

WWNC
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/04/2024

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 07:00 PM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 09:35 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 07:00 PM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 07:00 PM	029:48
Anti-bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 07:00 PM	029:49
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 07:00 PM	029:49

Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 07:00 PM	029:50
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 07:00 PM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 07:00 PM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	4
		000:30	106
	FIRST NEWS UNPREDICATABLE/15	000:16	274
	HEALTH AND FITNESS	000:29	100
	HEALTH AND FITNESS	000:30	100
	HEALTH AND FITNESS	000:31	13
	HEALTH AND FITNESS	000:32	24
	HEALTH AND FITNESS	000:32	37
	HEALTH AND FITNESS	000:32	19
	LEAF IN SCHOOLS	000:31	31
	NC Forest Service Central Off	000:15	2
	NC Forest Service Central Off	000:15	1
	PSA/ARMCHAIR OFFICIAL/30	000:31	1
	PSA/ARMCHAIR OFFICIAL/30	000:33	1
	PSA/BETTER TOGETHER/30	000:29	2
	PSA/BETTER TOGETHER/30	000:30	1
	PSA/CLEAN WATER/30	000:28	1

	PSA/LAST CLASS ROOM/30	000:30	1
	PSA/POLICE USE OF FORCE/60	000:59	2
	PSA/TIMEOUT/60	000:57	1
	PSA/VET TIX/30	000:29	1
	PSA/WE STAND FOR MORE/30	000:58	1
	TANK AND JEREMY GREETING/30	000:31	30
AMERICAN CANCER SOC	DAV	000:59	2
AUTISM		000:15	6
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
BULLYING	NC ASSOC. OF EDUCATORS	001:00	54
CANCER PREVENTION	American Cancer Society	001:01	140
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	14
DIABETES		000:15	2
FINANCIAL COACHING	OPERATION HOPE	000:29	1
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	1
GUN SAFETY	AD COUNCIL	000:15	2
HEALTH AND FITNESS	IDAPH EVENTS	000:31	84
HEALTH AND FITNESS	NCHSAA	000:30	277
HEALTH AND FITNESS	NCHSAA	000:30	274
HEALTH AND FITNESS	NCHSAA	000:32	75
HEALTH AND FITNESS	NCHSAA	000:33	281
HEALTH AND FITNESS	NCHSAA	001:00	138
HEALTH AND FITNESS	NCHSAA	001:00	146
HEALTH AND FITNESS	NCHSAA	001:00	144
HEALTH AND FITNESS	PSA/GEYSER GROWL HALF MARATHON/30	000:31	42
HEALTH AND FITNESS	PSA/THOMAS WOLFE 8K/30	000:31	27
HOMEBASE	HOMEBASE	000:30	17
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	8
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	3
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	19
SPORTS IMPACT	HEALTH AND FITNESS	000:59	3
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	2
VETERANS	VET TIX	000:30	279
WATER INFO	American Waterworks Assoc	000:29	279
Youth and Drugs		000:15	2
YOUTH SPORTS	TRUSTED COACHES	000:15	4