

**WWNC**

**Quarterly Issues**

**Second Quarter, 2021**

**Changes**

**Sunday 7:00 AM**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2021  
07/06/2021

WWNC  
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **PUBLIC HEALTH AND SAFETY:** Multiple shows and presenters providing information and help to ease the panic of Coronavirus and COVID's effect on minority populations.
- **PUBLIC AWARENESS:** Multiple shows and presenters focused on biggest issues impacting us weekly including Public Education and Black History Month.

**Mental Health:** Raising resilient, self-reliant and secure kids

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR K YOUNGBLOOD J LEAR	04/04/2021 07:00 AM	029:42
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45

IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D GROSSMAN R INSANA	04/18/2021 07:00 AM	029:48
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 07:00 AM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 07:00 AM	029:52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Fink, A. Over	05/09/2021 07:00 AM	029:46
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	H PHILLIPS K JOWERS	05/16/2021 07:00 AM	029:52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	R TUCKSON K LOVE	05/23/2021 07:00 AM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. D. Cooley, E. Engquist	05/30/2021 07:00 AM	029:48
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 07:00 AM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Z VILLARIAL, B SANTELLI	06/13/2021 07:00 AM	029:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 07:00 AM	029:47
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR P YOUNG DR R LEVINE	06/27/2021 07:00 AM	029:56

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	7
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	17
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	3
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	2
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	6
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	12
PSA/American Humane/30	PSA/American Humane/30	000:29	46
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	16
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	5
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	4
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	9
PSA/Dept of Veterans Affairs/For You/30	PSA/Dept of Veterans Affairs/For You/30	000:29	34
PSA/EBLEN-WALK-RUN-ROLL /30	EBLEN CHARITIES	000:31	33
PSA/FCA GOLF TOURNEY /30	FCA	000:32	20
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	4
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/PCF_TORRE_DONATE	PROSTATE CANCER FOUNDATION	000:29	3
PSA/PCF_TORRE_SCREENING	PROSTATE CANCER FOUNDATION	000:29	26
PSA/STOP SMOKING/30	American Cancer Society	000:32	4
PSA/TRUSTED COACHES/15	PSA/TRUSTED COACHES/15	000:15	1
PSA/TRUSTED COACHES/15	TRUSTED COACHES	000:15	32
YOUTH SPORTS	TRUSTED COACHES	000:15	1