

WWNC

**Quarterly Issues
Third Quarter, 2014**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ABCCM:** Reducing homelessness, feeding the hungry, supporting veterans, aiding the abused, ABCCM in W.C.
- **AVL POLICE:** Crime and Community Cooperation: A Closer Look With The Asheville Police Department
- **COUNCIL ON AGING:** Concerns For Seniors In WNC, A Closer Look With The Council On Aging Of Buncombe Cty
- **FAM BIZ-SIBLINGS:** Running a business among siblings can be difficult. Owners of Asheville Oil Co. share their story
- **FAM BIZ: GENERATIONS:** Keeping a business in the family is difficult, Highland Brewing prepares for a generational change
- **HEALTHCARE ACCESS:** Access to healthcare is vital to a community. Mission Health is addressing the issue.
- **HUNGER ACTION:** MANNA Food Bank discusses the latest local numbers from the Hunger In America study.
- **SHOW YOUR STRIPES:** Labor Day special focusing on veterans seeking employment in the civilian world
- **SUICIDE PREVENTION:** Suicides happen in the US at an alarming rate. 1 mother shares her story and how to raise awareness

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	CHANGES - SHOW YOUR STRIPES (7/5/14)	iHeartRadio Show Your Stripes and support veterans who are skilled and looking for employment	Various	07/05/2014 07:30 AM	026:00
FAM BIZ-SIBLINGS	CHANGES - FAM BIZ-SIBLINGS (7/19/14)	Running a business among siblings can be difficult. Owners of Asheville Oil Co. share their story	Carl Coon & Kay Thorp	07/19/2014 07:30 AM	029:42
AVL POLICE	CHANGES - AVL POLICE (7/26/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	07/26/2014 07:30 AM	029:39
HEALTHCARE ACCESS	CHANGES-HEALTHCARE ACCESS (8/2/14)	Access to healthcare is vital to a community. Mission Health is addressing the issue.	Dr. Rob Fields	08/02/2014 07:30 AM	029:44
ABCCM	CHANGES-ABCCM (8/9/14)	Reducing homelessness, feeding the hungry, supporting veterans, aiding the abused, ABCCM in W.C.	Rev. Scott Rogers	08/09/2014 07:30 AM	029:43
FAM BIZ: GENERATIONS	CHANGES-FAM BIZ: GENERATIONS (8/16/14)	Keeping a business in the family is difficult, Highland Brewing prepares for a generational change	Oscar & Leah Wong	08/16/2014 07:30 AM	029:44
COUNCIL ON AGING	CHANGES - COUNCIL ON AGING (8/23/14)	Concerns For Seniors In WNC, A Closer Look With The Council On Aging Of Buncombe Cty	John Wengerder	08/23/2014 07:30 AM	029:33
SHOW YOUR STRIPES	CHANGES - SHOW YOUR STRIPES-LABOR DAY (8/30/14)	Labor Day special focusing on veterans seeking employment in the civilian world	Various	08/30/2014 07:29 AM	026:00
SUICIDE PREVENTION	CHANGES-SUICIDE PREVENT (9/6/14)	Suicides happen in the US at an alarming rate. 1 mother shares her story and how to raise awareness	Various	09/06/2014 07:30 AM	029:44
HUNGER	CHANGES -	MANNA Food Bank	Alisa	09/13/2014	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ACTION	HUNGER ACTION (9/13/14)	discusses the latest local numbers from the Hunger In America study.	Hickson-Becky Upum	07:30 AM	
AVL POLICE	CHANGES - AVL POLICE (9/20/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	09/20/2014 07:30 AM	029:39

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:32	004
Cancer Recovery	AMERICAN CANCER SOC/ROAD TO RECOVERY/15	000:18	001
Cancer Recovery	AMERICAN CANCER SOC/ROAD TO RECOVERY/30	000:31	001
ESGR	ESGR	000:59	006
Lundsford Festival	Lundsford Festival	000:32	040
ESGR	PSA/ESGR/30	000:30	001
HARP	PSA/HARP-CIRCLES/30	000:30	001
Maggie Valley Moonlight	PSA/MAGGIE VALLEY MOONLIGHT/15SEC	000:17	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Security	psa/National Night Out PSA/30	000:32	002
Skin Cancer	PSA/SKIN CANCER/60	001:02	001
AMERICAN CANCER SOC	American Cancer Society	000:18	145
AMERICAN CANCER SOC	American Cancer Society	000:31	206
ANTI-GRAFFITI	CCA	000:16	117
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
COMMUNITY INVOLVEMENT	ASHEVILLE POLICE DEPARTMENT	000:32	102
DISASTER RELIEF	American Red Cross	000:17	244
FINANCIAL WELLNESS	AD COUNCIL	000:15	162
FINANCIAL WELLNESS	AD COUNCIL	000:30	436
FINANCIAL WELLNESS	AD COUNCIL	000:59	101
FINANCIAL WELLNESS	AD COUNCIL	001:00	211
FOOD SAFETY	AD COUNCIL	000:15	078
FOOD SAFETY	AD COUNCIL	001:00	097
HARP.GOV	HARP.GOV	000:30	156
HARP.GOV	HARP.GOV	001:00	078
HEALTH AND FITNESS	LELIA PATTERSON CENTER	000:32	032
HEALTH AND FITNESS	Maggie Valley Fire & Rescue	000:17	085
HEALTH AND FITNESS	MISSION HEALTH	000:17	071
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	001
MILITARY AND VETERANS	ESGR	000:30	224
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	047
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
Mountain Dance and Folk Fest	MtnDanceandFolkFest/15	000:16	007
PET ADOPTION	AD COUNCIL	001:01	098
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
SUICIDE PREVENTION	MIDNIGHT'S FUND OF HOPE	000:31	040
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	097
TEACHER RECRUITMENT	AD COUNCIL	001:00	107
YMCA	YMCA	000:31	165
YMCA	YMCA	001:00	077



