### **WWNC**

# **Quarterly Issues Fourth Quarter, 2014**

Program: NCNN News Makers Saturday 7:00 AM

**Duration: 30 minutes** 

Program: CHANGES Saturday 7:30 AM

**Duration: 30 minutes** 

### WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

### 2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

### 4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

### :60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

### :30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) <u>1584 PER MONTH</u>

### :30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

### Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

#### WWNC

### Asheville, NC Quarterly Issues/Programs List Fourth Quarter, 2014 01/02/2015

### WWNC Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ADV WEST SM BIZ: How To Help Small Businesses in WNC, A Closer look With Advantage West
- AVL POLICE: Crime and Community Cooperation: A Closer Look With The Asheville Police Department
- BLINDNESS: Helping The Blind And Visually Impaired In WNC, A Closer Look
- BREAST CANCER: It's Breast Cancer Awareness Month. Some local experts talk screening, treatment and healing
- CAR CARE: October is Fall Car Care Month. The guys from Jimmy's Auto talk about why maintenance is important
- **ELECTION PREP:** WCU's Dr. Chris Cooper discusses the major races in this election.
- ENERGY SHOW: NCDHHS, Duke Energy and Blossman Gas representatives talk about energy and energy assistance.
- FIRE SAFETY: Fire Safety With The Asheville Police Department
- HEALTHCARE ENROLLMENT: Healthcare Enrollment for 2015, A Closer Look
- HOLIDAY SOBRIETY: Keeping On The Straight and Narrow During The Holiday Season. A Closer Look At Drug And Alcohol Add
- HOLIDAY SPENDING: Holiday Spending And How Not To Spend Yourself Into A Black Hole
- IHR CMN SPECIAL: Lady Antebellum takes a look at the Children's Miracle Network
- NC SENATE RACE: The NC Senate Race: A Closer Look

# Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAST CANCER	CHANGES- BREAST CANCER (10/4/14)	It's Breast Cancer Awareness Month. Some local experts talk screening, treatment and healing	Ingrid Hanson/Janet McGruder	10/04/2014 07:30 AM	029:47
CAR CARE	CHANGES-CAR CARE (10/11/14)	October is Fall Car Care Month. The guys from Jimmy's Auto talk about why maintenance is important	Jim Sexton & Brian White	10/11/2014 07:30 AM	029:45
HEALTHCARE ENROLLMENT	CHANGES - HEALTHCARE ENROLLMENT (10/18/14)	Healthcare Enrollment for 2015, A Closer Look	John Wengerder	10/18/2014 07:30 AM	029:40
ELECTION PREP	CHANGES- ELECTION PREP (10/25)	WCU's Dr. Chris Cooper discusses the major races in this election.	Chris Cooper	10/25/2014 07:30 AM	029:42
NC SENATE RACE	CHANGES - NC SENATE RACE (11/1/14)	The NC Senate Race: A Closer Look	Various	11/01/2014 07:30 AM	029:06
AVL POLICE	CHANGES - AVL POLICE (11/8/14)	Crime and Community Cooperation: A Closer Look With The Asheville Police Department	William Anderson	11/08/2014 07:30 AM	029:39
BLINDNESS	CHANGES - BLINDNESS (11/15/14)	Helping The Blind And Visually Impaired In WNC, A Closer Look	Randy Buckner	11/15/2014 07:30 AM	027:53
HOLIDAY SPENDING	CHANGES - HOLIDAY SPENDING (11/22/14)	Holiday Spending And How Not To Spend Yourself Into A Black Hole	Celeste Collins	11/22/2014 07:30 AM	029:35
HOLIDAY SOBRIETY	CHANGES - HOLIDAY SOBRIETY (11/29/14)	Keeping On The Straight and Narrow During The Holiday Season. A Closer Look At Drug And Alcohol	Lidia Scott	11/29/2014 07:30 AM	029:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Add			
ADV WEST SM BIZ	CHANGES - ADV WEST SM BIZ (12/06/14)	How To Help Small Businesses in WNC, A Closer look With Advantage West	Matt Raker	12/06/2014 07:30 AM	029:45
ENERGY SHOW	CHANGES- ENERGY SHOW (12/13/14)	NCDHHS, Duke Energy and Blossman Gas representatives talk about energy and energy assistance.	Wayne Black & David Locklear	12/13/2014 07:30 AM	029:34
IHR CMN SPECIAL	CHANGES IHR CMN SPECIAL 2014	Lady Antebellum takes a look at the Children's Miracle Network	Lady Antebellum	12/20/2014 07:30 AM	029:28
FIRE SAFETY	CHANGES - FIRE SAFETY (12/27/14)	Fire Safety With The Asheville Police Department	Kellie Cloak	12/27/2014 07:30 AM	029:53

# Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert 1				

### Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:29	059
		000:30	037
		000:32	011
Youth Issues	ABYO	000:32	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Christmas Parae	BLACK MOUNTAIN PARADE PROMO	000:16	018
Lundsford Festival	Lunsford Festival	000:32	030
Madison Co. Farmers' Mkt	Madison County Farmers Mkt	000:30	002
Blood Shortage	PSA/RED CROSS3/15	000:17	001
AVL HUMANE SOCIETY		001:02	003
DISASTER RELIEF	American Red Cross	000:17	158
DROPOUT PREVENTION EFFORTS	AD COUNCIL	000:15	004
FINANCIAL WELLNESS	AD COUNCIL	000:15	119
FINANCIAL WELLNESS	AD COUNCIL	000:30	684
FINANCIAL WELLNESS	AD COUNCIL	000:59	074
FINANCIAL WELLNESS	AD COUNCIL	001:00	129
FOOD SAFETY	AD COUNCIL	000:15	059
FOOD SAFETY	AD COUNCIL	001:00	065
HEALTH AND FITNESS	MISSION HEALTH	000:17	025
HUNGER ACTION	MANNA FOOD BANK	000:16	044
MILITARY AND VETERANS	ESGR	000:30	345
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	015
PET ADOPTION	AD COUNCIL	001:01	059
SEXUAL ASSAULT	IT'S ON US	000:30	003
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	064
TEACHER RECRUITMENT	AD COUNCIL	001:00	063



### NCNN PUBLIC AFFAIRS PROGRAMMING

4<sup>TH</sup> QUARTER 2014 (October 1<sup>st</sup> – December 31<sup>st</sup>)

PEOPLE IN POLITICS AND CAROLINA NEWSMAKERS ARE PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS. RADIO HEALTH JOURNAL IS PRESENTED IN 89-MINUTE FORMAT.

PA BLOCK FOR 10-4-14

PEOPLE IN POLITICS

POLITICAL WATCHERS SAY THE GROWING BLOCK OF UNAFFILIATED VOTERS COULD DETERMINE WHO WINS AND WHO LOSES ON NOVEMBER 4, SO WHO ARE THESE PEOPLE WHO ARE REJECTING BOTH DEMOCRATS AND REPUBLICANS? CATAWBA COLLEGE PROFESSOR OF POLITICS AND HISTORY, MICHAEL BITZER, TELLS HOST DONNA MARTINEZ WHAT THE TYPICAL UNAFFILIATED VOTER LOOKS LIKE AND WHY MANY OF THEM ACTUALLY FAVOR ONE PARTY. DR. BITZER ALSO DISCUSSES THE STATE'S ABSENTEE BALLOT PROGRAM AND WHAT WE CAN LEARN AHEAD OF EARLY VOTING ABOUT WHO HAS REQUESTED A BALLOT AND WHO HAS RETURNED IT. BITZER ALSO WEIGHS IN ON THIS WEEK'S COURT OF APPEALS RULING THAT PUT A STAY ON TWO PROVISIONS OF NORTH CAROLINA'S RECENT ELECTION REFORM LAW. THEN MARTINEZ TALKS WITH CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON ABOUT FORMER PRESIDENT BILL CLINTON'S VISIT TO THE STATE THIS WEEK ON BEHALF OF SEN. KAY HAGAN. THE CLINTON VISIT OCCURRED AS HAGAN'S CHIEF RIVAL, REPUBLICAN THOM TILLIS, SAW SEN. RAND PAUL CAMPAIGN FOR HIM THIS WEEK AND NASCAR'S RICHARD PETTY CUT A PRO-TILLIS AD. HENDERSON AND MARTINEZ ALSO DISCUSS THE LATEST DYNAMICS OF THE 2ND DISTRICT CONGRESSIONAL RACE BETWEEN REPUBLICAN INCUMBENT RENEE ELLMERS AND DEMOCRATIC CHALLENGER CLAY AIKEN. AIKEN EARLY ON SAID HE DIDN'T WANT TO BE KNOWN FOR HIS RUN ON AMERICAN IDOL, BUT HAS RECENTLY TURNED TO HOLLYWOOD AND TWO FORMER AMERICAN IDOL CHAMPS FOR SUPPORT. ELLMERS, ON THE OTHER HAND, HAS BEEN HOLDING SMALL EVENTS AROUND THE DISTRICT, ACCORDING TO HENDERSON. THE TWO ALSO DISCUSS WHY AND HOW SEVERAL STATEWIDE JUDICIAL CANDIDATES HAVE TEAMED UP WITH ADVERTISING.

