

**WWNC**

**Quarterly Issues  
First Quarter, 2013**

**Program: NCNN News Makers  
Saturday 7:00 AM**

**Duration: 30 minutes**

**Program: CHANGES  
Saturday 7:30 AM**

**Duration: 30 minutes**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
First Quarter, 2013  
04/01/2013

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADULT MEDICINE:** Staff of Mission Adult Medicine at Biltmore talk about the importance of healthcare.
- **ASHEVILLE AREA HABITAT FOR HU:** Asheville Area habitat For Humanity Celebrates 30 Years
- **Asheville Tourism:** Discussion about tourism business in Western North Carolina and it's impact on our economy
- **BLACK HISTORY MONTH:** Black History Month and The History Of The Emancipation Proclamation.
- **BUMPER CROP OF BEARS:** Discussion of a bumper crop of bears forecast for Spring 2013.
- **BUNCOMBE CTY EMERGENCY MGMT:** Buncombe Cnt Emergency Mgmt Preparedness, Cnt wide EMS service and weather related action plans
- **CYBER SECURITY:** Cyber Security - Are Asheville residents at risk?
- **DIANA WORTHAM THEATRE:** Asheville's Diana Wortham Theatre and other assorted cultural interests
- **HEART HEALTH:** Technology helps better treat heart attacks strokes. Mission Hospitals has free screenings in Feb.
- **NC BEER MONTH:** NC Beer Month begins April 1st, 2 local brewers talk about their busines and different journeys
- **PERSONAL FINANCE :** Personal Finance In The Post Recession Period w/ Finance Counselor Celeste Collins
- **SUICIDE PREVENTION:** Examining Suicide Prevention & Awareness, since it is the 3rd leading cause of death among 15-24's

- **TECH EDUCATION:** After Obama's visit AB Tech President Dr. Hank Dunn talks about the school's role in job training

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DIANA WORTHAM THEATRE	CHANGES - DIANA WORTHAM THEATRE (1/5/13)	Asheville's Diana Wortham Theatre and other assorted cultural interests	Ellie Wells	01/05/2013 07:30 AM	029:39
BUNCOMBE CTY EMERGENCY MGMT	CHANGES BUNCOMBE CTY EMERGENCY MGMT (1/12/13)	Buncombe Cnt Emergency Mgmt Preparedness, Cnt wide EMS service and weather related action plans	Jerry Vehaun	01/12/2013 07:30 AM	029:43
BUMPER CROP OF BEARS	CHANGES-BUMPER CROP OF BEARS (1/19/13)	Discussion of a bumper crop of bears forecast for Spring 2013.	Mike Carrway	01/19/2013 07:30 AM	029:41
ADULT MEDICINE	CHANGES-ADULT MEDICINE (1/26/13)	Staff of Mission Adult Medicine at Biltmore talk about the importance of healthcare.	VARIOUS GUESTS	01/26/2013 07:30 AM	029:46
PERSONAL FINANCE	CHANGES - PERSONAL FINANCE (2/2/2013)	Personal Finance In The Post Recession Period w/ Finance Counselor Celeste Collins	Celeste Collins	02/02/2013 07:30 AM	029:45
HEART HEALTH	CHANGES-HEART HEALTH (2/9/13)	Technology helps better treat heart attacks strokes. Mission Hospitals has free screenings in Feb.	F. Castelblanco & D. Martin	02/09/2013 07:30 AM	029:44
TECH EDUCATION	CHANGES-TECH EDUCATION (2/16/13)	After Obama's visit AB Tech President Dr. Hank Dunn talks about the school's role in job training	Dr. Hank Dunn	02/16/2013 07:30 AM	029:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BLACK HISTORY MONTH	CHANGES-BLACK HISTORY MONTH (2/22/13)	Black History Month and The History Of The Emancipation Proclamation.	Darren Waters & Fay Mitchell	02/23/2013 07:30 AM	029:45
ASHEVILLE AREA HABITAT FOR HU	CHANGES-ASHEVILLE AREA HABITAT FOR HUMANITY (3/2/13)	Asheville Area habitat For Humanity Celebrates 30 Years	Lew Krause	03/02/2013 07:30 AM	029:38
Asheville Tourism	CHANGES-ASHEVILLE TOURISM (3/9/13)	Discussion about tourism business in Western North Carolina and it's impact on our economy	Stephanie Brown	03/09/2013 07:30 AM	029:45
CYBER SECURITY	CHANGES-CYBER SECURITY (3/16/13)	Cyber Security - Are Asheville residents at risk?	Dave Baker	03/16/2013 07:30 AM	029:45
SUICIDE PREVENTION	CHANGES-SUICIDE PREVENTION (3/23/13)	Examining Suicide Prevention & Awareness, since it is the 3rd leading cause of death among 15-24's	Leah Taylor & Rachel Bryant	03/23/2013 07:30 AM	029:45
NC BEER MONTH	CHANGES-NC BEER MONTH (3/30/13)	NC Beer Month begins April 1st, 2 local brewers talk about their busines and different journeys	Oscar Wong & Joey Cagle	03/30/2013 07:30 AM	029:44

