

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Third Quarter, 2022  
04/16/2019

WWNC  
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE                                 | DESCRIPTION                                     | GUEST                         | DATE/TIME              | DURATION |
|-------------------------------|---|---|-------------------------------|------------------------|----------|
| Public Health, American Histo | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. J. Thomas, K. Davis       | 07/03/2022<br>07:00 AM | 029:49   |
| Mental Health, Children's Men | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | C. Reynolds, Dr. J. Domingues | 07/10/2022<br>07:00 AM | 029:49   |
| TRAVEL AND SAFETY             | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. P. Marks, P. Greenberg    | 07/17/2022<br>07:00 AM | 029:49   |
| Public Health & Safety, Educa | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | J. Palm, A. Dworkin           | 07/24/2022<br>07:00 AM | 029:49   |
| Public Health & Safety, US Ec | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. P. Porter, R. Insana      | 07/31/2022<br>07:00 AM | 029:49   |
| MENTAL HEALTH                 | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | DR C JACKMAN, K FISHER        | 08/07/2022<br>07:00 AM | 029:49   |
| Padiatric Health, Mental Heal | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. A. Cadilla, Dr. J. Draper | 08/14/2022<br>07:00 AM | 029:49   |
| Padiatric Health, Mental Heal | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. G. Masseti, S. Manzano    | 08/21/2022<br>07:00 AM | 029:50   |
| Mental Health,                | IHEARTRADIO COMMUNITIES:                        | Focus on the biggest issues                     | Dr. C. Jackman, Z. Villarreal | 08/28/2022<br>07:00 AM | 029:49   |

|                               |   |   |                               |                     |        |
|-------------------------------|---|---|-------------------------------|---------------------|--------|
| Nutrition, Loc                | PUBLIC AFFAIRS SPECIAL                          | impacting this week                             |                               |                     |        |
| Public Health & Safety, Menta | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. C. Jones, Dr. M. Miller   | 09/04/2022 07:00 AM | 029:49 |
| Public Health & Safety, Commu | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. E. Twentyman, M. Tobin    | 09/11/2022 07:00 AM | 029:49 |
| Public Health & Safety, Suici | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | Dr. G. Bearman, B. DiSabatino | 09/18/2022 07:00 AM | 029:49 |
| Addiction Recovery and Disast | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week | S. Strode, L. Crager          | 09/25/2022 07:00 AM | 029:49 |

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE         | DURATION | RUNS |
|-----------------------|-------------------------------|----------|------|
|                       |                               | 000:15   | 1    |
|                       |                               | 000:30   | 1    |
|                       | HEALTH AND FITNESS            | 000:29   | 1    |
|                       | HEALTH AND FITNESS            | 000:33   | 12   |
|                       | PSA                           | 000:32   | 2    |
|                       | PSA                           | 000:32   | 2    |
|                       | PSA                           | 000:33   | 1    |
|                       | PSA/POLICE USE OF FORCE/60    | 000:59   | 4    |
| AMERICAN CANCER SOC   | DAV                           | 000:59   | 5    |
| AUTISM                |                               | 000:15   | 2    |
| BULLYING              | NC ASSOC. OF EDUCATORS        | 001:00   | 6    |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE  | 000:28   | 2    |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE  | 000:29   | 4    |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE  | 000:29   | 4    |
| COMMUNITY INVOLVEMENT | NATIONAL FAITH & BLUE WEEKEND | 000:30   | 2    |
| CRISIS TEXTLINE       | CRISIS TEXTLINE               | 000:29   | 4    |

|                              |                                 |        |    |
|------------------------------|---------------------------------|--------|----|
| DIABETES                     |                                 | 000:15 | 2  |
| EDUCATION                    | NATIONAL SUMMER LEARNING        | 000:30 | 14 |
| FIRE PREVENTION              | PSA/DAV VICTORIES/60            | 000:59 | 6  |
| GUN SAFETY                   | AD COUNCIL                      | 000:15 | 1  |
| HOME SAFETY                  | AMER. ACADEMY OF ORTHOPEDICS    | 000:30 | 5  |
| KIDDE COMMUNITY FIRE SAFETY  | KIDDE COMMUNITY FIRE SAFETY     | 000:29 | 13 |
| NATL ALLIANCE MENTAL ILLNESS | NATIONAL ALLIANCE MENTAL ILLN   | 000:30 | 4  |
| NATL ALLIANCE MENTAL ILLNESS | NATIONAL ALLIANCE MENTAL ILLN   | 000:32 | 5  |
| NO KID HUNGRY                | NO KID HUNGRY                   | 000:29 | 11 |
| PROJECT YELLOW LIGHT         | PROJECT YELLOW LIGHT            | 000:29 | 2  |
| RECOVERY                     | NATIONAL RECOVERY MONTH         | 000:30 | 11 |
| SHOW YOUR STRIPES            | SHOW YOUR STRIPES               | 000:30 | 6  |
| SPORTS IMPACT                | HEALTH AND FITNESS              | 000:59 | 6  |
| SUBSTANCE USE RECOVERY       | PSA/SUBSTANCE ABUSE HELPLINE/60 | 001:00 | 6  |
| Youth and Drugs              |                                 | 000:15 | 2  |
| YOUTH SPORTS                 | TRUSTED COACHES                 | 000:15 | 2  |