

**WWNC**

**Quarterly Issues  
Second Quarter, 2016**

**Program: NCNN News Makers  
Saturday 7:00 AM**

**Duration: 30 minutes**

**Program: CHANGES  
Saturday 7:30 AM**

**Duration: 30 minutes**

## **WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)**

### **2:00 LOCAL NEWS-**

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

### **4:00 LOCAL NEWS-**

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

### **:60 LOCAL NEWS-**

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

### **:30 LOCAL WEATHER-**

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

### **:30 LOCAL TRAFFIC**

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

### **Total local information commitment... units**

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/05/2016

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION:** Discussion about alcohol and drug addiction including treatment and the prevention.
  - **BEER MONTH:** It's NC Beer Month. Discussion with beer guru of Brews & talk about the local industry.
  - **BLOOD AND HB2:** American Red Cross calls for summer blood donations & state & US DOJ lock into a legal HB2 battle.
  - **DIABETUS, SUMMER SAFE, BUDGETS:** Struggles of treating Diabetes, summer outdoors safety tips, latest Buncombe County business tips
  - **FIRE SENIORS RAIN:** Discussions about wild fires in western Carolina, senior Olympics & weather spotting
  - **HEROIN HEALTH:** Discussion about Heroin/Opioids in western Carolina along with population health issues
  - **MANNA FOOD BANK:** MANNA Food Bank distributes millions of lbs of food to the hungry in WNC. Discussion about the need
  - **MEDIATION:** The Mediation Center helps local folks solve problems peacefully, we take an inside look.
  - **MOSQUITOS:** Mosquitos Control/ ZIKA Virus, Bunc. Co, Health and Human Services
  - **ORGANS & BENGHAZI:** April is donar donation month, discussion about MatchingDonors.com services & Benghazi hero in AVL
  - **POLITICS BUDGET BIKERS:** Discussion about Presidential politics, HB2, state budget update and road safety.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
FIRE SENIORS RAIN	CHANGES-FIRE SENIORS RAIN (4/2/16)	Discussions about wild fires in western Carolina, senior Olympics & weather spotting	Various	04/02/2016 07:30 AM	029:44
ORGANS & BENGHAZI	CHANGES-ORGANS & BENGHAZI (4/9/16)	April is donar donation month, discussion about MatchingDonors.com services & Benghazi hero in AVL	Various	04/09/2016 07:30 AM	029:46
BEER MONTH	CHANGES-BEER MONTH (4/16/16)	It's NC Beer Month. Discussion with beer guru of Brews & talk about the local industry.	Leah Ashburn & Rick Rice	04/16/2016 07:30 AM	029:43
HEROIN HEALTH	CHANGES-HEROIN HEALTH (4/23/16)	Discussion about Heroin/Opioids in western Carolina along with population health issues	Various	04/23/2016 07:30 AM	029:42
MANNA FOOD BANK	CHANGES-MANNA FOOD BANK (4/30/16)	MANNA Food Bank distributes millions of lbs of food to the hungry in WNC. Discussion about the need	Alisa Hixson and Kara Irani	04/30/2016 07:30 AM	029:43
POLITICS BUDGET BIKERS	CHANGES-POLITICS BUDGET BIKERS (5/7/16)	Discussion about Presidential politics, HB2, state budget update and road safety.	Various	05/07/2016 07:30 AM	029:45
BLOOD AND HB2	CHANGES-BLOOD AND HB2 (5/14/16)	American Red Cross calls for summer blood donations & state & US DOJ lock into a legal HB2 battle.	Various	05/14/2016 07:30 AM	029:41
MEDIATION	CHANGES-MEDIATION	The Mediation Center helps local folks solve	Various	05/21/2016 07:07 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(5/21/16)	problems peacefully, we take an inside look.			
MANNA FOOD BANK	CHANGES-MANNA FOOD BANK (5/28/16)	Discussion about how MANNA Food Bank distributes millions of pounds of food to the hungry in WNC.	Alisa Hixson and Kara Irani	05/28/2016 07:25 AM	029:43
HEROIN HEALTH	CHANGES-HEROIN HEALTH (6/4/16)	Discussion about Heroin/Opioids in western Carolina along with population health issues	Various	06/04/2016 07:30 AM	029:42
MOSQUITOS	CHANGES-MOSQUITOS (6/11/16)	Mosquitos Control/ ZIKA Virus, Bunc. Co, Health and Human Services	Dr Jill Mullendore/ Julie Sil	06/11/2016 07:30 AM	029:25
ADDICTION	CHANGES-ADDICTION (6/18/16)	Discussion about alcohol and drug addiction including treatment and the prevention.	Various	06/18/2016 07:30 AM	029:44
DIABETUS,SUMMER SAFE, BUDGETS	CHANGES-DIABETUS SUMMER SAFE BUNCO BUDGET (6/25/16)	Struggles of treating Diabetes, summer outdoors safety tips, latest Buncombe County business tips	Various	06/25/2016 07:30 AM	029:46

