

WWNC

**Quarterly Issues
Second Quarter, 2018**

WWNC
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2018
07/05/2018

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ECONOMY** : ARJ looks at the debt problem, the Farm Bill, and gov't spending
- **HEALTH AND FITNESS**: Dr. Gus Vickery gives us the keys to healthy sleep
- **HEALTHCARE**: (No issue/program description given.)
- **HOLIDAY SAFETY**: Easter in America in 2018, driverless cars, government spending, and more w/ ARJ
- **HUNGER ACTION**: Bounty and Soul provides fresh food to the underserved in Buncombe and McDowell counties
- **JOB**S: Michael Farren discusses George Mason University's Comprehensive Jobless Rate project
- **LAW ENFORCEMENT OFFICERS**: Sheriff Van Duncan and DA Todd Williams talk policing reform. NC Treasurer talks Mission
- **MOTOR VEHICLE SAFETY**: Steve Ensley of Buncombe Co. Concerned Bikers Assoc. discusses road safety
- **NATURE**: Justin McVeigh talks bear season.
- **OUTDOORS**: NC Wildlife Resources biologist Justin McVey talks safety near bears

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOLIDAY SAFETY	CHANGES-EASTER DRIVERLESS CARS 040118	Easter in America in 2018, driverless cars, government spending, and more w/ ARJ	America Radio Journal	04/01/2018 07:00 AM	029:23
LAW ENFORCEMENT OFFICERS	CHANGES-POLICE REFORM NC TREASURER 040818	Sheriff Van Duncan and DA Todd Williams talk policing reform. NC Treasurer talks Mission	Van Duncan	04/08/2018 07:00 AM	029:13
JOBS	CHANGES-UNEMPLOYMENT 041518	Michael Farren discusses George Mason University's Comprehensive Jobless Rate project	America Radio Journal	04/15/2018 07:00 AM	028:13
JOBS	CHANGES-2018 AIR/ CHILDHOOD ED 042218	Bill Eaker talks cleaner WNC air. Anna Carter on "The Month of the Young Child."	LAND OF SKY REGIONAL COUNCIL	04/22/2018 07:00 AM	029:20
JOBS	CHANGES-ECONOMY BIZ LICENSING 042918	ARJ looks at states' economic competitiveness and business licensing reform	America Radio Journal	04/29/2018 07:00 AM	028:18
ECONOMY	CHANGES-DEBT FARM BILL SPENDING 050618	ARJ looks at the debt problem, the Farm Bill, and gov't spending	America Radio Journal	05/06/2018 07:00 AM	027:14
HEALTHCARE	CHANGES-MISSION STROKES 051318	-----	MISSION HEALTH	05/13/2018 07:00 AM	028:53
NATURE	CHANGES-BEARS 052018	Justin McVeigh talks bear season.	NC WILDLIFE RESOURCES	05/20/2018 07:00 AM	029:37
MOTOR VEHICLE SAFETY	CHANGES-MOTORCYCLE AWARE 052818	Steve Ensley of Buncombe Co. Concerned Bikers Assoc. discusses road safety	CBA Buncombe Co	05/27/2018 07:00 AM	029:16
HEALTH AND FITNESS	CHANGES-HEALTHY SLEEP 060318	Dr. Gus Vickery gives tips and tricks for restorative	Dr. Gus Vickery	06/03/2018 07:00 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		sleep.			
HUNGER ACTION	CHANGES-BOUNTY AND SOUL 060918	Bounty and Soul provides fresh food to the underserved in Buncombe and McDowell counties	Bounty and Soul	06/10/2018 07:00 AM	027:43
OUTDOORS	CHANGES-BEAR ALERTS 061718	NC Wildlife Resources biologist Justin McVey talks safety near bears	NC WILDLIFE RESOURCES	06/17/2018 07:00 AM	029:37
HEALTH AND FITNESS	CHANGES-SLEEP SOLUTIONS 062418	Dr. Gus Vickery gives us the keys to healthy sleep	Dr. Gus Vickery	06/24/2018 07:00 AM	029:43

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:31	010
		000:32	019
SHINDIG ON THE GREEN	PSA/ShindigOnTheGreen/30	000:31	038
AMERICAN CANCER SOC	American Cancer Society	001:02	017
AUTISM	AD COUNCIL	001:02	015
BULLYING	NC ASSOC. OF EDUCATORS	001:00	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CLEAN WATER	American Waterworks Assoc	000:29	045
CLEAN WATER	American Waterworks Assoc	000:30	006
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	014
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	002
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	014
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	001
DISASTER RELIEF	American Red Cross	000:15	002
DRUNK DRIVING	AD COUNCIL	000:31	018
Education & Animals	4H	000:15	119
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	028
FIRE PREVENTION	US FOREST SERVICE	000:15	085
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	017
HEALTH AND FITNESS	Buncombe County School Found.	000:31	035
HEALTH AND FITNESS	GIRLS ON THE RUN	000:30	099
HEALTH AND FITNESS	SHAWN BLANTON SCHOLARSHIP	000:32	048
HEALTH AND FITNESS	US DEPT. HEALTH & HUMAN SVC	000:30	046
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	015
HOME SAFETY	COMMON GROUND ALLIANCE	000:15	073
HOME SAFETY	COMMON GROUND ALLIANCE	000:30	036
HUNGER ACTION	Meals on Wheels	000:30	040
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	017
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:16	021
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	015
SAFE DRIVING	FMCSA	000:30	034
SCHOOLS	NC ASSOC. OF EDUCATORS	000:30	034
SPORTS	NCHSAA	000:31	057
SPORTS IMPACT	NCHSAA	001:01	052

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	013
VETERANS	VET TIX	000:30	047