

Q2 2021 Addendum

HeartRadio Communities: Public Affairs Special

30min show for all English stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/25 – 06/27**

Guests & Topics:

- **Dr. Pampee Young is the Chief Medical Officer of Biomedical Services of the American Red Cross.** The American Red Cross asked the public this week to help replenish the United States' depleted blood inventory amid a "severe" national shortage. Dr. Young discussed how the shortage is likely driven by a recent surge in trauma cases and emergency room visits, as well as advanced disease progression from patients deferring care throughout the coronavirus pandemic. She talked about where and how to give blood.
- **Dr. Rachel L. Levine serves as the 17th Assistant Secretary for Health for the U.S. Department of Health and Human Services.** Dr. Levine discussed President Biden's proclamation affirming June 2021 as Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ+) Pride Month, marking a time a time of hope, progress, and promise for LGBTQ+ Americans across the country. She discussed COVID and the LGBTQ+ communities and protection initiatives that HHS is working on.

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To air: **Weekend of 06/25 – 06/27**

Guests & Topics:

- **Life Coach Migdalia Sanchez** - How to deal with our youth when crisis like collapsed building in Miami hit our Nation.
- **Legal Expert Anthony Suarez** - Speak about DOJ new lawsuit against state of Georgia about voting rights.

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To air: **Weekend of 06/18 – 06/20**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** Marks discussed the safety and effectiveness of the COVID-19 vaccines in adolescents 12-15 and the future of the vaccine for those aged 3-11. He discussed how the vaccines were tested on youth. He gave a response to those waiting for the FDA to approve the vaccines versus simply authorize them.
- **Lt. Gen. (ret.) Mike Linnington, CEO of Wounded Warrior Project.** June is PTSD Awareness Month, and according to a 2020 Wounded Warrior Project survey of the wounded warriors it serves, 83% report living with the symptoms of PTSD, and 30% reported having thoughts of suicide in the last two weeks. Lt. Gen. (ret) Mike Linnington talks about the work the Wounded Warrior Project is doing to help those suffering with PTSD.

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(REPLAY OF THE 6/11-6/13 SHOW)

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To air: **Weekend of 06/18 – 06/20**

Guests & Topics:

- **Political analyst Luis Davila Colon:** Biden's trip to G7 and economic inflation in the US.
- **Dr. Eduardo Sanchez:** FAQ kids vaccination against covid19.
- **Social Media Expert Alex Ochart:** Futuristic Tech and Futuristic Prices!

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To air: **Weekend of 06/11 – 06/13**

Guests & Topics:

- **Zuani Villarreal Director of Communication for Feeding America.** Villarreal talked about Feeding America's mission to ensuring equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. She discussed a new study released by Feeding America that shows that household budgets were seeing further strain despite improvements in overall food insecurity rates before the pandemic. She explained Mapping the Meal Gap.
- **Bob Santelli serves as Founding Executive Director of the GRAMMY Museum®.** Santelli discussed charitable contributions of the museum and the 40th Anniversary of MTV, and how the Grammy Museum in Cleveland, Mississippi is marking the occasion.

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- **Dr. Eduardo Sanchez:** FAQ kids vaccination against covid19.
- **Social Media Expert Alex Ochart:** Futuristic Tech and Futuristic Prices!

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To air: **Weekend of 06/04 – 06/06**

Guests & Topics:

- **Anil Soni, Chief Executive Officer, WHO Foundation.** Soni discussed the Go Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access and COVID-19 recover throughout the world. This is a white label campaign that can be used by anyone who wants to help fund global vaccine equity. It was created by the WHO Foundation, in partnership with global and national partners. Reid Strategies is managing the campaign at www.gogiveone.org.
- **Spence Coursen, author of *THE SAFETY TRAP: A Security Expert's Secrets for Staying Safe in a Dangerous World*.** Coursen laid out numerous steps every one of us should take and be aware of, including: having a family readiness plan, googling yourself, CPR and firearm knowledge, and what we should be doing to reduce the risk of violence to ourselves. Coursen believes everyone need necessary survival strategies and tactics to live in this hostile world.

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To air: **Weekend of 06/04 – 06/06**

Guests & Topics:

- Exclusive interview with **Senator Marco Rubio** about the infrastructure plan, Jan 6 commission and future of Venezuela.
- **Social Media Expert: Alex Ochart** give us his first impression and opinion on Facebook decision to banned former president Donald Trump.

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To air: **Weekend of 05/28 – 05/30**

Guests & Topics:

- **Dr. Chanel Dooley is the Director of Impact Assessment for the Tragedy Assistance Program for Survivors (TAPS).** Chantel is the proud surviving fiancée of Captain Alex J. Stanton, United States Air Force. TAPS provides comfort, care and resources to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones.
- **Eric Engquist, USAA Vice President.** Eric has served in the Army as an Infantry Officer. Eric is involved with the USAA Poppy Wall of Honor, a memorial for those who have served and sacrificed their lives for this country. In 2018 and 2019, 645,000 poppies have graced the National Mall in D.C. to honor those who have served and sacrificed since WWI.