NCNN PUBLIC AFFAIRS PROGRAMMING

3RD QUARTER 2014
(July 1ST – September 30TH)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS. RADIO HEALTH JOURNAL IS PRESENTED IN 89-MINUTE FORMAT.

PA BLOCK FOR 7-6-14

PEOPLE IN POLITICS

WHAT IS MOTIVATING NORTH CAROLINA VOTERS AS THE FALL GENERAL ELECTION NEARS? JOE STEWART AND MATT BALES OF THE NORTH CAROLINA FREE ENTERPRISE FOUNDATION TALK ABOUT RESULTS OF THEIR ANALYSIS AND EXPLAIN THE CHANGING DEMOGRAPHIC TRENDS IN OUR STATE THAT ARE USHERING IN CHANGES IN LONG-STANDING VOTING BEHAVIOR AS WELL. THEN HOST DONNA MARTINEZ GETS THE LATEST ON THE JULY 15 CONGRESSIONAL RUNOFF RACE IN DISTRICT 6 FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. HE DISCUSSES THE DIFFERENCES IN THE CAMPAIGN TACTICS OF REPUBLICANS PHIL BERGER JR. AND MARK WALKER, WHO ARE VYING FOR THE GOP NOMINATION FOR THE SEAT HELD FOR DECADES BY RETIRING REP. HOWARD COBLE. THE TWO ALSO DISCUSS THE LATEST FROM THE KAY HAGAN CAMPAIGN IN THE SENATOR'S FIGHT FOR RE-ELECTION, WHICH SEEMS TO BE A FOCUS ON TURNING OUT SINGLE WOMEN AS HAGAN FACES REPUBLICAN HOUSE SPEAKER THOM TILLIS AND LIBERTARIAN SEAN HAUGH IN THE FALL. HENDERSON ALSO EXPLAINS WHY A SLEW OF REPUBLICANS ARE IN THE POLITICAL CROSSHAIRS OF OPPONENTS OF HYDRAULIC FRACTURING. THEN MARTINEZ FOCUSES ON THE DEMOCRATIC PRIMARY RUNOFF IN THE 5TH CONGRESSIONAL DISTRICT. WE REVISIT CONVERSATIONS WITH DEMOCRATS GARDENIA HENLEY AND JOSH BRANNON, BOTH OF WHOM ARE HOPING TO WIN THE DAY ON JULY 15 FOR THE OPPORTUNITY TO FACE GOP CONGRESSIONAL INCUMBENT VIRGINIA FOXX IN NOVEMBER. EARLY VOTING IN BOTH CONGRESSIONAL PRIMARY RUNOFFS BEGAN JULY 3 AND CONTINUES THROUGH JULY 12, WITH ELECTION DAY ON TUESDAY, JULY 15.

PA BLOCK FOR 7-13-14

PEOPLE IN POLITICS

PRIMARY RUN-OFFS: IT'S DOWN TO THE WIRE FOR PRIMARY RUNOFF CANDIDATES AS ELECTION DAY LOOMS ON TUESDAY, JULY 15. HOST DONNA MARTINEZ GETS THE LATEST ON LAST MINUTE CAMPAIGNING IN THE 6TH DISTRICT CONGRESSIONAL RUNOFF FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO DISCUSS THE FRENZIED BATTLE BETWEEN REPUBLICANS PHIL BERGER JR. AND MARK WALKER, THEIR VARYING ENDORSEMENTS, AND THEIR DIFFERENT CAMPAIGN STYLES. HENDERSON ALSO ANALYZES COMMENTS MADE ON THE TRAIL BY 2ND DISTRICT DEMOCRATIC CONGRESSIONAL CANDIDATE CLAY AIKEN ABOUT WHAT KIND OF CONGRESSMAN HE'D BE IF ELECTED. AIKEN IS CHALLENGING REPUBLICAN INCUMBENT RENEE ELLMERS IN NOVEMBER. THEN WE TURN TO A CONVERSATION WITH GOV. PAT MCCRORY, WHO THIS WEEK TALKED ABOUT HIS ECONOMIC VISION FOR THE STATE, PARTICULARLY ITS SMALLER TOWNS, WITH DON CURTIS OF CAROLINA NEWSMAKERS. THAT'S FOLLOWED BY A LOOK AT THE LEGAL CHALLENGE TO NORTH CAROLINA'S ELECTION REFORM LAW - PARTICULARLY THE PROVISION TO BEGIN REQUIRING A PHOTO I.D. TO VOTE. THIS WEEK A DISTRICT COURT JUDGE IN THE TRIAD HEARD FROM CRITICS WHO ARE SEEKING AN INJUNCTION TO KEEP PROVISIONS OF THE LAW FROM TAKING EFFECT. WE HEAR FROM ALLISON RIGGS OF THE SOUTHERN COALITION FOR SOCIAL JUSTICE, WHO GAVE OPENING STATEMENTS IN THE CASE. HER GROUP OPPOSES THE LAW. WE ALSO HEAR FROM SUSAN MYRICK OF THE CIVITAS INSTITUTE, WHO ALSO WAS IN THE COURTROOM. MYRICK'S ORGANIZATION SUPPORTS THE LAW. AS OF PEOPLE IN POLITICS PRODUCTION DEADLINE, THE JUDGE HAD NOT YET RULED. AND FINALLY, WE LOOK AT THE MONEY TRAIL FOR THE U.S. SENATE RACE, WHERE MULTI-MILLIONS HAVE ALREADY POURED IN TO SUPPORT DEMOCRATIC INCUMBENT KAY HAGAN AND HER REPUBLICAN CHALLENGER THOM TILLIS. MATT BALES OF THE NORTH CAROLINA FREE ENTERPRISE FOUNDATION ANALYZES THE NUMBERS FOR MARTINEZ. THE TWO ALSO TALK ABOUT RUMORS THAT KEY NORTH CAROLINA DEMOCRATS ARE PLANNING TO STEP UP THEIR GAME IN ORDER TO TRY AND UNSEAT REPUBLICAN LEGISLATORS IN THE FALL.