### PA BLOCK FOR 10-11-14

### PEOPLE IN POLITICS

IN A 7 TO 2 DECISION, THE U.S. SUPREME COURT HAS RULED THAT NORTH CAROLINA'S RECENT ELECTION REFORMS SHOULD BE ENFORCED FOR THE NOVEMBER 4 MIDTERM. THE HIGH COURT OVERRULED A FEDERAL APPEALS COURT, WHICH HAD PUT A STAY ON TWO PROVISIONS OF THE LAW PERTAINING TO OUT OF PRECINCT VOTING AND SAME-DAY REGISTRATION. HOST DONNA MARTINEZ UPDATES LISTENERS ON REACTION TO THE RULING FROM STATE BOARD OF ELECTIONS EXECUTIVE DIRECTOR KIM STRACH, WHO HAD EXPRESSED CONCERNS ABOUT ADMINISTRATIVE PROBLEMS AND VOTER CONFUSION THAT WOULD BE CREATED HAD THE LOWER COURT RULING STAYED IN FORCE, GOV. PAT MCCRORY ALSO ISSUED A STATEMENT PRAISING THE RULING. THEN WE TURN TO THE NECK-AND-NECK U.S. SENATE RACE BETWEEN DEMOCRAT KAY HAGAN, REPUBLICAN THOM TILLIS, AND LIBERTARIAN SEAN HAUGH. WE HEAR COMMENTS FROM HAGAN AND TILLIS, WHO PARTICIPATED IN A TUESDAY NIGHT STATEWIDE DEBATE THAT AT TIMES WAS POINTED AND TESTY AS THEY DEBATED AN ARRAY OF ISSUES. THE DEBATE WAS MODERATED BY ABC NEWS CORRESPONDENT GEORGE STEPHANOPOLOUS AND SPONSORED BY THE NORTH CAROLINA ASSOCIATION OF BROADCASTERS EDUCATIONAL FOUNDATION. THEN MARTINEZ REVISITS HER SUMMER CONVERSATION WITH LIBERTARIAN SEAN HAUGH, WHO WAS NOT PART OF THE TUESDAY DEBATE. THAT'S FOLLOWED BY ANALYSIS OF THE HAGAN-TILLIS DEBATE. RICK HENDERSON OF CAROLINA JOURNAL TELLS MARTINEZ WHAT HE VIEWED AS THE HIGHLIGHTS AND LOWLIGHTS OF THE DEBATE, WHY HAGAN IS DOUBLING DOWN ON THE ALLEGATION THAT TILLIS "GUTTED EDUCATION" AND WHY TILLIS KEEPS REMINDING PEOPLE THAT A VOTE FOR HAGAN IS A VOTE FOR PRESIDENT OBAMA.

PA BLOCK FOR 10-18-14

### PEOPLE IN POLITICS

EARLY VOTING GETS UNDERWAY THURSDAY, OCTOBER 23. WITH A RECENT POLL SHOWING THAT ROUGHLY SEVEN OUT OF 10 NORTH CAROLINIANS UNDECIDED ON RACES FOR THE NORTH CAROLINA SUPREME COURT, HOST DONNA MARTINEZ REVISITS JUDICIAL CANDIDATE COMMENTS AT THE FORUM SHE RECENTLY MODERATED FOR THE TRIANGLE CHAPTER OF THE FEDERAL SOCIETY, AN ATTORNEY GROUP. SEVEN OF THE EIGHT CANDIDATES FOR SEATS ON THE HIGHEST COURT IN THE STATE PARTICIPATED. MARTINEZ BEGINS THE FORUM WITH A CONVERSATION WITH CURRENT CHIEF JUSTICE MARK MARTIN, WHO WAS RECENTLY APPOINTED TO THE TOP JOB. HIS OPPONENT, JUDGE OLA LEWIS HAD ORIGINALLY CONFIRMED HER PARTICIPATION AT THE EVENT BUT

CANCELLED SEVERAL HOURS BEFORE THE FORUM BEGAN. MARTIN'S COMMENTS ARE FOLLOWED BY MARTINEZ' DISCUSSION WITH CURRENT JUSTICE BOB HUNTER AND HIS OPPONENT, COURT OF APPEALS JUDGE SAM ERVIN IV. THEN MARTINEZ TALKS WITH INCUMBENT JUSTICE ROBIN HUDSON AND HER CHALLENGER, SUPERIOR COURT JUDGE ERIC LEVINSON. AND FINALLY, THE CANDIDATES FOR THE FOURTH SEAT ON THE SUPREME COURT TAKE THE STAGE FOR A QUESTION FROM MARTINEZ. THEY ARE CURRENT JUSTICE CHERI BEASLEY AND HER CHALLENGER, ATTORNEY MIKE ROBINSON.

