

WWNC

**Quarterly Issues
First Quarter, 2017**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2017
07/05/2017

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **FINANCIAL WELLNESS:** Eric Grau reveals the Discover Buncombe app. Gregg Mursett, CEO of Busy Kid talks finance.
- **GENERAL ASSEMBLY ACTION:** NC Reps. John Ager and Brian Turner, and Sen. Dan Bishop discuss the HB2 repeal.
- **HEALTH AND POLITICS:** Mission's Jacie Volkman talks Zika risk and Rep. Mark Meadows gives a DC update.
- **HEALTHCARE:** Dr. Gus Vickery explains how constant stress affects your health.
- **HOMELESS:** Homeward Bound's Ben Fehsenfeld and Ryan McCullough of Keller Williams talk about REACH.
- **HUNGER ACTION:** Alisa Hixson and Kara Irani of MANNA talk about hunger in WNC
- **MEDIA AND ZIKA:** Dr. Liz Colton talks media diplomacy. JC Volkman discusses Zika risk.
- **MOTORCYCLE AWARENESS:** Buncombe CBA discusses Motorcycle Awareness Month. Rep. Mark Meadows reacts to Comey's firing.
- **OPIOID ABUSE:** Jesse Smathers of AVAYA Health and Dr. Blake Fagan of MAHEC discuss opioid risks.
- **PERSONAL SAFETY:** Fire safety w/ the Red Cross. Cycle Smart info w/ Buncombe DA and Asheville On Bikes
- **PUBLIC SAFETY:** Asheville' jobs w/ Ashley Fay, AFD's Kelley Klope on wildfire, & APD Sgt. Evan Coward on break-ins.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GENERAL ASSEMBLY ACTION	CHANGES-HB2 REPEAL DEAL (4/2/17)	NC Reps. John Ager and Brian Turner, and Sen. Dan Bishop discuss the HB2 repeal.	Various	04/02/2017 07:00 AM	029:45
FINANCIAL WELLNESS	CHANGES-DISCOVER BUNC. FINANCE (4/9/17)	Eric Grau reveals the Discover Buncombe app. Gregg Mursett, CEO of Busy Kid talks finance.	Various	04/09/2017 07:00 AM	029:52
PUBLIC SAFETY	CHANGES-AVL JOBS AND SAFETY (4/16/17)	Asheville' jobs w/ Ashley Fay, AFD's Kelley Klope on wildfire, & APD Sgt. Evan Coward on break-ins.	Various	04/16/2017 07:00 AM	029:45
HEALTH AND POLITICS	CHANGES-ZIKA AND MEADOWS (4/23/17)	Mission's Jacie Volkman talks Zika risk and Rep. Mark Meadows gives a DC update.	Jacie Volkman & Mark Meadows	04/23/2017 07:00 AM	029:44
HEALTHCARE	CHANGES-PERSONALIZED MEDICINE (4/30/17)	All about "personalized medicine," with Dr. Lyn Dressler of Mission Health	Dr. Lynn Dressler	04/30/2017 07:00 AM	029:41
HEALTHCARE	CHANGES-STRESS MANAGEMENT (5/7/17)	Dr. Gus Vickery explains how constant stress affects your health.	Dr. Gus Vickery	05/07/2017 07:00 AM	029:43
MOTORCYCLE AWARENESS	CHANGES-MOTORCYLCES AND COMEY (5/14/17)	Buncombe CBA discusses Motorcycle Awareness Month. Rep. Mark Meadows reacts to Comey's firing.	Steve Ensley and Mark Meadows	05/14/2017 07:00 AM	029:44
MEDIA AND ZIKA	CHANGES-MEDIA DIPLOMACY-ZIKA (5/21/17)	Dr. Liz Colton talks media diplomacy. JC Volkman discusses Zika risk.	Various	05/21/2017 07:00 AM	029:46
HUNGER	CHANGES-WNC	Alisa Hixson and	MANNA	05/28/2017	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ACTION	HUNGER (5/28/17)	Kara Irani of MANNA talk about hunger in WNC	FOOD BANK	07:00 AM	
OPIOD ABUSE	CHANGES-OPIOD ABUSE (7/3/17)	Jesse Smathers of AVAYA Health and Dr. Blake Fagan of MAHEC discuss opioid risks.	AVAYA Health & MAHEC	06/04/2017 07:00 AM	029:44
PERSONAL SAFETY	CHANGES-FIRE AND BIKE SAFETY (7/11/17)	Fire safety w/ the Red Cross. Cycle Smart info w/ Buncombe DA and Asheville On Bikes	RED CROSS & CYCLE SMART	06/11/2017 07:00 AM	029:46
PERSONAL SAFETY	CHANGES-LEO FUNDS-McCRORY-PHONE SCAM (7/18/17)	Buncombe Sheriff talks budgets. Ex-Gov. Pat McCrory on GOP convention. BBB warns of phone scam.	VARIOUS GUESTS	06/18/2017 07:00 AM	029:45
HOMELESS	CHANGES-HOMELESSNESS (6/25/17)	Homeward Bound's Ben Fehsenfeld and Ryan McCullough of Keller Williams talk about REACH.	HOMEWARD BOUND	06/25/2017 07:00 AM	029:43