PA BLOCK FOR 7-20-14

PEOPLE IN POLITICS

POLITICAL STUNNER IN THE 6TH CONGRESSIONAL DISTRICT REPUBLICAN RUNOFF AS NEWCOMER MARK WALKER TROUNCES THE RACE FAVORITE, PHIL BERGER JR, 60 TO 40 PERCENT. BERGER HAD WON THE INITIAL PRIMARY IN MAY. HOST DONNA MARTINEZ TALKS WITH WALKER ABOUT HIS WIN AND WHAT HE EXPECTS TO TALK ABOUT GOING INTO THE GENERAL ELECTION. THEN MARTINEZ DISCUSSES THE DYNAMICS OF THE RACE WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO DISCUSS REACTION TO WALKER'S WIN FROM HIS DEMOCRATIC OPPONENT, LAURA FJELD, WHO ON ELECTION NIGHT LASHED OUT AT WALKER AND CALLED HIM AN "EXTREMIST." ALSO OF DISCUSSION IS THE RUNOFF RESULT IN THE 5TH CONGRESSIONAL

DISTRICT, WHERE DEMOCRAT JOSH BRANNON DEFEATED FELLOW DEMOCRAT GARDENIA HENLEY FOR THE OPPORTUNITY TO CHALLENGE REPUBLICAN INCUMBENT VIRGINIA FOXX IN THE GENERAL ELECTION. MARTINEZ AND HENDERSON ALSO DISCUSS THE DEBATE OVER DEBATES IN THE U.S. SENATE RACE. DEMOCRATIC INCUMBENT KAY HAGAN WANTS VERY FEW DEBATES, WHILE HER REPUBLICAN CHALLENGER, HOUSE SPEAKER THOM TILLIS, IS PROPOSING 10. THEN WE TURN OUR ATTENTION TO THE IMPENDING 4TH CIRCUIT COURT OF APPEALS RULING ON SAME-SEX MARRIAGE. PASTORS IN NORTH CAROLINA WHO OPPOSE GAY MARRIAGE ARE CONCERNED THAT THE RULING, WHICH IS EXPECTED ANYTIME, COULD IMPERIL NORTH CAROLINA'S CONSTITUTIONAL BAN ON GAY MARRIAGE. YOU'LL HEAR COMMENTS FROM PASTOR DAVE KISTLER OF THE NORTH CAROLINA PASTOR NETWORK.

THE NATIONAL GOVERNORS ASSOCIATION HAS NAMED GOV. PAT MCCRORY TO ITS EXECUTIVE COMMITTEE, WHILE THE REPUBLICAN GOVERNORS ASSOCIATION HAS RELEASED A VIDEO OF MCCRORY DISCUSSING HIS PRIORITIES FOR NORTH CAROLINA. THE GOVERNOR IN HIS OWN WORDS.

PA BLOCK FOR 7-27-14

PEOPLE IN POLITICS

KAY HAGAN'S CAMPAIGN STRATEGY CATCHES THE ATTENTION OF THE NEW YORK TIMES, WHICH NOTES THAT HAGAN IS BYPASSING THE STATE DEMOCRATIC PARTY AND RUNNING HER CAMPAIGN OUT OF THE WAKE COUNTY PARTY OFFICES. HOST DONNA MARTINEZ TALKS ABOUT THE STORY WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON, WHO EXPLAINS THAT THE VERY PUBLIC PROBLEMS WITH THE PARTY STRUCTURE AND LEADERSHIP ARE THE SOURCE OF THE MOVE BY HAGAN. MARTINEZ AND HENDERSON ALSO DISCUSS NEW POLLING THAT SHOWS HAGAN HAS EXPANDED HER LEAD OVER REPUBLICAN RIVAL THOM TILLIS AND THAT LIBERTARIAN CANDIDATE SEAN HAUGH CONTINUES TO PULL 8 PERCENT OF THE VOTE. HENDERSON ALSO PROVIDES AN UPDATE ON JUDICIAL CAMPAIGNS, WHERE COLLEAGUES BUT CAMPAIGN RIVALS ARE VOWING TO KEEP A CIVILIZED TONE AS THE ELECTION NEARS. DISCUSSION ALSO TURNS TO DEMOCRATIC CONGRESSMAN G.K. BUTTERFIELD'S EFFORT, ALONG WITH THREE DOZEN HOUSE DEMOCRATS, TO CONVINCE GOVERNORS WHO CHOSE NOT TO CREATE STATE EXCHANGES FOR THE AFFORDABLE CARE ACT, TO CHANGE THEIR MINDS. GOV. PAT MCCRORY IS AMONG THOSE WHO DECLINED TO START A STATE EXCHANGE. THIRTY-SIX STATES DID NOT.

