINK) 4Q24 COMSCORE (sell) - CORPUS CHRISTI	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-T-----	1	\$300.00	0.00								
N25	KRIS	10/29/24	10/30/24	Wednesday Prime C Wednesday Prime C (Program: CHICAGO PD)	CM	9:00 PM-10:00 PM	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

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Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KRIS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	--W----					1	\$300.00		0.00			
N26	KRIS	10/29/24	11/01/24	Friday Prime B	CM	8:00 PM-10:00 PM	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
(Program: DATELINE FRI 2 HOUR)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	----F--					1	\$300.00		0.00			
N27	KRIS	10/29/24	11/04/24	M-F 10pm Sports BB/SPCM		10:00 PM-10:35 PM	M-TWTF--	:30	4	\$865.00	P-3	0.00	NM	4	\$3,460.00
(Program: 6 NEWS AT 10P)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$865.00		0.00			
N28	KRIS	10/29/24	11/02/24	Sa 10pm News	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: 6 NEWS AT 10P SAT)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$450.00		0.00			
N29	KRIS	10/29/24	11/04/24	M-F 1035-1137pm	CM	10:35 PM-11:36 PM	M-TWTF--	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
(Program: TONIGHT SHOW W/FALLON)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$150.00		0.00			
N30	KRIS	10/29/24	11/02/24	Sa 1035pm-1202am	CM	10:30 PM-12:02 AM	-----S-	:30	1	\$120.00	P-3	0.00	NM	1	\$120.00
(Program: SATURDAY NIGHT LIVE)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$120.00		0.00			
N31	KRIS	10/29/24	11/03/24	NFL Game Sunday	CM	7:20 PM-10:30 PM	-----S	:30	1	\$3,200.00	P-3	0.00	NM	1	\$3,200.00
(Program: NFL SNF NO COWBOYS)															
4Q24 COMSCORE (sell) - CORPUS CHRISTI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$3,200.00		0.00			
													Totals	95	\$29,255.00