

**WWNC**

**Quarterly Issues  
Second Quarter, 2019**

**Changes  
Sunday 7:00 AM**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Second Quarter, 2019  
07/01/2019

WWNC  
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIR QUALITY:** The State of Our Air w/ Ashley Featherstone and Bill Eaker
- **CHILD ABUSE:** Buncombe DA Todd Williams and Jeff Sidola of Mountain Area Children Center
- **ECONOMY :** Rachel Greszler talks Tax Freedom Day and the national debt analyzed by Scott Parkinson
- **HEALTH AND FITNESS:** Buncombe Co. Medical Director Dr. Jennifer Mullendore & Carolina Resource Center Eating Disorders
- **HEALTH AND SAFETY:** The Hearing Guy and NCDOT's rock slide expert
- **MOTORCYCLE AWARENESS:** Steve Ensley of Buncombe Co. Concerned Bikers Assoc. talks road safety
- **OUTDOORS:** WCU expert talks mosquito and tick awareness, Ingles puts in new trees

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AIR QUALITY	CHANGES-WNC AIR QUALITY 040719	The State of Our Air w/ Ashley Featherstone and Bill Eaker	LAND OF SKY REGIONAL COUNCIL	04/07/2019 07:00 AM	029:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE	CHANGES-CHILD ABUSE AWARE 041219	Buncombe DA Todd Williams and Jeff Sidola of Mountain Area Children Center	Todd Williams	04/14/2019 07:00 AM	028:24
ECONOMY	CHANGES-TAX FREEDOM DEBT 042119	Rachel Greszler talks Tax Freedom Day and the national debt analyzed by Scott Parkinson	America Radio Journal	04/21/2019 07:00 AM	028:31
OUTDOORS	CHANGES-SKEETERS TICKS TREES 042819	WCU professor discusses the dangers of mosquito borne illnesses.	Prof. Bryan Byrd	04/28/2019 07:00 AM	027:24
HEALTH AND SAFETY	BEAR SAFETY	Wildlife specialist discussed bear awareness and safety.	Justin McVey	05/05/2019 07:00 AM	028:31
MOTORCYCLE AWARENESS	CHANGES-MOTORCYCLE AWARE 051219	Steve Ensley of Buncombe Co. Concerned Bikers Assoc. talks road safety	CBA Buncombe Co	05/12/2019 07:00 AM	027:30
HEALTH AND FITNESS	CHANGES-MMR VAX EATING 051919	Buncombe Co. Medical Director Dr. Jennifer Mullendore & Carolina Resource Center Eating Disorders	BUNCOMBE COUNTY	05/19/2019 07:00 AM	027:30
HEALTH AND FITNESS	CHANGES-FISHER HOUSE052619	Buncombe Co. Medical Director Dr. Jennifer Mullendore & Carolina Resource Center Eating Disorders	BUNCOMBE COUNTY	05/26/2019 07:00 AM	029:30
OUTDOORS	CHANGES-BITING BUGS NEW TREES 060119	WCU expert talks mosquito and tick awareness, Ingles puts in new trees	INGLES	06/02/2019 07:05 AM	023:10
FINANCIAL LITERACY/TOURISM	FINANCIAL LITERACY/	Financial Literacy education and	Mike Summey,	06/09/2019 07:00 AM	028:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	TOURISM	Tourism's effects on Asheville are discussed	Financial Educator & Stephany Brown, Explore Asheville		
HEALTH AND SAFETY	MEASELS VACINATION	Benefits of vaccination are discussed.	Dr. Jennifer Mullendorf	06/16/2019 07:00 AM	027:42
HEALTH AND SAFETY	CHANGES-HEARING ROCK SLIDES 062319	The Hearing Guy and NCDOT's rock slide expert	NCDOT	06/23/2019 07:00 AM	027:29
HEALTH AND SAFETY	CHANGES-SLIDES FULL HEART HEALTH 063019	Jody Kuhne NCDOT and Dr. Carly Bron	Ashewell Medical Group	06/30/2019 07:00 AM	027:42

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:16	018
		000:32	061
ADDICTION	DEA TAKEBACK DAY FULL PROGRAM	027:28	001
ADDICTION	Al Anon	000:29	013

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
ADDICTION	Al Anon	000:58	010
AMERICAN CANCER SOC	DAV	001:00	008
ARTS	CAMP HENRY	000:31	044
BULLYING	NC ASSOC. OF EDUCATORS	001:00	011
CANCER PREVENTION	Stand Up 2 Cancer	001:00	010
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	006
DIABETES	AD COUNCIL	000:15	043
DRUNK DRIVING	AD COUNCIL	000:59	008
Education & Animals	4H	000:15	002
ELDER CARE	Orthopedic Trauma Assoc	000:30	022
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	012
FIRE PREVENTION	NFPA	000:15	047
GUN SAFETY	AD COUNCIL	000:29	019
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	005
HEALTH AND FITNESS	JEWISH COMMUNITY CENTER	000:30	018
HEALTH AND FITNESS	KIWANIS CLUB	000:33	031
HEALTH AND FITNESS	Literacy Council of Buncombe	000:31	042
HEALTH AND FITNESS	MANNA FOOD BANK	000:31	026
HEALTH AND FITNESS	SHAWN BLANTON SCHOLARSHIP	000:33	035
HEALTH AND FITNESS	WOMEN IN GOV'T	001:00	001
HEALTH AND FITNESS	WOUNDED WARRIOR	000:30	035
HEALTH AND FITNESS	WOUNDED WARRIOR	000:32	036
HEALTH AND SAFETY	CDC	000:30	007
MENS' HEALTH	MOVEMBER	000:30	016
MENTAL HEALTH	MENTAL HEALTH	000:33	022
MENTAL HEALTH	MENTAL HEALTH	000:35	010
MOTORCYCLE AWARENESS	CBA Buncombe Co	000:31	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
OPIOD ABUSE	NAB	001:00	010
OUTDOORS	US FOREST SERVICE	000:30	011
SPORTS	NCHSAA	000:31	016
SPORTS IMPACT	NCHSAA	001:00	010
SPORTS IMPACT	NCHSAA	001:01	013
WORLD WISH DAY	MAKE A WISH	000:29	003
WORLD WISH DAY	WORLD WISH DAY	000:29	011
YOUTH SPORTS	TRUSTED COACHES	000:16	042