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To air: **Weekend of 05/28 – 05/30**

Guests & Topics:

- **Dr. Ruben Perez** speaks about vaccine and safety guidelines for 12-year-olds.
- **Tech and social media expert Alex Ochart** speaks about new Florida Law vs Big Tech and social media companies.

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To air: **Weekend of 05/21 – 05/23**

Guests & Topics:

- **Reed V. Tuckson, MD, FACP, is Managing Director of Tuckson Health Connections, LLC and member of the National Academies of Sciences, Engineering, and Medicine** discussed the CDC's recommendations on how fully vaccinated people can safely participate in most activities, indoor or outdoor, without wearing a mask or social distancing. Dr. Tuckson also talked about the growing confidence in vaccines and the latest on kids over 12 being approved for the Pfizer vaccine. He touched on vaccine hesitancy in some of the minority populations.
- **Kevin Love, professional NBA player** is continuing his public crusade advocating for mental health and wellness. Love discussed mental health awareness month and his own personal journey and struggles with mental health and wellness. He talked about the difficulties people have faced during the pandemic and Love offered tips and tricks on how to cope with trying situations and resources for help.

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To air: **Weekend of 05/21 – 05/23**

Guests & Topics:

- **Weather Expert Sergio Gonzalez from Telemundo** inform us about NOAA 2021 outlook for hurricane season.
- **Irma Treviño from the IRS** speaks about new economic relief for families with children.
- **Tech Expert Alex Ochart** speaks about Apple vs Epic Games lawsuit.

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To air: **Weekend of 05/14 – 05/16**

Guests & Topics:

- **Harold Phillips, the Senior HIV Advisor and Chief Operating Officer of Ending the HIV Epidemic in the U.S. in the HHS Office of Infectious Disease and HIV/AIDS Policy (OIDP)** talked about COVID-19 and the LGBTQ community. Phillips talked about the latest news and information coming from our Department of Health and Human Services.
- **Karen Jowers – Military Times Reporter** – May is military appreciation month. Jowers' discussed different ways Americans can show their appreciation for members of the military during MAY on both a local and national level.

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To air: **Weekend of 05/14 – 05/16**

Guests & Topics:

- New details about CDC guidelines- **Dr. Ruben Perez** with his opinion about mask and new rules.
- Colonial Pipeline is back but: Its ok to paid Hackers? **Law Professor Anthony Suarez** and **Tech expert Alex Ochart** speak about law and Cyber Security in USA.

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To air: **Weekend of 05/07 – 05/09**

Guests & Topics:

- **Dr. Dorothy Fink is Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH) at the U.S. Department of Health and Human Services.** Dr. Fink discussed how the pandemic has impacted women's health and why it's so important for women to get the COVID-19 vaccination. She also talked about things women can do to improve their health immediately.
- **Amy Over is the host of the podcast *Confronting: Columbine* and Director of Fundraising and Project Journey Coordinator for The Rebels Project.** Amy was a senior at Columbine High School in 1999 when her school was violently attacked by two fellow students. Amy discussed mass school shootings, her healing process, being a mom, and helping other survivors of mass trauma. Following her trauma, Amy went on to receive a bachelor's degree in criminal justice and has completed level one trauma assistance training through Colorado Victims Assistance academy.

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To air: **Weekend of 05/07 – 05/09**

Guests & Topics:

- **Author and fashion designer Vicente Martinez** in an exclusive interview speak about domestic violence and how he felt in the moment when his mom killed his father.
- **Dr. Gabriel Salguero:** Named by Times like one of the most influential Hispanics in USA give us exclusive details about an event where he was one of the speakers with President Joe Biden and former Vice President Mike Pence.

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To air: **Weekend of 04/30 – 05/02**

Guests & Topics:

- **Dr. Leana Wen is an emergency physician and public health professor at George Washington University.** She is a contributing columnist for The Washington Post and a CNN medical analyst. Wen talked about the CDC's easing recommendations this week for vaccinated Americans and the effectiveness of COVID-19 vaccine messaging.
- **Dr. Tia Dole, Chief Clinical Operations Officer at the Trevor Project.** Founded in 1998, The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender, queer & questioning (LGBTQ) young people under 25. Dr. Dole talked about LGBTQ+ mental health as well as how the pandemic intensified youth depression and anxiety.

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To air: **Weekend of 04/30 – 05/02**

Guests & Topics:

- **Reporter Jorge Santana** give us new details about CDC guidelines for cruises.
- **Charlie Rodriguez, President of PR Democratic Party** speaks about Joe Biden Message.
- **Dr. Sixto Porras** best seller author gives our audience tools and best practices for parenting.