THEN WE CONTINUE OUR LOOK AT THE JUDICIAL CAMPAIGNS BY FOCUSING ON FUNDRAISING TOTALS FOR THE CANDIDATES. JOE STEWART OF THE N.C. FREE ENTERPRISE FOUNDATION ANALYZES THE NUMBERS AND THE RACES. AND FINALLY, WE TURN TO COMMENTS MADE BY FORMER PRESIDENT BILL CLINTON ABOUT THE POSSIBLE PRESIDENTIAL CANDIDACY OF WIFE HILLARY, AND

FUNDRAISING TOTALS FOR THE CONGRESSIONAL CAMPAIGN COMMITTEES. RECENT TOTALS SHOW NATIONAL DEMOCRATS OUT-RAISING NATIONAL REPUBLICANS.

PA BLOCK FOR 8-3-14

PEOPLE IN POLITICS

NORTH CAROLINA'S VOTER-APPROVED MARRIAGE AMENDMENT IS IN THE LEGAL AND POLITICAL CROSSHAIRS FOLLOWING A RULING ON VIRGINIA'S SIMILAR BAN ON GAY MARRIAGE THAT HAS BEEN RULED UNCONSTITUTIONAL. YOU'LL HEAR ABOUT THE RULING AND REACTION FROM ALL ANGLES, INCLUDING ATTORNEY GENERAL ROY COOPER, WHO SAYS HIS OFFICE WILL STOP DEFENDING THE STATE AGAINST LEGAL CHALLENGES TO THE AMENDMENT, WHICH PASSED WITH OVERWHELMING SUPPORT AT THE POLLS IN 2012. THEN WE HEAR FROM CHRIS BROOK OF THE NORTH CAROLINA ACLU ABOUT HIS ORGANIZATION'S SUPPORT OF GAY MARRIAGE AND FROM TAMI FITZGERALD OF THE N.C. VALUES COALITION ABOUT HER GROUP'S OPPOSITION TO GAY MARRIAGE. THEN HOST DONNA MARTINEZ DELVES INTO POLLING ON THE HIGHLY CHARGED ISSUE WITH TOM JENSEN OF PUBLIC POLICY POLLING. THAT'S FOLLOWED BY JENSEN'S DATA ON THE U.S. SENATE RACE AND WHY THE KAY HAGAN CAMPAIGN IS SMILING RIGHT NOW, AS WELL AS NEW NUMBERS THAT SHOW BOTH DEMOCRATS AND REPUBLICANS IN NORTH CAROLINA'S GENERAL ASSEMBLY ARE EXTREMELY UNPOPULAR WITH VOTERS.

THEN CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS MARTINEZ WHY HBO HOST BILL MAHER IS PAYING SUCH CLOSE ATTENTION TO THE 2ND DISTRICT CONGRESSIONAL RACE BETWEEN REPUBLICAN RENEE ELLMERS AND DEMOCRAT CLAY AIKEN. THE TWO ALSO DISCUSS KAY HAGAN'S LATEST AD, WHICH POSITIONS HER AS A CENTRIST INTERESTED IN BI-PARTISAN SOLUTIONS.

PA BLOCK FOR 8-10-14

PEOPLE IN POLITICS

AFTER MONTHS OF DEBATE, DISCUSSION, AND MORE DEBATE, WE HAVE A NEW STATE BUDGET. AND IT INCLUDES PROVISIONS CLOSE TO THE HEART OF LT. GOV. DAN FOREST, WHO'S BEEN TOUTING EDUCATION REFORM SINCE HIS DAYS ON THE CAMPAIGN TRAIL. HOST DONNA MARTINEZ TALKS WITH FOREST ABOUT A NEW EDUCATION ENDOWMENT, PAY RAISES FOR TEACHERS, THE STATE OF THE NORTH CAROLINA ECONOMY, THE FUTURE OF FRACKING, AND THE IMPACT OF ILLEGAL IMMIGRANT CHILDREN WHO HAVE MADE THEIR WAY INTO NORTH CAROLINA AS PART OF THE RECENT WAVE ACROSS THE U.S. BORDER.