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Various	Various	000:15	052
Education	Buncombe County School Found.	000:18	112
Conservation	DU PONT STATE FOREST	000:18	009
Conservation	DU PONT STATE FOREST	000:20	069
Charity	EBLEN CHARITIES	000:32	059
Electrical Safety	PSA/BBB ELEC SAFETY/30	000:30	001
Childhood Obesity	PSA/CHILDHOOD OBESITY/30	000:30	020
Birth Defects	PSA/MARCH OF DIMES/60	001:00	013
High School Athletics	PSA/NCHSAA/60	001:00	001
Selective Service	PSA/SELECTIVE SERVICE/60	001:00	018
VA Benefits	PSA/VA BENEFITS/30	000:30	001
Student Opportunities	UNC-ASHEVILLE	000:17	013
Recruitment	US dept of Defense	001:00	092
ADHD	PSA/ADHD/30	000:30	149
ANIMAL ADOPTION	Brother Wolf	001:00	222
ARTS	SMITHSONIAN	000:31	034
BULLYING	AD COUNCIL	000:30	050
BULLYING	PSA/BULLYING/30	000:30	147
CARBON MONOXIDE POISON	PSA/CARBON MONOXIDE/30	000:30	228
CHILDREN HEALTHCARE	PSA/CMN PANCAKE DAY GENE/30	000:30	102
CHILDREN HEALTHCARE	PSA/CMN PANCAKE DAY STEVE/30	000:30	089
CHILDREN HEALTHCARE	PSA/KID DENTAL/30	000:30	054
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:30	013
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	026
CONSERVATION		000:15	490
DENTISTRY	GIVE KIDS A SMILE	000:31	001
DIABETES	PSA/DIABETES/15	000:15	245
DISABILITY AWARENESS	NCHSAA	001:00	453

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA/SCHOOL SUCCESS/60	001:00	476
ELDER HEALTH		000:15	104
EYE HEALTH	PSA/VISION HEALTH/60	001:00	462
FINANCIAL WELLNESS		000:15	078
FLU SHOT	PSA/CDC FLU/30	000:30	314
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	038
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	052
HEALTH AND FITNESS	PSA/CHILDHOOD OBESITY/30	000:30	183
PREMATURE BABIES	PSA/MARCH OF DIMES/60	001:00	198
RECYCLING		000:15	500
RECYCLING	PSA/RECYCLING/30	000:30	242
Register Selective Service	PSA/SELECTIVE SERVICE/60	001:00	194
SCOUTING	Boy Scouts of America	000:30	249
SPORTS	NCHSAA	001:02	222
TRAIN SAFETY	PSA/TRAIN SAFETY/30	000:30	153
WOMEN'S HEALTH		000:15	251



## **NCNN Public Affairs Programming**

**1<sup>st</sup> QUARTER 2013  
(January 1 – March 31st)**

PA BLOCK FOR 1-6-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH LEW EBERT”, PRESIDENT AND CEO OF THE NORTH CAROLINA CHAMBER OF COMMERCE

\*\*\*\*ISSUES COVERED: BUSINESS AND INDUSTRY; JOB CREATION; NC ECONOMY; RURAL/URBAN AREAS OF NORTH CAROLINA; EMPLOYMENT/UNEMPLOYMENT; EDUCATION AND THE COMMUNITY COLLEGE SYSTEM; NC GDP GROWTH PROJECTIONS; MANUFACTURING; SMALL BUSINESS JOBS; SUPPORT INDUSTRIES; POPULATION GROWTH; PRO-BUSINESS LEGISLATIVE LEADERSHIP AND SAME STANCE PROJECTED FROM INCOMING GOVERNOR; WORKER’S COMPENSATION; NORTH CAROLINA’S BUSINESS CLIMATE AND MAKING NORTH CAROLINA MORE COMPETITIVE WITH OTHER STATES; REGULATORY GUIDELINES FOR NORTH CAROLINA; ENVIRONMENTAL REGULATIONS; NC STATE TAX INCENTIVES; THE RURAL CENTER; REGIONAL ECONOMIC STRATEGIES; STATE REQUIREMENT OF A BALANCED BUDGET; THE EFFECT OF THE RECESSION ON NORTH CAROLINA’S DEBT; NORTH CAROLINA’S 2.8 BILLION DOLLAR DEFICIT TO THE FEDERAL GOVERNMENT; IMPROVING THE STATE’S INFRASTRUCTURE; LOBBYING AT THE NC STATE LEGISLATURE\*\*\*\*