PA BLOCK FOR 10-25-14

### PEOPLE IN POLITICS

EARLY VOTING IS UNDERWAY AT MORE THAN 350 LOCATIONS ACROSS ALL 100 COUNTIES. AND ACCORDING TO THE STATE BOARD OF ELECTIONS, THERE ARE MORE POLLING PLACES THAN IN 2010, AND A 70 PERCENT INCREASE IN EVENING HOURS. STILL, CRITICS OF RECENT ELECTION LAW CHANGES SAY LEGISLATIVE LEADERS HAVE MADE CHANGES INTENDED TO DISENFRANCHISE SOME VOTERS. HOST DONNA MARTINEZ DISCUSSES EARLY VOTING OPPORTUNITIES WITH RICK HENDERSON, MANAGING EDITOR OF CAROLINA JOURNAL. THE TWO ALSO TALK ABOUT THE FLAP OVER KAY HAGAN'S DECISION NOT TO JOIN THOM TILLIS IN A TIME WARNER CABLE DEBATE, A STORY THAT DREW NATIONAL ATTENTION, AND A NEW AD FROM DEMOCRATIC CANDIDATE CLAY AIKEN. THE AD HAS BEEN RULED BY FACT CHECKERS TO CARRY FALSE INFORMATION BUT AIKEN IS DEFENDING IT AS PART OF HIS FIGHT TO UNSEAT 2ND DISTRICT REPUBLICAN REP. RENEE ELLMERS. THEN WE DISCUSS WHY SUPREME COURT CHIEF JUSTICE MARK MARTIN FAILED TO SHOW UP FOR A DEBATE WITH HIS CHALLENGERS, SUPERIOR COURT JUDGE OLA LEWIS AS THE TWO COMPETE FOR THE CHIEF JUSTICE'S SEAT ON THE HIGH COURT. NEXT IS A LOOK AT A VOTE TRACKING WEBSITE THAT SHOWS WHERE VOTING IS HEAVY AND WHERE IT IS LIGHT, AND WHICH PARTY HAS THE TURNOUT MOMENTUM. MARTINEZ TALKS WITH SUSAN MYRICK OF THE CIVITAS INSTITUTE ABOUT THE DATA AND WHAT CAN TELL US. THAT'S FOLLOWED BY A LOOK AT THE POLITICS OF GAY MARRIAGE. TAMI FITZGERALD OF THE NORTH CAROLINA VALUES COALITION TELLS MARTINEZ WHY HER GROUP IS STANDING WITH SENATE LEADER PHIL BERGER IN HIS OUEST TO PROVIDE A RELIGIOUS EXEMPTION FOR REGISTERS OF DEEDS AND MAGISTRATES WHO DON'T WANT TO PERFORM SAME-SEX MARRIAGES, WHICH A FEDERAL COURT HAS RULED IS NOW LEGAL IN NORTH CAROLINA.

PA BLOCK FOR 11-1-14

PEOPLE IN POLITICS

WITH JUST DAYS TO GO BEFORE ELECTION DAY, STATE DEMOCRATS PULL OUT ALL THE STOPS WITH A TURNOUT EFFORT DUBBED "VOTER SHAMING." DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS TELLS HOST DONNA MARTINEZ THAT LETTERS SENT TO REGISTERED DEMOCRATS TELLING THEM THEIR VOTING RECORD IS PUBLIC INFORMATION WILL GENERATE MORE POSITIVE REACTION THAN NEGATIVE AMONG THE FAITHFUL. MILLS ALSO DISCUSSES THE HAGAN/TILLIS/HAUGH RACE FOR U.S. SENATE AND WHY DEMOCRATS HAVE THEIR EYES ON TWO CANDIDATES: CLAY AIKEN AND LAURA FJELD. THEN CATAWBA COLLEGE POLITICAL SCIENCE PROFESSOR MICHAEL BITZER DISCUSSES WITH MARTINEZ THE PROFILE OF THE UNAFFILIATED VOTER AND THE INFLUENCE THE GROUP MAY, OR MAY NOT, HAVE ON THE MIDTERM ELECTION. THAT'S FOLLOWED BY A FINAL-WEEK BREAKDOWN OF ADS, POLLS, AND MESSAGING FOR THE SENATE CANDIDATES. RICK HENDERSON OF CAROLINA JOURNAL TELLS MARTINEZ ABOUT THE MICRO-TARGETING OF ADVERTISING THAT'S OCCURRING AS HAGAN AND TILLIS REACH OUT TO PARTICULAR SEGMENTS OF VOTERS.