THEN CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TELLS MARTINEZ THAT OUR STATE'S 2ND DISTRICT CONGRESSIONAL RACE IS DRAWING EVEN MORE NATIONAL ATTENTION. THIS WEEK POLITICAL ANALYST CHARLIE COOK MOVED HIS RATING OF THE RACE BETWEEN REPUBLICAN INCUMBENT RENEE ELLMERS AND DEMOCRATIC CHALLENGER CLAY AIKEN FROM "LIKELY REPUBLICAN" TO "SOLID REPUBLICAN." THE CHANGE COMES IN THE WAKE OF HBO HOST BILL MAHER'S CAMPAIGN TO GET HIS VIEWERS TO ELECT AIKEN OVER ELLMERS. THEN HENDERSON UPDATES MARTINEZ ON RECENT EYE SURGERY FOR DEMOCRATIC SEN. KAY HAGAN. NEXT IS A LOOK AT A MOVE BY STATE LEGISLATORS TO INCREASE THE TRANSPARENCY OF CAMPAIGN DONATIONS TO STATE CAMPAIGNS. MARTINEZ GETS THE DETAILS FROM JANE PINSKY OF THE NORTH CAROLINA COALITION FOR LOBBYING AND GOVERNMENT REFORM. PINSKY ALSO TALKS ABOUT HER CONTINUING PUSH TO REFORM THE REDISTRICTING PROCESS IN NORTH CAROLINA. THEN JOE STEWART OF THE NORTH CAROLINA FREE ENTERPRISE FOUNDATION ANALYZES THE STATE'S ELECTIVE SEATS ON THE JUDICIARY. AND FINALLY, WE LOOK BACK AT NORTH CAROLINA'S CONNECTION TO THE WATERGATE INVESTIGATION AS THE COUNTRY MARKS THE 40TH ANNIVERSARY OF THE RESIGNATION OF RICHARD NIXON. PEOPLE IN POLITICS SPECIAL CORRESPONDENT PATRICK JOHNSON TALKED EARLIER THIS YEAR WITH RUFUS EDMISTEN, WHO WORKED FOR N.C. SEN SAM ERVIN, THE MAN WHO LED THE SENATE INVESTIGATION INTO WATERGATE AND NIXON. EDMISTEN BECAME NORTH CAROLINA'S SECRETARY OF STATE AND ATTORNEY GENERAL. HE TALKS ABOUT NIXON AND SERVING THE SUBPOENA ON THE WHITE HOUSE.

PA BLOCK FOR 8-17-14

PEOPLE IN POLITICS

THE FALL BALLOT WILL BE JAMMED WITH RACES FOR U.S. SENATE, CONGRESS, AND STATE LEGISLATURE, BUT VOTERS WILL ALSO BE ASKED TO GIVE A THUMBS UP OR THUMBS DOWN TO A CONSTITUTIONAL AMENDMENT. HOST DONNA MARTINEZ TALKS WITH N.C. HOUSE SPEAKER PRO TEM PAUL "SKIP" STAM, R-WAKE, ABOUT HIS SUPPORT FOR THE AMENDMENT WHICH, IF PASSED, WOULD ALSO DEFENDANTS TO WAIVE A JURY TRIAL. STAM, AN ATTORNEY, EXPLAINS WHY HE THINKS THE CHANGE WILL HELP THE EFFICIENCY OF THE JUSTICE SYSTEM AND MAKE IT MORE JUST. THEN MARTINEZ AND STAM DISCUSS LAST WEEK'S RULING BY A FEDERAL JUDGE THAT NORTH CAROLINA'S ELECTION REFORM LAW IS ENFORCEABLE. THE LAW HAS BEEN THE SUBJECT OF VOCAL CRITICISM FROM THE N.C. NAACP AND ATTORNEY GENERAL ERIC HOLDER. STAM ALSO OFFERS HIS VIEW ON THE NEWLY PASSED STATE BUDGET, INCLUDING THE HOTLY DEBATED ISSUE OF OFFERING TAX CREDITS TO THE FILM AND TV INDUSTRY. THEN 4TH DISTRICT DEMOCRATIC CONGRESSMAN DAVID PRICE EXPLAINS WHY HE IS CRITICAL OF MOVES BY THE REPUBLICAN IN THE LEGISLATURE WHEN IT COMES TO THE ELECTION LAW CHANGES AND THE DECISION TO EXIT THE FEDERAL EXTENDED UNEMPLOYMENT BENEFITS

PROGRAM. THAT'S FOLLOWED BY PERSPECTIVE ON THE U.S. SENATE RACE FROM POLITICAL ANALYST DOUG RAYMOND, WHO SAYS THE KAY HAGAN CAMPAIGN IS ABOUT TO MAKE A MISTAKE FOLLOWING MONTHS OF GOOD CAMPAIGN DECISIONS. THE BARRAGE OF ADVERTISING SET TO RUN OVER THE NEXT FEW WEEKS ON BEHALF OF DEMOCRAT HAGAN AND HER REPUBLICAN CHALLENGER, HOUSE SPEAKER THOM TILLIS, ARE THEN SCRUTINIZED BY RICK HENDERSON OF CAROLINA JOURNAL. IN THE WEEKLY "ON THE TRAIL" SEGMENT, HENDERSON UPDATES MARTINEZ ON MESSAGING FROM THE TWO MAJOR CANDIDATES, POLLS THAT SHOW THE RACE A DEAD HEAT, AND WHY THE HAGAN CAMP IS CHOOSING TO GO AFTER TILLIS ON EDUCATION. THE TWO ALSO DISCUSS A NATIONAL PUBLICATION'S PROFILE OF DEMOCRAT CLAY AIKEN, WHO IS RUNNING IN THE 2ND CONGRESSIONAL DISTRICT AGAINST REPUBLICAN INCUMBENT RENEE ELLMERS, AND THE DEBATE SCHEDULE FOR REPUBLICAN MARK WALKER AND DEMOCRAT LAURA FJELD IN THE 6TH DISTRICT CONGRESSIONAL RACE.

