

POLITICAL ADVERTISING CHECKLIST

Name of Candidate: Martin Zamora

Office Being Sought: State Rep

Federal Candidate: Yes \_\_\_\_\_ or, No X

Person Ordering Advertising: candidate

Relationship to Candidate: \_\_\_\_\_

Person to Whom Disclosure was Given: Martin

- | <u>Date</u> | <u>Item</u>   |
|-------------|---|
| <u>X</u>    | Candidate has been determined to be "legally qualified."  |
| <u>X</u>    | Candidate's announcement constitutes a "use"; i.e., candidate announcement contains proper sponsorship identification.  |
| <u>✓</u>    | Candidate's announcement contains proper sponsorship identification.  |
| _____       | Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.   |
| <u>X</u>    | Candidate has been provided with; <ul style="list-style-type: none"> <li>• KSEL AM/FM, KRMQ-FM &amp; KSMX FM Statement of Political Broadcasting Policy; and</li> <li>• KSEL AM/FM, KRMQ-FM &amp; KSMX FM Station Rate Information</li> </ul> |
| <u>X</u>    | Campaign has provided list of officers and directors.   |

Date: 10-3-18 Station Official: [Signature]

**ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICY  
OF KSEL AM/FM, KRMQ-FM & KSMX FM,  
Rooney Moon Broadcasting , Inc. Portales, NM**

This will acknowledge receipt of KSEL AM/FM, KRMQ-FM & KSMX FM's "Statement of Political Advertising Broadcasting Policy.

I agree that all purchases of advertising time on KSEL AM/FM, KRMQ-FM & KSMX FM that I make by or on behalf of legally qualified political candidates will be made subject to this Acknowledgement and the Political Policy.

I certify that I have been fully informed concerning all classes of time which are available to advertisers, including every level of preemptibility, the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates, and the station's policy with respect to make goods.

I recognize the exclusive jurisdiction of the Federal Communications Commission ("FCC") under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally qualified political candidates, specifically including all disputes will therefore be governed exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC within ninety (90) days after the date of the election for which advertising has been purchased.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by KSEL AM/FM, KRMQ-FM & KSMX FM concerning its political broadcasting policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Stations on his or her behalf without the need to make such full disclosure. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: \_\_\_\_\_



On Behalf of: \_\_\_\_\_

SELF

Date: \_\_\_\_\_

10-3-18

AM 1450 COW COUNTRY KSEL-AM  
 ROONEY MOON BROADCASTING  
 42437 US 70  
 PORTALES NM 88130  
 (575) 359-1759

## KSEL-AM Order Confirmation

OrderID: 2379-004

Sponsor: Martin Zamora for State Representative Dst  
 Product: Martin Zamora for State Representative Dst  
 Estimate/PO:  
 AccountRep: Len Vohs  
 BillingCycle: End-of-Schedule  
 InvoiceType: Detail  
 Run Dates: 10/5/2018 - 11/6/2018  
 Items Ordered: 231  
 Gross Amount: 0.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 0.00  
 +8.1875% Gross Receipts Tax 0.00  
 Total Amount 0.00

MARTIN ZAMORA FOR STATE REPRESENTATIVE  
 776 CR V  
 CLOVIS NM 88101

### Scheduled Station(s): KSEL-AM Martin Zamora for State Representative Dst 63

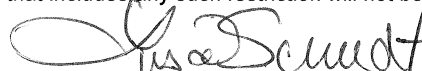
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| Run Dates                                 | Run Weeks | Run Times | Mon    | Tue | Wed | Thu | Fri  | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |         |
|---|-----------|-----------|--------|-----|-----|-----|------|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|---------|
| 01 10/5/2018 - 11/6/2018                  | All Weeks | 6A-7P     | 7      | 7   | 7   | 7   | 7    | 7   | 7   | 49         | :30    | Spot        |            | 7595    | 231 | 0.00      | 0.00       |         |
| <b>End-of-Schedule Projected Billing:</b> |           |           |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            |         |
|   | Oct-18    | 0.00      |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            |         |
|   |           |           | Nov-18 |     |     |     | 0.00 |     |     |            |        |             |            |         |     |           |            |         |
|   |           |           |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            | Dec-18  |
|   |           |           |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            | 0.00    |
|   |           |           |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            | Q4-2018 |
|   |           |           |        |     |     |     |      |     |     |            |        |             |            |         |     |           |            | 0.00    |

Non-Discrimination. Rooney Moon Broadcasting does not discriminate on the basis of race, gender or ethnicity in the placement, scheduling or completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Confirmed Correct; Payment Guaranteed

  
 Accepted for KSEL-AM