PA BLOCK FOR 01-13-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH ANDY ALLEN”, PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

\*\*\*\*ISSUES COVERED: LOBBYING; RETAIL BUSINESS; MODERNIZING THE STATE TAX CODE; SALES TAXES, INCOME TAXES, AND TAX REVENUES; TAX RATES; TAXING INTERNET SALES; STATE GOVERNMENT AND THE NC GENERAL ASSEMBLY; GOVERNMENT REGULATIONS ON BUSINESSES; JOB CREATION, JOB

DEVELOPMENT, AND WORKFORCE TRAINING; TRANSPORTATION; ECONOMIC DEVELOPMENT; TOLL ROADS; KEEPING BUSINESSES IN NORTH CAROLINA\*\*\*\*

PA BLOCK FOR 01-20-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH JUNE ATKINSON”, NORTH CAROLINA STATE SUPERINTENDENT OF PUBLIC INSTRUCTION

\*\*\*\*ISSUES COVERED: SCHOOL SAFETY; SAFETY RESOURCE OFFICERS; GUN CONTROL LEGISLATION; MENTAL HEALTH; IMPROVING STUDENT BEHAVIOR; PSYCHOLOGY AND SOCIOLOGY; SCHOOL SAFETY PLANS; DRUG ACTIVITY, ALCOHOL USE AMONG PUBLIC SCHOOL STUDENTS; PUBLIC EDUCATION; PRIMARY AND SECONDARY EDUCATION; GRADUATION RATES; EMPHASIS ON READING AND MATHEMATICS; EXPANDING BANDWIDTH FOR INTERNET SERVICES IN PUBLIC SCHOOLS; DISTANCE EDUCATION; POPULATION SHIFTS IN URBAN/RURAL AREAS OF NORTH CAROLINA; NORTH CAROLINA HISTORY; OFFERING FOREIGN LANGUAGE CLASSES IN ELEMENTARY THROUGH HIGH SCHOOL YEARS; EFFECTIVENESS OF TEACHERS AND STUDENT ACHIEVEMENT; INTERACTION WITH THE NC GENERAL ASSEMBLY; KEEPING GREAT TEACHERS IN THE CLASSROOM AND INCREASING TEACHER’S SALARIES; STUDENT ASSIGNMENT IN POPULATED AREAS OF N.C.\*\*\*\*

PA BLOCK FOR 01-27-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH CONGRESSMAN DAVID PRICE”

\*\*\*\*ISSUES COVERED: REDISTRICTING; SCHOOL SAFETY; GUN CONTROL, GUN SAFETY, AND CRIME CONTROL; THE BRADY BILL; BACKGROUND CHECKS; 2<sup>ND</sup> AMENDMENT RIGHTS; THE POSSIBILITY OF BANNING ASSAULT WEAPONS; HOMELAND SECURITY; THE FISCAL CLIFF; ECONOMIC RECOVERY; FEDERAL DEFICIT REDUCTION; U.S. DISCRETIONARY SPENDING; REDUCED MILITARY SPENDING AND ITS EFFECT ON NORTH CAROLINA; ON-LINE SALES TAXES AND LOST REVENUE FOR N.C.; THE FARM BILL AND FEDERAL SUBSIDIES; REFORMING IMMIGRATION POLICY\*\*\*\*

PA BLOCK FOR 02-03-13

CAROLINA NEWSMAKERS



“INTERVIEW WITH TOM HOWE”, DIRECTOR AND GENERAL MANAGER OF UNC-TV

\*\*\*\*ISSUES COVERED: THE SERIES “DOWNTOWN ABBEY”; UNC-TV PROGRAMMING; CHILDREN’S PROGRAMMING; FAMILY ISSUES; MUSIC PROGRAMMING THAT’S NOT AVAILABLE ON COMMERCIAL TELEVISION; UNC-TV PLEDGE DRIVES; CORPORATION OF PUBLIC BROADCASTING AND PBS; THE COST OF RUNNING PBS PROGRAMMING; PUBLIC RADIO FOR THE STATE OF NORTH CAROLINA; LOCALIZING PUBLIC RADIO; THE LIFE AND LEGACY OF WILLIAM FRIDAY; “NORTH CAROLINA PEOPLE”; TECHNOLOGY RELATED TO STATE-WIDE COVERAGE\*\*\*\*

