

**WWNC**

**Quarterly Issues  
Fourth Quarter, 2019**

**Changes  
Sunday 7:00 AM**

- WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/07/2020

- WWNC  
Quarterly Issues/Programs List

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- WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community.
  - **HOMELESSNESS:** Reach Fund Rep Zach Adams and Josh Blake.
  - **HEALTH AND SAFETY:** Asheville Fire's Charley Cox talks fire prevention and safety. Ashewell Medical Center Dr. Carly Brown gives tips for flu season; Medicare/Medicaid Changes for 2020.
  - **PUBLIC SAFETY:** NCDOT Comms Officer David Uchiyama gives the skinny on the I-26 widening project.
  - **FOSTER CARE AND ADOPTION:** Foster Care and Adoption; What it takes to become a foster parent.
  - **PARKS AND RECREATION:** Blue Ridge Parkway Foundation CEO Carolyn Ward discusses the Trails & Views Forever Fund.

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- **Section I**  
**LOCAL PROGRAMMING**

- Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNESS	CHANGES-HOMEWARD BOUND - Solving Chronic Homelessness	Chronic Homelessness. Legionnaires update with Dr. Carly Brown	Reach Fund Rep Zach Adams and Josh Blake; Dr. Carly Brown	10/05/2019 07:00 AM	28:49.9
PUBLIC SAFETY	CHANGES-FIRE PREVENTION WEEK/ NCAA RULES/	Fire prevention and safety. NC Rep. Mark Walker looks at a NCAA rule change and how it effects students	Asheville Fire's Charley Cox; NC Rep. Mark Walker	10/12/2019 07:00 AM	27:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	I-26 KICKOFF Project	NCDOT Comms Officer David Uchiyama gives the skinny on the I-26 widening project and how the public will be effected by the project	NCDOT Comms Officer David Uchiyama.	10/19/2019 07:00 AM	027:23
PUBLIC HEALTH	CHANGES-FLU/ MED DEBT	Ashewell Medical Center Dr. Carly Brown gives tips for flu season and an update on the campaign to eliminate medical debt for WNC residents	Ashewell Medical Center Dr. Carly Brown	10/26/2019 07:00 AM	28:40
PUBLIC HEALTH	CHANGES-MEDICARE ACA CHANGES	Medicare/Medicaid Changes for 2020 and how coverage will change for people in Western North Carolina	Geoff Ferland Hummingbird Insurance	11/01/2019 07:00 AM	27:15.6
HEALTH AND SAFETY	CHANGES-FOSTER ADOPTION	What it takes to become a foster parent and how large the need in WNC is	Foster Care and Adoption Representatives from Buncombe County Health and Human Service	11/08/2019 07:00 AM	27:43
HEALTH AND SAFETY	CHANGES- NC Congressional REDISTRRICT	Discusses impeachment, redistricting, and the 2020 election	WCU Political Science Professor Dr. Chris Cooper	11/15/2019 07:00 AM	28:34.5
HEALTH AND SAFETY	CHANGES- FLU Season Update Part 2	Tips for flu season and what to do if you get the flu	Ashewell Medical Center Dr. Carly Brown	11/23/2019 07:00 AM	29:00
HEALTH	CHANGES-Wiping our medical debt through philanthropy	How charities are purchasing medical debt for pennies on the dollar	Dr Carly Brown from Ashewell Medical Group	12/01/2019 07:00 AM	28:50
PUBLIC SAFETY	CHANGES-	Julie Goodwin of the	Julie Goodwin of	12/08/2019	28:31.3

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	HOLIDAY SCAMS	BBB of WNC warns about holiday scams	the BBB of WNC	07:00 AM	
PARKS AND RECREATION	CHANGES- Blue Ridge Parkway Foundation	Blue Ridge Parkway Foundation CEO Carolyn Ward discusses the Trails & Views Forever Fund	Blue Ridge Parkway Foundation CEO Carolyn Ward	12/16//2019 07:00 AM	28:30
PUBLIC HEALTH	CHANGES-HOLIDAY SAFETY-RESOLUTIONS	Holiday Fire Safety as well as winter storm safety.	Asheville Fire Department's Kelly Klope	12/23/19 07:00 AM	27:10.0
PARKS AND RECREATION	CHANGES- Blue Ridge Parkway Foundation	Blue Ridge Parkway Foundation CEO Carolyn Ward discusses the Trails & Views Forever Fund	Blue Ridge Parkway Foundation CEO Carolyn Ward	12/29/2019 07:00 AM	28:30

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• **Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

- Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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• **Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

- Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:31	002
CHRISTMAS NEEDS	EBLEN CHARITIES	000:31	021
CHRISTMAS NEEDS	EBLEN CHARITIES	000:32	031
HOLIDAY FOOD DONATIONS	MANNA FOOD BANK	000:31	061
HOLIDAY FOOD DONATIONS	MANNA FOOD BANK	000:32	004
ADDICTION	Al Anon	000:58	011
AMERICAN CANCER SOC	DAV	001:00	011

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
BLOOD DONORS	American Red Cross	000:31	025
BREAST CANCER	SUSAN G KOMEN FOUND	000:30	024
BULLYING	NC ASSOC. OF EDUCATORS	001:00	009
CANCER PREVENTION	American Cancer Society	000:30	005
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	017
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	006
CHILDREN HEALTHCARE	ST JUDE'S	000:59	001
COVENANT HOUSE	COVENANT HOUSE	000:30	018
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	015
ENVIRONMENT	UN GOALS	000:30	045
FIRE SAFETY	USFA/FEMA	000:30	001
HEALTH AND FITNESS	IDAPH EVENTS	000:30	057
HEALTH AND FITNESS	INDUSTRIES FOR THE BLIND	000:31	060
HEALTH AND FITNESS	PSA/MOUNTAIN AIR 5K/30	000:32	010
HEALTH AND FITNESS	PSA/THOMAS WOLFE 8K/30	000:31	053
HEALTH AND FITNESS	YMCA	000:32	016
OPIOD ABUSE	NAB	001:00	011
ORGAN DONATION	MatchingDonors.com	000:31	088
PARENTING	US DEPT. HEALTH & HUMAN SVC	000:15	103
PARENTING	US DEPT. HEALTH & HUMAN SVC	000:30	077
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	004
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	011
SAFE DRIVING	FMCSA	000:30	045
SAFE DRIVING	NHTSA-NATIONAL HIGHWAY TRAFFI	000:15	091
SPORTS	EBLEN CHARITIES	000:26	009
SPORTS	NCHSAA	000:31	071
SPORTS IMPACT	NCHSAA	001:01	030
UN GOALS	UN GOALS	000:30	003
VETERANS	VET TIX	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WATER INFO	American Waterworks Assoc	000:29	001
YOUTH SPORTS	TRUSTED COACHES	000:16	063

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