PA BLOCK FOR 8-24-14

PEOPLE IN POLITICS

RACES FOR SEATS ON THE NORTH CAROLINA SUPREME COURT TAKE THE SPOTLIGHT THIS WEEK AS GOV. PAT MCCRORY APPOINTS TWO CANDIDATES TO OPEN SEATS, IN EFFECT MAKING THEM THE INCUMBENTS IN THE RACES. YOU'LL HEAR GOV. MCCRORY'S COMMENTS ABOUT WHY HE'S ELEVATING SITTING JUSTICE MARK MARTIN TO THE CHIEF JUSTICE SEAT BEING VACATED BY RETIRING CHIEF JUSTICE SARAH PARKER. YOU'LL ALSO HEAR OTHER HIGH-PROFILE ENDORSERS OF JUSTICE MARTIN, WHO ALSO SPOKE AT THE APPOINTMENT CEREMONY: FORMER CHIEF JUSTICE BURLEY MITCHELL AND CURRENT JUSTICE BARBARA PARKER. THEN HOST DONNA MARTINEZ DELVES INTO THE POLITICS OF THE APPOINTMENT OF MARTIN, AS WELL AS THE SUBSEQUENT APPOINTMENT OF BOB HUNTER TO FILL MARTIN'S EMPTY SEAT, WITH CAROLINA JOURNAL'S RICK HENDERSON. THE TWO DISCUSS REACTION FROM MARTIN'S POLITICAL OPPONENT FOR THE SEAT, OLA LEWIS, AS WELL AS WHETHER THE "NONPARTISAN" APPROACH TO JUDICIAL ELECTIONS IS REAL CONSIDERING THAT BOTH MAJOR POLITICAL PARTIES ENDORSE A SLATE OF CANDIDATES.

THEN WE TURN TO THE LATEST DEVELOPMENTS IN THE U.S. SENATE RACE, WITH BOTH KAY HAGAN AND THOM TILLIS UP ON THE AIR WITH ADVERTISING. MARTINEZ ALSO TALKS WITH TOM JENSEN OF PUBLIC POLICY POLLING ABOUT NEW DATA SHOWING HAGAN STILL LEADS TILLIS BUT HER MARGIN IS SHRINKING. TILLIS' BIG PROBLEM, SAYS JENSEN, IS LIBERTARIAN SEAN HAUGH WHO IS PULLING 8 PERCENT OF THE VOTE, THOUGH MOST OF THE HAUGH VOTERS SAY THEIR SECOND CHOICE IS TILLIS. AND FINALLY, WE HEAR FROM 4TH DISTRICT DEMOCRATIC CONGRESSMAN DAVID PRICE, WHO SPEAKS ABOUT ILLEGAL IMMIGRATION AND WHY HE THINKS HOUSE REPUBLICANS HAVE SHIRKED THEIR RESPONSIBILITY TO PASS A COMPREHENSIVE REFORM PLAN.

PA BLOCK FOR 8-31-14

PEOPLE IN POLITICS

NEARLY A DOZEN FORMER LEGISLATORS HAVE MADE THE LIST OF THE MOST INFLUENTIAL LOBBYISTS AT THE NORTH CAROLINA GENERAL ASSEMBLY. HOST DONNA MARTINEZ GETS THE DETAILS ON WHO THEY ARE AND WHO THEY REPRESENT FROM PAIGE WORSHAM, POLICY ANALYST AND ATTORNEY FOR THE NORTH CAROLINA CENTER FOR PUBLIC POLICY RESEARCH. THE TWO ALSO DISCUSS THE INCREASE IN THE NUMBER OF WOMEN WHO LOBBY LAWMAKERS. THEN WE TURN TO THE FRICTION OVER AUTHORITY BETWEEN THE EXECUTIVE AND LEGISLATIVE BRANCHES OF NORTH CAROLINA GOVERNMENT. TOM CAMPBELL, HOST OF THE PUBLIC AFFAIRS TV SHOW "NC SPIN" TALKS ABOUT HIS RECENT INTERVIEW WITH GOV. PAT MCCRORY, WHO COMMENTED ON THE TOPIC. NEXT IS A LOOK AT A CONSTITUTIONAL AMENDMENT THAT WILL APPEAR ON THE NOVEMBER BALLOT. MARTINEZ TALKS WITH HOUSE SPEAKER PRO TEM PAUL "SKIP" STAM, R-WAKE, ABOUT HIS SUPPORT OF THE AMENDMENT, AS WELL AS HIS REACTION TO A RECENT LEGAL RULING ABOUT NORTH CAROLINA'S ELECTION REFORM PACKAGE. THAT'S FOLLOWED BY PERSPECTIVE ON PRESIDENT OBAMA'S VISIT TO CHARLOTTE ON TUESDAY, WHERE HE SPOKE TO THE AMERICAN LEGION CONVENTION. THE PRESIDENT WAS MET ON THE CHARLOTTE TARMAC BY DEMOCRATIC SEN. KAY HAGAN, WHO HAS CRITICIZED THE PRESIDENT FOR SCANDALS AT THE VA. HAGAN IS SEEKING RE-ELECTION TO HER U.S. SENATE SEAT, AND HER CRITICISM WAS DEEMED TO BE ELECTION POLITICS BY CASH MICHAELS OF THE CAROLINIAN. YOU'LL HEAR HIS PERSPECTIVE, ALONG WITH REACTION FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. MARTINEZ AND HENDERSON ALSO DISCUSS MORE NATIONAL ATTENTION THAT IS BEING GIVEN TO DEMOCRATIC CANDIDATE CLAY AIKEN IN HIS RACE TO DEFEAT REPUBLICAN INCUMBENT CONGRESSWOMAN RENEE ELLMERS FOR THE 2ND DISTRICT SEAT.