PA BLOCK FOR 11-8-14

### PEOPLE IN POLITICS

THE VOTE IS IN – AND SO IS THOM TILLIS. THE REPUBLICAN DEFEATED DEMOCRATIC INCUMBENT KAY HAGAN TUESDAY NIGHT IN A RACE THAT HELPED REPUBLICANS SECURE CONTROL OF THE U.S. SENATE. YOU'LL HEAR THE SEN. ELECT'S COMMENTS ON THE CAMPAIGN AND HIS PRIORITIES. THEN HOST DONNA MARTINEZ GETS PERSPECTIVE ON WHAT THE TILLIS WIN MEANS TO NORTH CAROLINA POLITICS, AS WELL AS THE NATIONAL POLITICAL LANDSCAPE, FROM FORMER WHITE HOUSE POLITICAL DIRECTOR JONATHAN FELTS. HE DRAWS ON HIS EXPERIENCE IN THE GEORGE W. BUSH ADMINISTRATION TO ASSESS HOW THE DEMOCRATIC ADMINISTRATION SHOULD REACT TO THE MASSIVE SHIFT IN POWER ON CAPITOL HILL, AND WHAT TILLIS SHOULD DO AS HE PREPARES FOR A NEW JOB. THEN MARTINEZ DISCUSSES THE RESULTS OF CONGRESSIONAL AND LEGISLATIVE RACES WITH RICK HENDERSON, MANAGING EDITOR OF CAROLINA JOURNAL. THEY DISCUSS WHAT THE FUTURE COULD HOLD FOR LOSING DEMOCRATIC CANDIDATES CLAY AIKEN AND LAURA FJELD AS THE STATE'S DEMOCRATIC PARTY SEEKS TO REBUILD.

PA BLOCK FOR 11-15-14

PEOPLE IN POLITICS

STINGING FROM THE MIDTERM ELECTION DEFEAT THAT SAW THEM LOSE A U.S. SENATE SEAT AND FAIL TO GAIN APPRECIABLY IN THE STATE LEGISLATURE, NORTH CAROLINA DEMOCRATS ARE TRYING TO REBUILD THEIR PARTY AND

LOOK FOR A WINNING STRATEGY IN 2016. HOST DONNA MARTINEZ TALKS WITH DEMOCRATIC POLITICAL STRATEGIST THOMAS MILLS ABOUT THE CHALLENGES DEMOCRATS FACE, WHETHER A NEW PARTY CHAIRMAN CAN BRING THE PARTY BACK, AND WHAT 2016 COULD LOOK LIKE. THEN WE TURN TO LINGERING OUESTIONS ABOUT POLLING LEADING UP TO THE MIDTERMS. THE VAST MAJORITY OF POLLSTERS FAILED TO ACCURATELY PREDICT THE VOTER MAKEUP. BUT ONE NORTH CAROLINA FIRM WAS ONE OF THE FEW TO ACCURATELY PREDICT A THOM TILLIS WIN OVER KAY HAGAN. MARTINEZ TALKS WITH FRANCIS DELUCA OF THE CIVITAS INSTITUTE ABOUT WHAT HIS POLLSTER DID RIGHT AND WHAT THEY'LL BE LOOKING AT DOWN THE ROAD. NEXT IS A LOOK AT THE CRITICISM BEING HEAPED ON DEMOCRAT CLAY AIKEN BY SOME OF HIS HOLLYWOOD CONTRIBUTORS. MARTINEZ IS JOINED BY RICK HENDERSON OF CAROLINA JOURNAL FOR A LOOK AT AIKEN'S CAMPAIGN DOCUMENTARY THAT SOME ARE CALLING A REALITY SHOW, AS WELL AS WHY THOM TILLIS IS ALREADY BEING SINGLED OUT BY A NATIONAL PUBLICATION FOR WHAT IT CALLED HIS ABILITY TO BROKER DEALS WHEN HE TAKES HIS SEAT IN THE SENATE. HENDERSON ALSO DISCUSSES THE BID BY FORMER ASHEVILLE LEGISLATOR PATSY KEEVER TO GRAB THE CHAIRMANSHIP OF THE STATE DEMOCRATIC PARTY.