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:32	076
		000:34	046
HUNGER	FEEDING AMERICA	000:30	002
AMERICAN CANCER SOC	American Cancer Society	001:02	014
ARTS	PSA/ASHEVILLE HALF MARATHON/30	000:31	110
AUTISM	AD COUNCIL	001:02	016
BULLYING	NC ASSOC. OF EDUCATORS	001:00	017
CHARITABLE DONATIONS	KIWANIS CLUB	000:31	005
CHARITABLE DONATIONS	KIWANIS CLUB	000:32	034
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:30	006
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	011
DISASTER RELIEF	American Red Cross	000:15	067
DISASTER RELIEF	American Red Cross	000:17	139
Domestic Violence	JANIE'S FUND	000:30	007
DRUNK DRIVING	AD COUNCIL	000:31	059
EDUCATION	NATIONAL SUMMER LEARNING	000:30	003
Education & Animals	4H	000:15	056
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	031
FOOD SAFETY	AD COUNCIL	000:15	071
HEALTH AND FITNESS	I WILL	000:31	056
HEALTH AND FITNESS	I WILL	000:32	025
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	007
HEALTHCARE	RED CROSS	000:31	033
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	043
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	001
Legal Costs	BUNCOMBE COUNTY	000:32	062
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	035
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:16	006
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:31	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	035
ORGAN DONATION	MatchingDonors.com	000:31	014
POVERTY	HABITAT FOR HUMANITY	000:31	006
RIVER ARTS DISTRICT	RIVERLINK	000:15	027
RIVER ARTS DISTRICT	RIVERLINK	000:31	022
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	008
SCHOLARSHIPS	Mtn Amateur Athletic Club	000:32	048
SPORTS	NCHSAA	000:31	058
SPORTS IMPACT	NCHSAA	001:01	044
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	014



NORTH CAROLINA NEWS NETWORK PUBLIC AFFAIRS PROGRAMMING

Second Quarter – 2017 April 1st – June 30th

CAROLINA NEWSMAKERS IS PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS.

APRIL 1-2

CAROLINA NEWSMAKERS

"INTERVIEW WITH WAYNE GOODWIN" CHAIR OF THE NORTH CAROLINA DEMOCRATIC PARTY. POLITICAL ENVIRONMENT, REDISTRICTING, UNCONTESTED ELECTIONS, POPULATION GROWTH, UNAFFILIATED VOTERS, NATIONAL CONVENTIONS, PUBLIC SERVICE, AND EDUCATION

APRIL 8-9

CAROLINA NEWSMAKERS

"INTERVIEW WITH PATRICK WOODIE" PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER. POPULATION DENSITY, POPULATION DRAIN, NATURAL GAS, INFRASTRUCTURE, DOWNTOWN REVITALIZATION, LEADERSHIP, BUSINESS DEVELOPMENT, EDUCATION, HEALTH CARE, INTERNET ACCESS, CONNECT NC BOND, TRANSPORTATION, AGRICULTURE.

APRIL 15-16

CAROLINA NEWSMAKERS

"INTERVIEW WITH BOB PHILLIPS" EXECUTIVE DIRECTOR OF COMMON CAUSE NC. POLITICAL TRANSPARENCY, REDISTRICTING, ELECTIONS, VOTER IDENTIFICATION, SAME DAY VOTER REGISTRATION, OUT OF PRECINCT VOTING, LOBBYING, POLITICAL ACTION COMMITTEES, FUNDRAISING, UNAFFILIATED CANDIDATES, AND ETHICS.

APRIL 22-23

CAROLINA NEWSMAKERS

"INTERVIEW WITH DAN FOREST" LIEUTENANT GOVERNOR OF NORTH CAROLINA. LEGISLATIVE SESSION, EDUCATION, TEACHER PAY, TEACHER RETENTION, TAX REFORM, REGULATIONS, RECRUITING BUSINESS, TRANSPORTATION, HEALTH CARE, BROADBAND CONNECTIVITY, WATER, AND ENERGY.