PA BLOCK FOR 02-10-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH ROY COOPER”, ATTORNEY GENERAL FOR THE STATE OF NORTH CAROLINA

\*\*\*\*ISSUES COVERED: SCHOOL SAFETY; GUN SAFETY; TRAINING FOR SCHOOL RESOURCE OFFICERS; LAW ENFORCEMENT; GUN CONTROL REGULATIONS; CRIMINAL BEHAVIOR AND CRIME PREVENTION; DRUG ABUSE AND DRUG PREVENTION; ABUSE OF PRESCRIPTION DRUGS; METHAMPHETAMINE MANUFACTURING IN NORTH CAROLINA; ON-LINE SCAMS\*\*\*\*

PA BLOCK FOR 02-17-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH BRAD WILSON”, PRESIDENT AND CEO OF BLUE CROSS AND BLUE SHIELD OF NORTH CAROLINA

\*\*\*\*ISSUES COVERED: HEALTH CARE INSURANCE AND OBAMACARE; THE AFFORDABLE CARE ACT; HEALTH COVERAGE; MEDICARE AND MEDICAID; THE COST AND ACCESS OF HEALTH CARE INSURANCE; PREVENTIVE CARE; UNC HEALTH CARE SYSTEM; CAROLINA ADVANCED HEALTH; THE POVERTY LEVEL AND ELIGIBILITY FOR MEDICAID; MANAGING THE COST OF MEDICAID; HEALTH CARE PROVIDERS IN NORTH CAROLINA; NEGOTIATING INSURANCE RATES; THE RISING COST OF HEALTH CARE\*\*\*\*

PA BLOCK FOR 02-24-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH U.S. CONGRESSWOMAN RENEE ELLMERS”

\*\*\*\*ISSUES COVERED: REDISTRICTING; 2012 CAMPAIGN; FEDERAL DEBT; THE “FISCAL” CLIFF AND RAISING THE DEBT CEILING; SEQUESTER REPLACEMENT BILL; CUTS TO MILITARY SPENDING; SPENDING ON MEDICARE AND MEDICAID; SOCIAL SECURITY; BUDGET CONTROL ACT; FEDERAL TAX REVENUE; THE RISING COST OF HEALTH CARE AND HEALTH CARE INSURANCE; THE QUALITY OF HEALTH CARE; RECOVERY FROM THE RECESSION; NC’S LOSS FROM TEXTILES AND MANUFACTURING; JOB CREATION BILLS; FEDERAL/STATE ASSISTANCE FOR SMALL BUSINESSES; STATE TAX REFORM; IMMIGRATION LEGISLATION AND IMMIGRATION REFORM; EARNING U.S. CITIZENSHIP; NATIONAL DEFENSE; JOB CREATION AND SMALL BUSINESS DEVELOPMENT\*\*\*\*

PA BLOCK FOR 03-03-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH JOHN HOOD”, PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

\*\*\*\*ISSUES COVERED: THE NC GOVERNORS’ OFFICE AND PAT MCCRORY: THE FIRST REPUBLICAN GOVERNOR IN NORTH CAROLINA SINCE THE 1970’S; EXECUTIVE BRANCH OF THE STATE GOVERNMENT; INTERACTION BETWEEN THE GOVERNOR AND THE STATE LEGISLATURE; LOCAL GOVERNMENT AND STATE GOVERNMENT; NC GOVERNMENT PERSONNEL NEEDS; NC INFRASTRUCTURE; POLITICAL PARTIES; PARTISAN APPOINTMENTS IN GOVERNMENT; STATE TAX REFORM; SALES TAXES; AFFORDABLE CARE ACT; HEALTH INSURANCE; STATE BUDGET; ECONOMIC RECOVERY; EMPLOYMENT/UNEMPLOYMENT; BUSINESS AND INDUSTRY; MANUFACTURING; NC COST OF LIVING; NC INITIATIVE 6.0; SCHOOL SAFETY; GUN SAFETY; MENTAL HEALTH\*\*\*\*