PA BLOCK FOR 11-22-14

### PEOPLE IN POLITICS

RECOUNTS! ELECTION NIGHT IS NEARLY THREE WEEKS IN THE REAR-VIEW MIRROR, BUT ABOUT A DOZEN RACES ARE STILL UNSETTLED. MOST NOTABLY. WE'RE AWAITING RESULTS OF THE STATEWIDE RACE FOR A SEAT ON NORTH CAROLINA'S SUPREME COURT. INCUMBENT JUSTICE CHERI BEASLEY LEADS BY ABOUT 5,000 VOTES OVER ATTORNEY MIKE ROBINSON. HOST DONNA MARTINEZ GETS THE DETAILS ON THE UNDECIDED RACES FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO ALSO DISCUSS COMMENTS MADE BY CONGRESSMAN-ELECT MARK WALKER ABOUT HIS PRIORITIES WHEN HE TAKES HIS 6TH DISTRICT SEAT IN JANUARY, A NEW POLL THAT SHOWS GOV. PAT MCCRORY'S APPROVAL HAS JUMPED, AND AN ANNOUNCEMENT FROM FAYETTEVILLE DEMOCRAT TIM DUNN THAT HE WILL SEEK THE ATTORNEY GENERAL'S OFFICE IN 2016 IF CURRENT AG ROY COOPER MAKES A RUN FOR GOVERNOR. HENDERSON ALSO LOOKS AT THE LEADING CANDIDATES TO REPLACE HOUSE SPEAKER THOM TILLIS AS THE LEADER OF THE NORTH CAROLINA HOUSE OF REPRESENTATIVES. THEN MARTINEZ PROVIDES AN UPDATE ON PATRICK CANNON, WHO WENT TO PRISON THIS WEEK. THE FORMER CHARLOTTE MAYOR WAS ONCE A RISING STAR IN THE DEMOCRATIC PARTY. BUT AFTER TAKING BRIBES FROM UNDERCOVER FBI AGENTS, CANNON WAS SENTENCED TO 44 MONTHS IN PRISON. MARTINEZ ALSO LOOKS AT A RECENT TWITTER DEBATE BETWEEN REPUBLICAN REP. CHUCK MCGRADY AND A LIBERAL ACTIVIST, AS WELL AS A NEW APPOINTMENT FOR STATE

SUPERINTENDENT OF PUBLIC INSTRUCTION JUNE ATKINSON. AND FINALLY, WE HEAR FROM DEMOCRATIC STATE REP. RICK GLAZIER, WHO TOLD A RALEIGH LUNCHEON AUDIENCE ABOUT HIS EXPERIENCES IN THE LEGISLATURE AND HIS WISH FOR A MORE BIPARTISAN, CIVIL DEBATE.

PA BLOCK FOR 11-29-14

### PEOPLE IN POLITICS

HOUSE REPUBLICANS CHOOSE THE PERSON TO REPLACE OUTGOING NORTH CAROLINA HOUSE SPEAKER THOM TILLIS. HOST DONNA MARTINEZ GETS THE BACKGROUND ON SPEAKER-DESIGNEE TIM MOORE OF CLEVELAND COUNTY FROM CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON. THE TWO DISCUSS WHY MOORE IS THE CHOICE OF THE HOUSE GOP AND WHAT A MOORE SPEAKERSHIP COULD HOLD FOR THE 2015 GENERAL ASSEMBLY SESSION. THEN HENDERSON DISCUSSES THE RECOUNT EFFORT, WHICH HAS FINALLY DETERMINED THAT INCUMBENT DEMOCRAT CHERI BEASLEY HAS WON THE RACE FOR A SEAT ON THE NORTH CAROLINA SUPREME COURT. FOLLOWING A RECOUNT, BEASLEY PREVAILED OVER HER REPUBLICAN CHALLENGER MIKE ROBINSON BY ABOUT 5,000 VOTES. THEN MARTINEZ TALKS WITH CONGRESSMAN-ELECT DAVID ROUZER, WHO IN JANUARY WILL TAKE NORTH CAROLINA'S 7TH DISTRICT SEAT IN CONGRESS FOLLOWING HIS RESOUNDING WIN IN NOVEMBER. ROUZER TELLS MARTINEZ ABOUT HIS RECENT ORIENTATION SESSION FOR FRESHMEN, HOW HE PLANS TO STAY ON TOP OF ISSUES IN HIS VERY DIVERSE DISTRICT, AND THE COMMITTEE ASSIGNMENTS HE'S HOPING TO SNAG. NEXT IS A REVIEW OF STATE DEMOCRATIC PARTY EFFORTS TO REBUILD FOLLOWING THEIR RESOUNDING DEFEAT IN THE MIDTERMS. DEMOCRATIC POLITICAL CONSULTANT THOMAS MILLS TELLS MARTINEZ ABOUT THE ADVICE HE WOULD GIVE TO THE PARTY. AND FINALLY, WE LOOK AT MIDTERM POLLING EFFORTS WHICH, IN MOST CASES, WAS VERY WRONG ABOUT THE RESULTS. MARTINEZ TALKS WITH POLLSTER FRANCIS DELUCA OF THE CIVITAS INSTITUTE, ONE OF THE FEW FIRMS THAT GOT THE PROJECTIONS RIGHT, PARTICULARLY WHEN IT CAME TO REPUBLICAN THOM TILLIS' ULTIMATE DEFEAT OF DEMOCRATIC SENATE INCUMBENT KAY HAGAN.

