

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Greg Odell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Odell

Authorized committee:

Greg Odell for District 206 School Board Member

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

School Board Member

Date of election: 8-9-2022

General

Primary

Treasurer of candidate's authorized committee:

Glen Brase

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Greg Odell

Name:

Greg Odell

Date of Request to Purchase Ad Time: 7.21.22

Signature:

Kim Walker

Name:

Kim Walker

Date of Station Agreement to Sell Time: 7/21/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 7/22/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KYRA-AM KYRZ-FM</u>	Date Received/Requested: <u>7/21/22</u>
Est. #:	Station Location: <u>Alexandria</u>	Run Start and End Dates: <u>7/25/22 - 8/8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KXRA-AM
PO Box 69
Alexandria, MN 56308
(320) 763-3131

www.voiceofalexandria.com

And:

Greg Odell for Dist. 206 School Board Member
Attention: Greg Odell
110 Sumac Drive
Alexandria, MN 56308

<u>Contract / Revision</u> 200235 /		<u>Alt Order #</u>
<u>Advertiser</u> Greg Odell for Dist. 206 School Board Membr		<u>Original Date / Revision</u> 07/21/22 / 07/21/22
<u>Contract Dates</u> 07/25/22 - 08/08/22	<u>Estimate #</u>	
<u>Product</u> School Board Primary Advertising		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KXRA-AM	<u>Account Executive</u> Kim Walker	<u>Sales Office</u> Alexandria
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXRA	07/25/22	08/08/22	6:00 AM-9:00 AM	6:00 AM-9:00 AM		:30			NM	23	\$299.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/25/22	07/31/22	22222--				10	\$13.00			
	Week:	08/01/22	08/07/22	22222--				10	\$13.00			
	Week:	08/08/22	08/14/22	3-----				3	\$13.00			
N 2	KXRA	07/25/22	08/08/22	3:00 PM-7:00 PM	3:00 PM-7:00 PM		:30			NM	18	\$234.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/25/22	07/31/22	22211--				8	\$13.00			
	Week:	08/01/22	08/07/22	22211--				8	\$13.00			
	Week:	08/08/22	08/14/22	2-----				2	\$13.00			
Totals											41	\$533.00

Time Period	# of Spots	Gross Amount	Net Amount
07/01/22 - 07/31/22	18	\$234.00	\$234.00
08/01/22 - 08/08/22	23	\$299.00	\$299.00
Totals	41	\$533.00	\$533.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time and will not accept advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract with a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry of the stations' audience. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.