

**School District 206 School Board Election 2022 in Alexandria MN
Susag-Reilly-Zeithamer Explanation**

The following three candidates for Alexandria MN School District 206 have combined their dollars into one united schedule of commercials on the Leighton Broadcasting radio stations in Alexandria MN:

- Sandra Susag
- Shawn Reilly
- Alan Zeithamer

Each of their campaign committees are paying one-third of the total cost of all schedules.

Schedules may air on KXRA-AM, KXRA-FM, or KXRZ-FM

All candidate advertisement agreement forms are attached.

Campaign addresses:

Sandy Susag	Alan Zeithamer	Shawn Reilly
623 Kenwood Street	3844 Englund Dr SW	109 6 th Ave W
Alexandria MN 56308	Alexandria MN 56308	Alexandria MN 56308

- This statement prepared by Brett Paradis, General Manager of Leighton Broadcasting stations in Alexandria MN.

ORDER



Orders
Order / Rev: 203428
Alt Order #:
Product Desc: Michael Tisserand week of October 3rd
Estimate:
Flight Dates: 10/03/22 - 10/07/22
Original Date / Rev: 09/23/22 / 09/23/22
Order Type: GENERAL

KXRA-AM
Primary AE: Brett Paradis
Sales Office: ALEX
Sales Region: Local

Agency
Name: Susag Reilly Zeithamer for School Bo.
Buying Contact:
Billing Contact:
 623 Kenwood Street
 Alexandria, MN 56308

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Susag Reilly Zeithamer for School Bo.
Demographic: HH
Product Codes: PL Cnd
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: ROS

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/07/22	20	\$220.00	\$220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	20	\$220.00	\$220.00	0.00
Totals	20	\$220.00	\$220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brett Paradis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXRAA	10/03/22	10/07/22	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	44444--	:30	20	\$11.00	ROS	0.00	NM	20	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	44444--					20	\$11.00		0.00			
													Totals	20	\$220.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sandra Susag, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sandra Susag

Authorized committee:

Sandra Susag Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

School Board District 206 Alexandria MN

Date of election:

11-8-2022

General

Primary

Treasurer of candidate's authorized committee:

Kathleen Mohabir

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee Agency	Station Representative
Signature: <u>Sandy Susag</u>	Signature: <u>Brett Paradis</u>
Name: <u>Sandy Susag</u>	Name: <u>Brett Paradis</u>
Date of Request to Purchase Ad Time: <u>09/15/2022</u>	Date of Station Agreement to Sell Time: <u>9-15-2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-15-2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KXRA-KXRZ</u>	Date Received/Requested: <u>9-15-2022</u>
Est. #:	Station Location: <u>Alexandria MN</u>	Run Start and End Dates: <u>9/19-11/8</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

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I, Shawn Reilly, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Reilly

Authorized committee:

Shawn Reilly Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

School Board District 206 - Alexandria MN

Date of election:

11-8-2022

General

Primary

Treasurer of candidate's authorized committee:

Shawn Reilly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>SHAWN REILLY</u>	Name: <u>Brett Paradis</u>
Date of Request to Purchase Ad Time: <u>9-15-2022</u>	Date of Station Agreement to Sell Time: <u>9/15/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-15-2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KXPA-KXAZ</u>	Date Received/Requested: <u>9-15-2022</u>
Est. #:	Station Location: <u>Alexandria MN</u>	Run Start and End Dates: <u>9/19-11/8</u>

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

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I, Alan Zeithamer, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Alan Zeithamer

Authorized committee:

Alan Zeithamer Campaign.

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

School Board District 206 - Alexandria MN

Date of election:

11-8-2022

General

Primary

Treasurer of candidate's authorized committee:

Alan Zeithamer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

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the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

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Candidate/Committee/Agency	Station Representative
Signature: <u>Alan Zeithamer</u>	Signature: <u>Brett Paradis</u>
Name: <u>ALAN Zeithamer</u>	Name: <u>Brett Paradis</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>9-15-2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-15-2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
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