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:32	011
		000:33	002
		000:34	003
Folk Heritage	FOLK HERITAGE COMMITTEE	000:31	008
Birth Defects	March of Dimes	000:15	010
Safety	PSA/GEORGE NOORY/30	000:31	070
AMERICAN CANCER SOC	American Cancer Society	001:02	072
athletic protector	NCHSAA	001:01	075
AUTISM	AD COUNCIL	001:01	070
AUTISM	AD COUNCIL	001:02	066
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	005
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	071
DISASTER RELIEF	American Red Cross	000:17	109
DRUNK DRIVING	AD COUNCIL	000:31	106
DRUNK DRIVING	AD COUNCIL	000:32	010
Education & Animals	4H	000:15	022
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	091
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	143
FINANCIAL WELLNESS	US DEPT OF HOMELAND SECURITY	001:01	074
FIRE SAFETY	FEMA/FCC	000:15	035
FIRE SAFETY	US DEPT OF HOMELAND SECURITY	000:30	040
FOOD COMPETITION	EBLEN CHARITIES	000:32	008
FOOD SAFETY	AD COUNCIL	000:15	038
FOOD SAFETY	AD COUNCIL	000:31	066
GOLF	SHAWN BLANTON SCHOLARSHIP	000:32	104
HEALTH AND FITNESS	American Cancer Society	000:31	030
HEALTH AND FITNESS	American Cancer Society	000:33	008
HEALTH AND FITNESS	CHRON'S & COLITIS FOUNDATION	000:16	040
HEALTH AND FITNESS	KIWANIS CLUB	000:30	031

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	MANNA FOOD BANK	000:32	078
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	023
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	043
HOMELESSNESS ISSUES	HABITAT FOR HUMANITY	001:00	079
MENS' HEALTH	RADIOLOGYINFO.ORG	001:00	016
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	058
MILITARY AND VETERANS	DEPT OF DEFENSE	000:32	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	028
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:16	014
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:31	015
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	025
MUSIC	NCHSAA	001:02	091
NATURE	WWF	000:15	038
NC DEPT OF PUBLIC SAFETY	NC DEPT OF PUBLIC SAFETY	000:31	001
PEACE	PEACE IN THE STREETS	000:31	001
PEACE	PEACE IN THE STREETS	000:32	001
POOL SAFETY	US DEPT. HEALTH & HUMAN SVC	000:34	008
PREMATURE BABIES	March of Dimes	000:30	034
ROLLER GIRLS	Blue Ridge Roller Girls	000:12	012
ROLLER GIRLS	Blue Ridge Roller Girls	000:14	014
ROLLER GIRLS	Blue Ridge Roller Girls	000:16	010
SMOKING CESSATION	US DEPT. HEALTH & HUMAN SVC	000:17	039
SPORTS	NCHSAA	000:31	091
SPORTS	NCHSAA	001:01	078
SPORTS IMPACT	NCHSAA	001:01	147
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	080
VETERANS	US dept of Defense	000:30	037