APRIL 29-30

CAROLINA NEWSMAKERS

"INTERVIEW WITH DR. ANDY TAYLOR" NC STATE UNIVERSITY POLITICAL SCIENCE PROFESSOR. PRESIDENT TRUMP, FOREIGN POLICY, LEGISLATION, SOCIAL MEDIA, GOVERNOR ROY COOPER, BIPARTISANSHIP, NC INFLUENCE IN NATIONAL POLITICS, REPUBLICAN PARTY, DEMOCRATIC PARTY, AND TAX REFORM.

MAY 6-7

CAROLINA NEWSMAKERS

"INTERVIEW WITH DALE FOLWELL" NORTH CAROLINA STATE TREASURER. WALL STREET FEES,

STATE PENSION, STATE BOND RATING, INTEREST RATES, HEALTH OF CITIES AND COUNTIES, FINANCIAL LITERACY, STATE HEALTH PLAN, LESSONS LEARNED FROM RECESSION, ETHICS, TRANSPARENCY, AND RAINY DAY FUND.

MAY 13-14

CAROLINA NEWSMAKERS

"INTERVIEW WITH DAVID PRICE" CONGRESSMAN OF NORTH CAROLINA'S FOURTH DISTRICT. HEALTH CARE, RESEARCH UNIVERSITIES, HEALTH INSURANCE, FEDERAL BUDGET, TAX REFORM, TRANSPORTATION, APPROPRIATIONS, FBI DIRECTOR FIRING, REDISTRICTING, AND FOREIGN POLICY.

MAY 20-21

CAROLINA NEWSMAKERS

"INTERVIEW WITH MIKE WALDEN" NC STATE ECONOMICS PROFESSOR. ECONOMIC GROWTH, MILLENNIALS, REAL ESTATE, RETAIL, AUTO INDUSTRY, RALEIGH GROWTH, RESEARCH TRIANGLE PARK, INTERNATIONAL TRADE, INTEREST RATES, FEDERAL RESERVE, BANKS, TAX REFORM, CORPORATE TAX RATE, RETIREES, AND SOCIAL SECURITY.

MAY 27-28

CAROLINA NEWS MAKERS

"INTERVIEW WITH LARRY WOOTEN" PRESIDENT OF THE NORTH CAROLINA FARM BUREAU. INSURANCE, NATURAL GAS, HEALTH CARE, INTERNATIONAL TRADE, TRADE AGREEMENTS, IMMIGRATION REFORM, BORDER CONTROL, WEATHER, TECHNOLOGY, POPULATION GROWTH, AND RESEARCH.

JUNE 3-4

CAROLINA NEWSMAKERS

"INTERVIEW WITH BECKI GRAY" VICE PRESIDENT OF THE JOHN LOCKE FOUNDATION. STATE BUDGET, POPULATION GROWTH, INFRASTRUCTURE, EDUCATION, WATER & SEWER, TRANSPORTATION, MASS TRANSIT, HEALTH CARE, CERTIFICATE OF NEED, MEDICAID EXPANSION, TEACHER PAY, AND REDISTRICTING.

JUNE 10-11

CAROLINA NEWSMAKERS "INTERVIEW WITH KEVIN LEONARD" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS. COUNTY SERVICES, SCHOOL SYSTEMS, CONSOLIDATION, POPULATION DYNAMICS, SCHOOL CONSTRUCTION FUNDING, MENTAL HEALTH, SUBSTANCE ABUSE, OPIOID ABUSE, ECONOMIC DEVELOPMENT, CHILD WELFARE, AND YOUTH LEADERSHIP.

JUNE 17-18

CAROLINA NEWSMAKERS

"INTERVIEW WITH ROB SCHOFIELD" POLICY DIRECTOR OF NC POLICY WATCH. REDISTRICTING,

HEALTH CARE, HEALTH INSURANCE, POPULATION DISPARITY, DISTRIBUTION OF WEALTH, GUN CONTROL, STATE BUDGET AND POLITICAL ENGAGEMENT.

JUNE 24-25

CAROLINA NEWSMAKERS

"INTERVIEW WITH LEW EBERT" PRESIDENT AND CEO OF THE NORTH CAROLINA CHAMBER. NC CHAMBER BACKGROUND, EASTERN PIPELINE, INFRASTRUCTURE, NC CONNECTOR RAILROAD, POPULATION GROWTH, EDUCATION, COMMUNITY COLLEGES, AIRPORTS, STRATEGIC TRANSPORTATION INITIATIVE, BROADBAND ACCESS, WATER AND SEWER.