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To air: **Weekend of 04/23 – 04/25**

Guests & Topics:

- **Cedric “Jamie” Rutland, M.D. National Volunteer Medical Spokesperson American Lung Association.** As an expert pulmonologist, Dr. Rutland talked about long term effects of Covid-19 on the lungs and the research currently underway. He also spoke about communities of color that are hardest hit by COVID and also the American Lung Association resources like the Better For It vaccine toolkit.
- **Douglas H. Wheelock (Colonel, U.S. Army, Ret.) NASA Astronaut.** The New Era of Spaceflight is Underway: NASA Set to Launch Second Commercial Crew Rotation to the International Space Station this week. In 2020, NASA, in a commercial partnership with SpaceX, launched a new era of space exploration with the first commercial crew rotation to the International Space Station (ISS). Wheelock talked about his upcoming journey to the ISS and joining the first crew for a five-day handover to close out the first commercial crew’s six-month mission. He discussed how the Crew-2 mission will also be the first mission to reuse a SpaceX Crew Dragon spacecraft and Falcon 9 rocket for a crewed mission and the possibility of NASA returning humans to the Moon.

Estamos Contigo: Public Affairs Special

(REPLAY OF THE 4/16-4/88 SHOW)

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Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/23 – 04/25**

Guests & Topics:

- **Analyst Luis Davila Colon:** Speaking about gun law reform.
- **Tech Expert Alex Ochart:** Give us a depth view on the lack of government action to protect people investing in the new trend of Crypto Currency.

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To air: **Weekend of 04/16 – 04/18**

Guests & Topics:

- **Dianne Grossman is a business owner, mentor, and esteemed guest speaker.** Grossman uses her life to share her daughter Mallory's story and suicide to highlight the devastating effects that bullying may have on today's youth. Her philosophy is "it's not what happens to you, it's what you do after that matters." Grossman has met with hundreds of children, parents, and educators, and believes that together, we can help solve the epidemic our children face with bullying and cyber bullying. She discussed Mallory's Army Foundation and their 4 pillars to combat bullying.
- **Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A.** Insana talked about the current state of the US economy as Covid-19 vaccines roll out throughout the US and the world. He talked about the booming stock market, retail sales surging and jobless claims being the lowest since the pandemic began.

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To air: **Weekend of 04/09 – 04/11**

Guests & Topics:

- **Dr. Walter Koroshetz, the Director of the NIH National Institute of Neurological Disorders and Stroke (NINDS)**, discussed his research on the neurological effects on COVID long-haulers. The NIH recently launched a database to track neurological symptoms associated with COVID-19. Koroshetz talked about how healthcare providers and participating clinical sites across the United States are using a web-based data portal to submit de-identified information into the database, along with relevant biospecimens collected during research studies or from previous clinical procedures and tests and they are tracking findings.
- **Pamela Taylor, chief communications and marketing officer at Share Our Strength, the organization behind the No Kid Hungry campaign.** Since 2010, No Kid Hungry has worked toward ending childhood hunger in the U.S. by breaking down any barriers between kids and their access to food. Taylor discussed how in the wake of the COVID-19 pandemic, child hunger rates in this country have skyrocketed, setting back years of progress. She talked about what No Kid Hungry is doing to ensure kids are getting fed, and why she believes childhood hunger is a solvable problem—even during this crisis.

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To air: **Weekend of 04/09 – 04/11**

Guests & Topics:

- **Irma Treviño- IRS spokesperson** give us details about the new payments for the economic relief effort.
- **Alex Ochart:** Speaks about how to protect yourself if you were exposed in most recent Facebook data breach.
- **Law professor and Attorney Anthony Suarez-** Speaks about Dereck Chauvin trial.

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To air: **Weekend of 04/02 – 04/04**

Guests & Topics:

- **Dr. Kneeland Youngblood, MD, is a Prostate Cancer Foundation Board member and is founding partner of Pharos Capital Group.** April is National Minority Health Month and while one in 8 men will develop prostate cancer in his lifetime, Black men are 75 percent and they are more than twice as likely to die from it than white men. Dr. Youngblood discussed prostate cancer prevention, symptoms, and different treatments available.
- **John Lear, President & Chief Executive Officer Parkinson's Foundation.** Lear talked about Parkinson's Awareness Month (April), what resources are available for newly diagnosed people and their families and how people with Parkinson's can help advance research by joining the national PD GENERation study.

Estamos Contigo: Public Affairs Special

(REPLAY OF THE 3/26-3/28 SHOW)

30min show for all Spanish stations to run in place of current show or in addition to.

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/02 – 04/04**

Guests & Topics:

- **Professor Anthony Suarez-** Speak about Gun Control possibilities under the US Constitution.
- **Sandra Carrasquillo:** Special Interview about Hispanics and Covid19 Vaccination.

Radio Host Luis Dávila Colón speak about the immigration crisis on the border.