PA BLOCK FOR 03-10-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH ROB SCHOFIELD”, DIRECTOR OF RESEARCH AND POLICY DEVELOPMENT FOR NC POLICY WATCH

\*\*\*\*ISSUES COVERED: LIBERAL/CONSERVATIVE VALUES AND VIEWS; FEDERAL DEFICIT; THE “FISCAL CLIFF”; FEDERAL/STATE BUDGET CUTS; HEALTHCARE AND MEDICARE EXPENSES; NC POPULATION GROWTH; STATE GOVERNMENT AND THE NC GENERAL ASSEMBLY; REPUBLICAN MAJORITY IN THE NC GENERAL ASSEMBLY;

HEALTH CARE; AFFORDABLE HEALTH CARE AND THE AFFORDABLE HEALTH CARE ACT; STATE TAX REFORM; SALES AND PROPERTY TAXES; INCOME TAXES; PUBLIC EDUCATION; TERM LIMITS; THE ENVIRONMENT AND CLIMATE CHANGE; NC INFRASTRUCTURE; GOVERNMENT SERVICES AND BENEFITS\*\*\*\*

PA BLOCK FOR 03-17-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH WAYNE GOODWIN”, COMMISSIONER OF INSURANCE FOR THE STATE OF NORTH CAROLINA

\*\*\*\*ISSUES COVERED: NC GEOGRAPHY; INSURANCE; INFLATION AND INSURANCE RATES; REPLACING DAMAGED HOMES AND GOODS AND REPLACEMENT COSTS; CAR INSURANCE; AUTOMOBILE SAFETY; CAR INSURANCE COMPANY COMPETITION AND ADVERTISING IN N.C.; HOME OWNERS INSURANCE; THE DETERMINATION OF INSURANCE RATE INCREASES; INSURANCE CLAIMS; BUILDING CODES; INSURABLE ITEMS AND SPECIALIZED COVERAGE; FRAUD; THE ECONOMY AND ECONOMIC RECOVERY; STORM AND FLOOD COVERAGE; NATURAL DISASTERS AND INSURANCE COVERAGE\*\*\*\*

PA BLOCK FOR 03-24-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH HOLDEN THORP”, RETIRING CHANCELLOR OF THE UNIVERSITY OF NORTH CAROLINA

\*\*\*\*ISSUES COVERED: COLLEGE ATHLETICS: COMPLIANCE AND CHEATING; ACADEMIC FRAUD; RULES VIOLATIONS; EDUCATION; LACK OF PROFESSIONALISM AT THE UNIVERSITY; PROTECTING THE EDUCATION RECORDS OF STUDENTS; STATE PERSONNEL LAWS; WASHINGTON UNIVERSITY OF SAINT LOUIS; RESEARCH GRANTS AT UNIVERSITIES; RESEARCH TRIANGLE PARK; NIEHS AND RTI; PUBLIC AND PRIVATE UNIVERSITIES;

PA BLOCK FOR 03-31-13

CAROLINA NEWSMAKERS

“INTERVIEW WITH TOM CAMPBELL”, EXECUTIVE PRODUCER OF “NC SPIN”

\*\*\*\*ISSUES COVERED: NC SPIN; CONSERVATIVE AND LIBERAL VIEWS; STATE GOVERNMENT; THE REPUBLICAN PARTY INFLUENCE IN NORTH CAROLINA;

REPUBLICAN MAJORITY IN THE STATE LEGISLATURE AND A REPUBLICAN GOVERNOR; STATE BUDGET; THE FUTURE OF HEALTH CARE AND THE AFFORDABLE HEALTH CARE ACT; SOCIAL SECURITY; MEDIA AND BROADCASTING; THE STATE'S INFRASTRUCTURE; REPAIRING AND MAINTAINING NC'S WATER SYSTEMS; TRANSPORTATION AND HIGHWAY NEEDS; BRIDGES THAT NEED REPAIR; THE ENVIRONMENT AND THE STATE'S ENERGY NEEDS; STATE DEBT; EMPLOYMENT AND UNEMPLOYMENT; THE RECESSION; JOB CREATION; TAX REFORM; INCOME TAX, CORPORATE TAX AND SALES TAX REVENUE; PUBLIC EDUCATION; DIGITAL LEARNING;

## **WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)**

### **2:00 LOCAL NEWS-**

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

### **4:00 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

### **:60 LOCAL NEWS-**

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

### **:30 LOCAL WEATHER-**

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

### **:30 LOCAL TRAFFIC**

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

### **Total local information commitment... units**

- Average of 508 minutes per week
- Average of 2032 minutes per month

