



Today's Date 09-24-20
Starting Date 09-28-20
Ending Date 11-03-20

TELEVISION ADVERTISING AGREEMENT

Client Name: Ginger Bryant

Mailing Address: 3868 N. Eagle Pt.

City: Crystal River State: FL Zip Code: 34428

Phone # (352) 634-1393 Fax #

Run Schedule: ROS :30 ad run 5x daily Sept. 28 to Oct. 9 Mon. thru Friday only
Run 5x daily Oct. 14-16, 19-21, and Oct. 28-Nov.2 Mon-Fri. only

Special Terms: Political Ad

Length of Contract: 4 weeks

Weekly Amount: \$125.00 Total Amount: \$800.00

Production Cost: \$300.00

Account Representative:

Dennis Miller


Client Signature & Date

 9/24/20
WYKE Approval & Date

Customer Approved _____ Yes _____ No _____ Date ____/____/____

Production Dates _____ Time _____ Company _____

5399 W. Gulf to Lake Hwy * Lecanto, Florida 34461 * Ph: (352) 527-2341 * Fax: (352) 746-6514 * dmiller@wyketv.com

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Ginger Bryant
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐

does

☒

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

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the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ginger Bryant
signature of candidate or authorized committee

Ginger Bryant
printed name

9-24-20
date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WYKE - CD</u>	Date: <u>9-24-20</u>
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I, Ginger Bryant,
 being/on behalf of: _____, a legally
 qualified candidate of the nonpartisan political
 party for the office of: School Board Dist. 2 Citrus County, FL
 in the General
 election to be held on: November 3, 2020
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30</u>	<u>ROS</u>	<u>Mon-Fri</u>		<u>10</u>	<u>4</u>

Total Charges: \$ 500.00