PA BLOCK FOR 9-7-14

PEOPLE IN POLITICS

THIS WEEK, IT WAS FACE TO FACE INTRIGUE IN THE U.S. SENATE RACE. HOST DONNA MARTINEZ TAKES LISTENERS THROUGH HIGHLIGHTS OF THE STATEWIDE DEBATE BETWEEN DEMOCRATIC INCUMBENT SEN. KAY HAGAN AND HER REPUBLICAN CHALLENGER, NORTH CAROLINA HOUSE SPEAKER THOM TILLIS. THE CANDIDATES EXCHANGE VIEWS AND REFUTE CLAIMS ON ISSUES AS WIDE RANGING AS EDUCATION FUNDING, PRESIDENT OBAMA'S POLICY DECISIONS, AND ACCESS TO CONTRACEPTIVES. THE DEBATE WAS SPONSORED BY THE NORTH CAROLINA ASSOCIATION OF BROADCASTERS EDUCATIONAL FOUNDATION AND MODERATED BY NORAH O'DONNELL OF CBS NEWS. THEN WE HEAR FROM THE THIRD CANDIDATE IN THE RACE, LIBERTARIAN SEAN HAUGH.

MARTINEZ GIVES LISTENERS ANOTHER OPPORTUNITY TO HEAR HER INTERVIEW WITH HAUGH. THE TWO TALKED EARLIER THIS SUMMER. THEN MARTINEZ PROVIDES SOME OF THE LATEST POLLING DATA ON THE SENATE RACE, COURTESY OF PUBLIC POLICY POLLING. AND FINALLY, CAROLINA JOURNALMANAGING EDITOR RICK HENDERSON TELLS MARTINEZ ABOUT THE A BIG ENDORSEMENT IN THE RACE FOR SEATS ON NORTH CAROLINA'S HIGH COURT.

PA BLOCK FOR 9-14-14

PEOPLE IN POLITICS

JUST DAYS AFTER FACING HOUSE SPEAKER THOM TILLIS IN THE FIRST OF THREE TELEVISED STATEWIDE U.S. SENATE DEBATES, SEN. KAY HAGAN DECLINES TO PARTICIPATE IN A TELEVISED DEBATE SPONSORED BY MEDIA POWERHOUSES TIME-WARNER NEWS, THE CHARLOTTE OBSERVER, AND THE RALEIGH NEWS & OBSERVER. DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS TELLS HOST DONNA MARTINEZ HE'S NOT SURPRISED BY HAGAN'S DECISION, DESPITE A NECK-AND-NECK RACE WITH TILLIS THAT SHOWS HER WITH HIGH DISAPPROVAL RATINGS. MILLS ALSO EXPLAINS WHY HE THINKS TILLIS SHOULD APOLOGIZE TO HAGAN FOR SOMETHING HE SAID IN THE FIRST DEBATE. THEN WE TURN TO THE IMPACT OF UNAFFILIATED VOTERS ON THE FALL RACES. DEMOCRATIC POLITICAL CONSULTANT BRAD CRONE BELIEVES THEY WILL DECIDE THE ELECTION. HE ALSO OFFERS HIS PREDICTION ON WHO WILL WIN THE SENATE RACE, AND WHICH PARTY WILL CONTROL THE SENATE AFTER THE ELECTION. THAT'S FOLLOWED BY A LOOK AT TWO NORTH CAROLINA BROTHERS, BOTH WELL KNOWN IN POLITICAL CIRCLES, WHO ARE THE SUBJECT OF A NEW FILM CALLED "WOODHOUSE DIVIDED." MARTINEZ TALKS WITH ONE HALF OF THE FAMILY UNIT -- DALLAS WOODHOUSE -- WHO, WITH BROTHER BRAD, ARE FEATURED IN THE BEHIND-THE-SCENES LOOK AT POLITICAL HARDBALL. THE FILM CHRONICLES THE DEBATE OVER PASSAGE OF OBAMACARE AND THE 2012 PRESIDENTIAL ELECTION AS DALLAS, A CONSERVATIVE WHO RAN THE NORTH CAROLINA CHAPTER OF AMERICANS FOR PROSPERITY, AND HIS BROTHER BRAD, WHO WAS A SPOKESMAN FOR THE DEMOCRATIC NATIONAL COMMITTEE, BUTTED HEADS IN A RAW CONFLICT THAT DALLAS BELIEVES IS REPRESENTATIVE OF MANY AMERICAN FAMILIES. DALLAS ALSO TELLS MARTINEZ WHY HE THINKS THOM TILLIS HAS A LEGITIMATE SHOT AT BEATING KAY HAGAN, AND WHY HE THINKS CRITICS OF NORTH CAROLINA'S ELECTION LAW CHANGES ARE ENGAGED IN LEGAL FOLLY.

