

WWNC

**Quarterly Issues
Second Quarter, 2013**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2013
07/02/2013

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILD ABUSE PREVENTION:** April is Child Abuse Awareness Month. Child Abuse Prevention Services talk about the issue.
- **D DAY VET:** Marking The 69th Anniversary of D-Day With Black Mountain, NC WW2 Veteran Andy Andrews
- **FATE FOOD BANK:** Funding America Through Entertainment, Helping Local Food Banks Survive.
- **FATE OF BELE CHERE:** Bele Chere 2013, Will It Be Asheville's Last ? A Closer Look At What's At Stake
- **FOLK HERITAGE COMMITTEE:** Asheville's 47th Annual Shindig On The Green And The Folk Heritage Committee
- **HOMELESS UPDATE:** Homelessness is decreasing locally, Homeward Bound of AVL is one organization helping that trend
- **INTEGRATIVE HEALTH:** With Integrative Health practices, nurses at Mission are working to make hospital stays more comfor
- **MANNA HUNGER:** Hunger persists on a large scale in WNC. MANNA Food Bank is trying to address all of the need.
- **MARCH OF DIMES:** The March of Dimes strives to help prevent prematurity and birth defects. Learn how you can help.
- **MARIJUANA LAWS:** Should Marijuana be legal in NC? Efforts to reform marijuana laws in North Carolina discussed
- **ORGAN DONATION:** April is Organ Donation Awareness Month. A donor and recipient tell their story & explain process
- **Wildlife Concerns:** Spring and Summer Wildlife Concerns In The Region, Including Rabies and Lyme Disease

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MARCH OF DIMES	CHANGES-MARCH OF DIMES (4/6/13)	The March of Dimes strives to help prevent prematurity and birth defects. Learn how you can help.	Michala Blanton Lowe	04/06/2013 07:30 AM	029:45
CHILD ABUSE PREVENTION	CHANGES-CHILD ABUSE PREVENTION (4/13/13)	April is Child Abuse Awareness Month. Child Abuse Prevention Services talk about the issue.	Bill McGuire & Ilene Procida	04/13/2013 07:30 AM	029:44
MARIJUANA LAWS	CHANGES-MARIJUANA LAWS (4/20/13)	Should Marijuana be legal in NC? Efforts to reform marijuana laws in North Carolina discussed	Jon Kennedy	04/20/2013 07:29 AM	029:44
ORGAN DONATION	CHANGES-ORGAN DONATION (4/27/13)	April is Organ Donation Awareness Month. A donor and recipient tell their story & explain process	Josh and Aaron Michael	04/27/2013 07:30 AM	029:44
FATE FOOD BANK	CHANGES-FATE FOOD BANK (5/11/2013)	Funding America Through Entertainment, Helping Local Food Banks Survive.	Joshua Stack	05/11/2013 07:30 AM	029:36
INTEGRATIVE HEALTH	CHANGES-INTEGRATIVE HEALTH (5/18/13)	With Integrative Health practices, nurses at Mission are working to make hospital stays more comfor	Lourdes Lorenz	05/18/2013 07:30 AM	029:45
MANNA HUNGER	CHANGES-MANNA HUNGER (5/25/13)	Hunger persists on a large scale in WNC. MANNA Food Bank is trying to address all of the need.	Cindy Threlkeld/Alisa Hixson	05/25/2013 07:30 AM	029:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESS UPDATE	CHANGES-HOMELESS UPDATE (6/1/13)	Homelessness is decreasing locally, Homeward Bound of AVL is one organization helping that trend	Emily Ball	06/01/2013 07:30 AM	029:41
D DAY VET	CHANGES-D DAY VET (6/8/13)	Marking The 69th Anniversary of D-Day With Black Mountain, NC WW2 Veteran Andy Andrews	Andy Andrews	06/08/2013 07:30 AM	029:36
Wildlife Concerns	CHANGES-WILDLIFE CONCERNS (6/15/13)	Spring and Summer Wildlife Concerns In The Region, Including Rabies and Lyme Disease	Mike Caraway	06/15/2013 07:30 AM	029:40
FATE OF BELE CHERE	CHANGES-BELE CHERE (6/22/13)	Bele Chere 2013, Will It Be Asheville's Last ? A Closer Look At What's At Stake	Sandra Travis	06/22/2013 07:30 AM	029:45
FOLK HERITAGE COMMITTEE	CHANGES-SHINDIG (6/29/13)	Asheville's 47th Annual Shindig On The Green And The Folk Heritage Committee	Kevin Hamlin	06/29/2013 07:30 AM	029:42

