

Client: WAYNE STENEHJEM
 Product: WAYNE STENEHJEM
 Campaign: TV - Campaign 1 (4-17)

Station Order

Revision No.: 0

Odney
 PO Box 2035
 Bismarck, ND 58502-2035
 701-222-8721 - Phone
 701-222-8172 - Fax

Estimate No.:

Flight From: 04/17/2016 to 04/24/2016

Market: MINOT-BSMRCK-DCKNSN(WLSTN
 Station: KXMC+
 Station Contact: Julie Bernhardt
 223-9197
 355-9140

Page 1

Buyer Name: Jayette Young
 Sweeps: Share Nov 2015 -> HUT/PUT Nov 15, Nov 14, Nov 13
 Actg. Order No.: 45094
 WS Order No.: 35939
 Contract No.: 45094

| Item# | Days/ Times | DP/ Len | Program Title/ Comml Tag | Station Gross Rate/ Total | Net Percent Rate/ Total | Apr 11 | Apr 18 | Total Spots | DMA P 35-64 (R) |
|------------|---------------------------|------------|-----------------------------|---------------------------------|-------------------------------|-----------|-----------|----------------|-----------------------|
| 1 | -----Su 08:00A-09:30A | EM 30 | SUNDAY MORNING | \$400.00 \$800.00 | \$340.00 \$680.00 | 1 | 1 | 2 | 4.0 |
| Comment: B | | | | | | | | | |
| 2 | MTWRF-- 06:00A-07:00A | EM 30 | KX NEWS MORNING | \$250.00 \$1,250.00 | \$212.50 \$1,062.50 | . | 5 | 5 | 3.0 |
| Comment: B | | | | | | | | | |
| 3 | MTWRF-- 07:00A-09:00A | EM 30 | CBS MORNING | \$120.00 \$120.00 | \$102.00 \$102.00 | . | 1 | 1 | 2.8 |
| Comment: C | | | | | | | | | |
| 4 | MTWRF-- 12:00P-12:30P | DT 30 | NOON NWS | \$160.00 \$800.00 | \$136.00 \$680.00 | . | 5 | 5 | 2.0 |
| Comment: C | | | | | | | | | |
| 5 | MTWRF-- 06:00P-06:30P | EN 30 | KX NEWS @ 6 | \$1,000.00 \$5,000.00 | \$850.00 \$4,250.00 | . | 5 | 5 | 8.0 |
| Comment: B | | | | | | | | | |
| 6 | MTWRF-- 05:00P-05:30P | EN 30 | KX 5PM NEWS | \$400.00 \$2,000.00 | \$340.00 \$1,700.00 | . | 5 | 5 | 4.0 |
| Comment: B | | | | | | | | | |
| 7 | MTWRFSSu 10:00P-10:30P | LN 30 | KX NWS 10 | \$1,400.00 \$11,200.00 | \$1,190.00 \$9,520.00 | 1 | 7 | 8 | 10.5 |
| Comment: B | | | | | | | | | |
| | | | | | | 2 | 29 | 31 | |
| | | | | \$21,170.00 | | | | | |

| Month | Spots | Station Gross Dollars | Net Percent Dollars |
|-------|-------|--------------------------|------------------------|
| Apr | 31 | \$21,170.00 | \$17,994.50 |
| | 31 | \$21,170.00 | \$17,994.50 |

Comments

Campaign Remarks:

*** Please check your avails and advise me of any problems. ***

Advertiser: WAYNE STENEHJEM
Campaign: TV - Campaign 1 (4-17)

Station Order
MINOT-BSMRCK-DCKNSN(WLSTN - TV

Station: KXMC+

Comments

We are placing this media order on behalf of Wayne Stenehjem for Governor. Please email me confirmation of this order. If not confirmed, Wayne Stenehjem will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

We request that all spots have at least a 15 minute separation and equal distribution in all ordered dayparts. Please make sure Odney's order number appears on the invoice so there is no delay in payment.

Jayette Young
jyoung@odney.com
701-226-1441

By: _____