PA BLOCK FOR 9-21-14

PEOPLE IN POLITICS

THE NOVEMBER BALLOT WILL BE FULL WITH AN ASSORTMENT OF RACES FOR NORTH CAROLINIANS TO DECIDE, BUT SOME MAY NOT REALIZE THAT FOUR

SEATS ON THE STATE SUPREME COURT ARE UP FOR GRABS. THIS WEEK WE LOOK AT THE CANDIDATES SEEKING THOSE FOUR SEATS, WHICH WERE THE FOCUS OF A TRIANGLE CANDIDATE FORUM MODERATED BY PEOPLE IN POLITICS HOST DONNA MARTINEZ. FIRST UP IS THE RACE FOR THE CHIEF JUSTICE SEAT ON THE COURT. CURRENT CHIEF JUSTICE MARK MARTIN IS SEEKING A FULL TERM AND FACES SUPERIOR COURT JUDGE OLA LEWIS. WE HEAR MARTIN'S DISCUSSION WITH MARTINEZ, INCLUDING HIS VIEWS ON THE KEY CHALLENGES FACING THE STATE'S JUSTICE SYSTEM. JUDGE LEWIS HAD CONFIRMED HER ATTENDANCE BUT CANCELLED IN THE HOURS BEFORE THE EVENT. THEN MARTINEZ TALKS WITH THE TWO CANDIDATES FOR THE SEAT NOW HELD BY JUSTICE BOB HUNTER. HUNTER AND HIS OPPONENT, COURT OF APPEALS JUDGE SAM ERVIN IV, DISCUSSES THE DIFFERENCES AND SIMILARITIES IN THEIR QUALIFICATIONS. NEXT ARE COMMENTS FROM CANDIDATES JUSTICE ROBIN HUDSON AND SUPERIOR COURT JUDGE ERIC LEVINSON. THE TWO ARE VYING FOR THE SEAT NOW HELD BY HUDSON. THEY DISCUSS THEIR JUDICIAL PHILOSOPHY AND THE IMPACT OF OUTSIDE GROUPS ON JUDICIAL RACES. AND FINALLY, MARTINEZ MODERATES THE DISCUSSION BETWEEN JUSTICE CHERI BEASLEY AND ATTORNEY MIKE ROBINSON. BOTH ARE VYING FOR THE SUPREME COURT SEAT NOW HELD BY BEASLEY.

PA BLOCK FOR 9-28-14

PEOPLE IN POLITICS

IT'S HE SAID/SHE SAID AS THE U.S. SENATE RACE ADVERTISING WARS GEAR UP FOR THE FINAL WEEKS OF THE MIDTERM CAMPAIGN. BETWEEN OUTSIDE GROUPS AND THE CAMPAIGNS THEMSELVES, IT'S HARD TO KEEP THE CHARGES AND COUNTER-CHARGES STRAIGHT. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON JOINS HOST DONNA MARTINEZ WITH A LOOK AT THE AD WARS, AS WELL AS WHY DEMOCRATIC SEN. KAY HAGAN'S CAMPAIGN IS SCORING POINTS WITH AN ALLEGATION THAT REPUBLICAN OPPONENT THOM TILLIS CUT \$300 MILLION FROM THE STATE'S EDUCATION BUDGET. THE TWO ALSO DISCUSS THE HELP TILLIS IS GETTING FROM FORMER FLORIDA GOV. JEB BUSH AND CURRENT SEN. TED CRUZ OF TEXAS. THEN THE FOCUS TURNS TO THE THIRD CANDIDATE IN THE RACE, LIBERTARIAN SEAN HAUGH. HENDERSON GIVES MARTINEZ THE DETAILS OF TWO FACEBOOK DUSTUPS HAUGH WAS CAUGHT UP IN THIS WEEK IN WHICH HE LASHED OUT AT A TILLIS SUPPORTER AND AT REPUBLICANS IN GENERAL. THEN THE SUBJECT TURNS TO THE 6TH DISTRICT CONGRESSIONAL RACE, WHERE DEMOCRATIC CANDIDATE LAURA FJELD IS CAPITALIZING ON A COMMENT ABOUT MEXICO MADE BY HER REPUBLICAN OPPONENT MARK WALKER. NEXT IS A LOOK AT THE OUTSIDE MONEY THAT'S FLOWING INTO NORTH CAROLINA FOR THE MIDTERMS, MUCH OF IT TO DEMOCRATIC CANDIDATES. MATT BALES, RESEARCH DIRECTOR FOR THE NORTH CAROLINA FREE ENTERPRISE FOUNDATION, DETAILS THE NUMBERS WITH MARTINEZ AND EXPLAINS WHY HE THINKS DEMOCRATS ARE ON THE WINNING END OF THE OUTSIDE MONEY GAME. THAT'S FOLLOWED BY A LOOK

AT NEW VOTER REGISTRATION NUMBERS RELEASED BY THE STATE BOARD OF ELECTIONS, AND NEW DATA ON THE RECORD-BREAKING NUMBER OF EARLY VOTING SITES THAT WILL BE OPERATING BEGINNING NEXT MONTH. AND FINALLY, TOM JENSEN OF PUBLIC POLICY POLLING EXPLAINS THE CONSISTENCY OF POLLING FROM A VARIETY OF FIRMS THAT KEEPING TRACK OF THE HAGAN/TILLIS/HAUGH SENATE RACE.