PA BLOCK FOR 12-6-14

### PEOPLE IN POLITICS

THE USE OF POLITICAL POWER TOOK CENTER STAGE THIS WEEK AS GOV. PAT MCCRORY JOINED OTHER GOVERNORS AND ATTORNEYS GENERAL IN A LAWSUIT THAT CHALLENGES PRESIDENT OBAMA'S USE OF EXECUTIVE POWER BY SHIELDING FROM DEPORTATION SEVERAL MILLION ILLEGAL IMMIGRANTS. HOST DONNA MARTINEZ TALKS WITH CAROLINA JOURNAL MANAGING EDITOR

RICK HENDERSON ABOUT THE GOVERNOR'S REASONING AND WHY DEMOCRATIC ATTORNEY GENERAL ROY COOPER – RUMORED TO BE EYEING A 2016 GUBERNATORIAL CHALLENGE TO MCCRORY – HAS NOT SIGNED ON TO THE LEGAL CHALLENGE. THE TWO ALSO DISCUSS MCCRORY'S LAUNCH OF HIS 2016 CAMPAIGN WEBSITE, THE RELATIONSHIP BETWEEN THE GOVERNOR AND LEGISLATIVE LEADERS, AND A KEY ASSIGNMENT FOR A VETERAN LEGISLATOR FROM HARNETT COUNTY. THEN WE TURN TO COMMENTS MADE ON CBS BY SEN. ELECT THOM TILLIS, WHO TOLD FACE THE NATION HIS VIEWS ON PRESIDENT OBAMA'S EFFORTS WITH CONGRESS AND THE CHALLENGE REPUBLICANS FACE WHEN THEY TAKE CONTROL OF THE SENATE IN JANUARY. THAT'S FOLLOWED BY RECENT COMMENTS FROM 2ND DISTRICT CONGRESSWOMAN RENEE ELLMERS ABOUT HER SUPPORT OF IMMIGRATION REFORM AND EFFORTS TO WORK WITH CONGRESSIONAL DEMOCRATS. FINALLY, 7TH DISTRICT CONGRESSMAN ELECT DAVID ROUZER WEIGHS IN ON WHAT COULD BE AHEAD FOR THE AFFORDABLE CARE ACT WHEN HE TAKES HIS SEAT IN JANUARY.

PA BLOCK FOR 12-13-14

### PEOPLE IN POLITICS

2014 IS BARELY IN THE BOOKS AND ALREADY WE HAVE POLLING FOR THE 2016 ELECTION SEASON. HOST DONNA MARTINEZ TALKS WITH TOM JENSEN OF PUBLIC POLICY POLLING ABOUT NEW POLL RESULTS THAT SHOW SEN. RICHARD BURR LEADING THREE THEORETICAL DEMOCRATIC OPPONENTS, AND GOV. PAT MCCRORY HOLDING A COMMANDING 7-POINT LEAD OVER POTENTIAL DEMOCRATIC CHALLENGER ROY COOPER. JENSEN ALSO OFFERS PERSPECTIVE ON REPUBLICAN AND DEMOCRATIC PROSPECTS FOR THE 2016 CYCLE, PREDICTING IT WILL BE A GOOD YEAR FOR THE GOP. THEN MARTINEZ TALKS WITH A VETERAN OF WHITE HOUSE POLITICS ABOUT WHAT LIES AHEAD FOR SEN. ELECT THOM TILLIS. BUSH ADMINISTRATION POLITICAL CONSULTANT JONATHAN FELTS DISCUSSES THE DYNAMICS OF A NEW GOP MAJORITY AND THE NATIONAL MEDIA PROFILE THAT TILLIS IS ALREADY ENJOYING. THAT'S FOLLOWED BY A LOOK AT THE RISING INFLUENCE AND POWER OF NORTH CAROLINA'S CONGRESSIONAL DELEGATION. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON TALKS WITH MARTINEZ ABOUT THE "WHIP" ROLE TO BE TAKEN BY 10TH DISTRICT CONGRESSMAN PATRICK MCHENRY, THE RESPECT EARNED BY REP. RENEE ELLMERS WITH HOUSE LEADERSHIP, THE NEW CHAIRMANSHIP OF THE CONGRESSIONAL BLACK CAUCUS FOR REP. G.K. BUTTERFIELD. AND THE HIGH MEDIA PROFILE OF 11TH DISTRICT CONGRESSMAN MARK MEADOWS.

