

**WWNC**

**Quarterly Issues  
Fourth Quarter, 2018**

**Changes  
Sunday 7:00 AM**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/04/2019

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER AWARE:** The Hope Chest For Women talks breast cancer numbers and local support
- **BUDGET AND POLITICS:** Mike Summey leads the Angry Buncombe Taxpayers movement
- **CHARITABLE DONATIONS:** Eblen Charities gears up to help the needy this winter
- **CHILD ABUSE PREVENTION:** Hero Corp Rep Greer Weeks and TS Ortho on CEOs You Should Know
- **ECONOMY :** Angry Buncombe Taxpayers draws attention to fraud in county gov't
- **FIRE SAFETY:** Asheville Fire gives tips for a safe season
- **FLU SHOT:** Flu season has arrived. Dr. Carly Brown w/ Ashewell Medical Group
- **HEALTHCARE:** Holiday stress management w/ Dr. Gus Vickery. Highland Brewing on CEO You Should Know
- **VETERANS:** The Fisher House Foundation tells us how they support veterans and their families
- **VETERANS AFFAIRS:** Fisher House supports veterans and their families

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUDGET AND POLITICS	CHANGES-GOVT CORRUPTION 092818	Mike Summey leads the Angry Buncombe Taxpayers movement	Angry Buncombe Taxpayers	10/07/2018 07:00 AM	029:35
FLU SHOT	CHANGES-FLU SEASON 101218	Flu season has arrived. Dr. Carly Brown w/ Ashewell Medical Group	Ashewell Medical Group	10/14/2018 07:00 AM	029:04
ECONOMY	CHANGES-BUNCO CORRUPTION 102118	Angry Buncombe Taxpayers draws attention to fraud in county gov't	Angry Buncombe Taxpayers	10/21/2018 07:00 AM	028:57
BREAST CANCER AWARE	CHANGES-BREAST CANCER AWARE 102818	The Hope Chest For Women talks breast cancer numbers and local support	The Hope Chest For Women	10/28/2018 07:00 AM	029:24
DIABETES AWARENESS	LIVING WITH DIABETES	Reps from the American Diabetes Assn, YMCA and Roche Labs discuss Diabetes issues	Dr. Lasharon MeKenner, Heather Hodge, Brad Moore	11/04/18 7:01 AM	029:45
CHARITABLE DONATIONS	CHANGES-EBLEN WINTER 111118	Eblen Charities gears up to help the needy this winter	EBLEN CHARITIES	11/11/2018 07:01 AM	029:12
FIRE SAFETY	CHANGES-FIRE SAFETY 111818	Asheville Fire Dept. discusses fall and holiday fire safety	Asheville Fire Dept.	11/18/2018 07:00 AM	026:11
FIRE SAFETY	CHANGES-HOLIDAY STRESS	Asheville Fire Dept. discusses fall and holiday fire safety	Asheville Fire Dept.	11/25/2018 07:01 AM	027:56
VETERANS	CHANGES-FISHER HOUSE 120218	The Fisher House Foundation tells us how they support veterans and their families	FISHER HOUSE	12/02/2018 07:00 AM	029:30
CHILD ABUSE PREVENTION	CHANGES-PROTECT US 120918	Hero Corp Rep Greer Weeks and TS Ortho on CEOs You Should Know	PROTECT US	12/09/2018 07:00 AM	029:27
FIRE SAFETY	CHANGES-HOLIDAY SAFETY 121618	Asheville Fire gives tips for a safe season	Asheville Fire Dept.	12/16/2018 07:00 AM	026:11
HEALTHCARE	CHANGES-	Holiday stress	Dr. Gus	12/23/2018	027:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	STRESS MGMT 122318	management w/ Dr. Gus Vickery. Highland Brewing on CEO You Should Know	Vickery	07:00 AM	
VETERANS AFFAIRS	CHANGES- FISHER HOUSE 1218	Fisher House supports veterans anfd their families	FISHER HOUSE	12/30/2018 07:00 AM	029:30

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:33	035
DIABETES	Living With Diabetes Longform PSA	029:01	001
AMERICAN CANCER SOC	DAV	001:00	014
BULLYING	CRISIS TEXTLINE	000:30	006
BULLYING	NC ASSOC. OF EDUCATORS	001:00	010
CANCER PREVENTION	Stand Up 2 Cancer	000:30	092
CANCER PREVENTION	Stand Up 2 Cancer	001:00	013
COMMUNITY AWARENESS	EBLEN CHARITIES	000:32	032
COMMUNITY AWARENESS	LEAF IN SCHOOLS	000:31	017
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	010
COMMUNITY INVOLVEMENT	L'OREAL	000:30	008

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
DISASTER RELIEF	100 ROOFS	000:30	016
DISASTER RELIEF	AD COUNCIL	000:30	024
DISASTER RELIEF	RED CROSS	000:30	017
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	019
EMERGENCY PREPAREDNESS	FEMA/FCC	000:15	056
FIRE PREVENTION	NFPA	000:15	064
FIRE PREVENTION	US FOREST SERVICE	000:15	022
HEALTH AND FITNESS	ASHEVILLE WELLNESS	000:33	017
HEALTH AND FITNESS	MANNA FOOD BANK	000:31	050
HEALTH AND FITNESS	RED	000:30	018
HEALTH AND FITNESS	WOMEN IN GOV'T	001:00	013
HEALTH AND FITNESS	YMCA	000:32	021
HUNGER ACTION	EBLEN CHARITIES	000:56	019
HUNGER ACTION	EBLEN CHARITIES	001:00	025
HUNGER ACTION	Meals on Wheels	000:30	001
MENS' HEALTH	MOVEMBER	000:15	058
MENS' HEALTH	MOVEMBER	000:30	084
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	010
SAFE DRIVING	FMCSA	000:30	109
SPORTS IMPACT	NCHSAA	001:01	016
VETERANS	VET TIX	000:30	036
YOUTH SPORTS	TRUSTED COACHES	000:16	048