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Various	AD COUNCIL	000:59	202
Various	AD COUNCIL	001:00	210
Various	AD COUNCIL	001:01	416
Heart Health	AMERICAN HEART ASSOCIATION	001:00	208
Animal Adoption	Animal Compassion Network	000:18	001
Conservation	CAROLINA MTN LAND CONSERVANCY	000:17	091
Conservation	CAROLINA MTN LAND CONSERVANCY	000:19	164
Highway Safety	NC HIGHWAY PATROL	000:31	015
Youth Athletics	PSA/KIDS MULTISPORT SERIES/15	000:17	055
Bike Run	PSA/MrsHyattsMusicHouse/30	000:30	030
Selective Service	PSA/SELECTIVE SERVICE/30	000:30	005
Disaster Relief	RED CROSS	000:18	027
Membership	Rotary Club	000:30	081
Volunteering	SHOW YOUR STRIPES	000:31	040
Volunteering	SHOW YOUR STRIPES	000:32	040
UNC	UNC-ASHEVILLE	000:17	018
Wounded Vets	WOUNDED WARRIOR	000:32	049
ADHD	PSA/ADHD/30	000:30	200
ADOPT	PSA/FOSTER CARE/30	000:30	116
ANIMAL ADOPTION	PSA/SAVE MANATEES/30	000:30	120
ARTS	SMITHSONIAN	000:31	029
BULLYING	PSA/BULLYING/30	000:30	234
CHILDREN HEALTHCARE	AD COUNCIL	000:15	016
CHILDREN HEALTHCARE	PSA/SPEC NEEDS WEB/30	000:31	015
CONSERVATION		000:15	001
DIABETES	PSA/DIABETES/15	000:15	290
DISABILITY AWARENESS	NCHSAA	001:00	235
DISASTER RELIEF	American Red Cross	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DRUNK DRIVING	PSA/BUZZ DRIVING/30	000:30	143
EDUCATION	PSA/SCHOOL SUCCESS/60	001:00	558
EXCHANGE STUDENTS		000:15	016
EXCHANGE STUDENTS	PSA/EXCHANGE STUDENTS/30	000:30	012
EYE HEALTH	PSA/VISION HEALTH/60	001:00	252
GOLF	Animal Compassion Network	000:17	032
HEALTH AND FITNESS		000:15	144
INVASIVE SPECIES	Brother Wolf	001:00	502
INVASIVE SPECIES	PSA/CROP PESTS/30	000:30	106
MENS' HEALTH	MEN'S HEALTH MONTH	001:00	162
MILITARY AND VETERANS	FISHER HOUSE	000:30	031
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	007
MOTORCYCLE AWARENESS		000:16	242
MOTORCYCLE AWARENESS	PSA/MOTORCYCLE AWARE/30	000:30	046
MOTORCYCLE RUN	MRS HYATT'S MUSIC HOUSE	000:30	003
OUTDOORS	PSA/FOREST SERVICE/15	000:15	015
POVERTY	PSA/ABCCM/30	000:32	122
POVERTY	SHARE OUR STRENGTH	000:31	041
PSA	SHOW YOUR STRIPES	000:30	157
PSA	SHOW YOUR STRIPES	000:31	018
SCOUTING	Boy Scouts of America	000:30	127
SUMMER ACTIVITY	PSA/FLETCHER PARKS/30	000:29	058
VETERANS		000:15	621
VETERANS	PSA/PARALYZED VETS/30	000:29	114
WOMEN'S HEALTH		000:15	290