PA BLOCK FOR 12-20-14

PEOPLE IN POLITICS

BEST C-SPAN POLITICAL MOMENT EVER?! NORTH CAROLINA POLITICAL STRATEGISTS AND BROTHERS DALLAS AND BRAD WOODHOUSE MAKE NATIONAL NEWS WITH THEIR C-SPAN APPEARANCE THIS WEEK, FEATURING A PHONE CALL FROM THEIR MOTHER JOYCE IN RALEIGH. WHO GIVES THE BOYS A 'TALKING TO' AND GIVES THE VIEWERS A BELLY LAUGH. HOST DONNA MARTINEZ TALKS WITH DALLAS AND HIS MOM ABOUT THE MOMENT THAT IS NOW ENSHRINED IN POLITICAL HISTORY – WITH MORE THAN 1 MILLION HITS TO THE YOU TUBE VIDEO CLIP WITHIN JUST DAYS. THEY TALK ABOUT THE INCIDENT ITSELF AND WHAT IT HAS BEEN LIKE RAISING TWO MEN WHO FIND THEMSELVES AT PROFESSIONAL ODDS AND UNDER THE MICROSCOPE: DALLAS THE CONSERVATIVE ACTIVIST VERSUS BRAD THE DEMOCRATIC POLITICAL CONSULTANT. THEN WE TURN TO THE WAR OF WORDS BETWEEN GOV. PAT MCCRORY AND THE ASSOCIATED PRESS OVER AN AP STORY ABOUT THE GOVERNOR'S STOCK PAYOUT FROM A FINANCIAL SERVICES BOARD HE SAT ON. THE AP QUESTIONED THE ETHICS OF THE PAYOUT, WITH THE GOVERNOR PUSHING BACK THAT THE STORY WAS RIDDLED WITH ERRORS AND MISCHARACTERIZATIONS. THAT'S FOLLOWED BY MARTINEZ' INTERVIEW WITH NC STATE POLITICAL SCIENCE PROFESSOR ANDY TAYLOR. THE TWO DISCUSS SEN. ELECT THOM TILLIS' TWO KEY COMMITTEE ASSIGNMENTS, HIS ROLE AS PART OF THE NEW REPUBLICAN SENATE MAJORITY, AND THE 2016 SENATE AND GUBERNATORIAL RACES.

### PA BLOCK FOR 12-27-14

### PEOPLE IN POLITICS

THIS WEEK, A HUGE LEGAL RULING FROM THE NORTH CAROLINA SUPREME COURT AFFIRMS REPUBLICAN-DRAWN ELECTION MAPS THAT HAD BEEN CHALLENGED BY DEMOCRATS AS UNCONSTITUTIONAL. CAROLINA JOURNAL MANAGING EDITOR RICK HENDERSON EXPLAINS THE IMPORT OF THE DECISION, WHICH MEANS THE MAPS WILL BE USED THROUGH THE 2020 CENSUS. THE TWO DISCUSS CONTINUING CALLS FROM ACROSS THE POLITICAL SPECTRUM FOR MOVING TO A SO-CALLED INDEPENDENT REDISTRICTING COMMISSION. HENDERSON ALSO WEIGHS IN ON THE BIG POLITICAL STORIES OF 2014. INCLUDING KAY HAGAN'S DEFEAT TO THOM TILLIS IN AN ENVIRONMENT THAT WAS UNFRIENDLY TO PRESIDENT OBAMA, WITH WHOM HAGAN WAS CLOSELY ALIGNED. NEXT IS A LOOK AT THE ROLE TILLIS MAY PLAY IN THE REPUBLICAN-LED U.S. SENATE IN LIGHT OF HIS HIGH MEDIA PROFILE AND TWO KEY COMMITTEE ASSIGNMENTS. NC STATE POLITICAL SCIENCE PROFESSOR ANDREW TAYLOR OFFERS MARTINEZ HIS VIEW ON TILLIS' LIKELY WORKING RELATIONSHIP IN THE CHAMBER. TAYLOR ALSO WEIGHS IN ON 2016 POLITICS, INCLUDING THE POTENTIAL MATCHUP BETWEEN GOV. PAT MCCRORY AND ATTORNEY GENERAL ROY COOPER. THEN MARTINEZ PROVIDES AN UPDATE ON 2014 MIDTERM ELECTION TURNOUT, AS WELL AS NEW POLLING DATA FROM

PUBLIC POLICY POLLING THAT SHOWS LIKELY DEMOCRATIC PRESIDENTIAL CANDIDATE HILLARY CLINTON WITH A 51 PERCENT DISAPPROVAL RATING IN NORTH CAROLINA. AND FINALLY, GOV. PAT MCCRORY WEIGHS IN ON RECENT ECONOMIC NEWS THAT SHOWS THE STATE'S UNEMPLOYMENT RATE HAS DROPPED AGAIN AND NOW EQUALS THE NATIONAL RATE.