WWNC

Quarterly Issues First Quarter, 2020

Changes Sunday 7:00 AM WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2020
04/16/2020

WWNC Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- VETERANS: 1) Charles George VA's representative Scott Pitillo discusses MyHealthy Vet program. 2) Director of Veterans Healing Court, Kevin Runley, talks about the Honor Flight and Vet Treatment Court.
- **HEALTH AND SAFETY:** Christine Cooper from the Charles George VA talks about mental health.
- PUBLIC SAFETY: Asheville's new Police Chief David Zack talks about his new position.
- **ELDER CARE:** Author Jennifer Fitzpatrick talks about how to be an efficient caregiver.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter. WWNC

Asheville, NC Quarterly Issues/Programs List First Quarter, 2020 04/16/2020 WWNC

Quarterly Issues/Programs List

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Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME DURATION
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VETERANS	CHANGES - MY HEALTHY VET 011220	Scott Pitillo tells us about the Charles George VA's MyHealthy Vet program	US DEPT OF VA	01/12/2020 07:00 AM	028:44
VETERANS	CHANGES - MY HEALTHY VET 011220	Scott Pitillo tells us about the Charles George VA's MyHealthy Vet program	US DEPT OF VA	01/19/2020 07:00 AM	028:44
VETERANS AFFAIRS	CHANGES - Fisher House Public Service Show	Members of the Fisher house team explain what fisher house does for veterans	FISHER HOUSE CHARITIES	01/26/2020 07:00 AM	029:30
ELDERLY	CHANGES - Being a Caregiver	Author Jennifer Fitzpatrick talks about how to be an efficient caregiver	Jennifer Fitzpatrick	02/02/2020 07:00 AM	028:09
VETERANS	CHANGES - Blue Ridge Honor Flight	Kevin Runley Director Veterans Healing Court talks about the honor flight and vet treatment court	Blur Ridge Honor flight	02/09/2020 07:00 AM	028:12
VETERANS	CHANGES - My Health Vet Program	Scott Pitillo from Charles George VA talks about new programs at the VA	Charles George VA Hospital	02/16/2020 07:00 AM	028:44
AVL POLICE	CHANGES - Asheville Police Chief David Zack	Asheville's New Police Chief David Zack talks about his new position	ASHEVILLE POLICE DEPARTMENT	02/23/2020 07:00 AM	027:07
VETERANS	CHANGES - Christine Cooper Mental Health Awareness	Christine Cooper from the Charles Goerge VA hospital talks about mental health awareness	Charles George VA Hospital	03/01/2020 07:00 AM	026:36
RED CROSS	CHANGES - American Red Cross Megan Robinson	Megan Robinson Executive Director of the Red Cross WNC talks about their mission	RED CROSS	03/08/2020 07:00 AM	026:18
RED CROSS	CHANGES - American Red Cross Megan Robinson	Megan Robinson Executive Director of the Red Cross WNC talks about their mission	RED CROSS	03/15/2020 07:00 AM	026:18
RED CROSS	CHANGES - American Red Cross Megan Robinson	Megan Robinson Executive Director of the Red Cross WNC talks about their mission	RED CROSS	03/22/2020 07:00 AM	026:18

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING
Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)					

Section III

PUBLIC SERVICE ANNOUNCEMENTS
Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	001:00	15
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	AMERICAN HEART ASSOCIATION	000:29	8
	AMERICAN HEART ASSOCIATION	000:29	13
	AMERICAN HEART ASSOCIATION	000:30	3
	American Lung Assoc	000:30	42
	CHILD MIND INSTITUTE	000:30	4
	CHILD MIND INSTITUTE	000:32	4
	CHILD MIND INSTITUTE	000:32	3
	CHILD MIND INSTITUTE	000:33	9
	CHILD MIND INSTITUTE	000:33	3
	CHILD MIND INSTITUTE	000:33	7
	CHILD MIND INSTITUTE	000:35	4
	CHILD MIND INSTITUTE	000:36	3
	CHILD MIND INSTITUTE	000:36	3
	Children Cancer Research Fund	000:30	32
	Consumer Technology Assoc	000:14	23
	DAV	001:00	16
	FEEDING AMERICA	000:14	34
	FEEDING AMERICA	001:00	5
	I DREAM ATHLETES	000:30	29
	IDAPH EVENTS	000:30	1
	IDAPH EVENTS	000:30	11
	KICK IT EVENTS	000:30	5
	Matching Donors.com	000:30	19
	NC ASSOC. OF EDUCATORS	001:00	14
	NCHSAA	000:30	60
	NCHSAA	001:00	16
	NCHSAA	001:01	14
	NHTSA-NATIONAL HIGHWAY TRAFFI	000:15	45
	PEACE IN THE STREETS	000:31	5

PROJECT YELLOW LIGHT	000:29	2
PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
PSA/ANTI-BULLYING/60	001:00	9
PSA/AVL MARATHON/30	000:30	1
PSA/BUZZED DRIVING2/30	000:31	5
PSA/CHILD CANCER/30	000:30	11
PSA/DEPT OF DEFENSE/30	000:30	1
PSA/FEEDING AMERICA DR PHIL/60	001:00	1
PSA/FEEDING AMERICA/15	000:14	10
PSA/GREENER GADGETS/15	000:14	10
PSA/LUNG CANCER/30	000:30	17
PSA/MH-CMI ASKING YOUR KIDS	000:32	3
PSA/MH-CMI KIDS	000:35	2
PSA/NAMI	000:30	1
PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
PSA/NCHSAA/MOMS/30	000:30	19
PSA/NCHSAA/OFFICIALS/60	001:01	1
PSA/NCHSAA/PLAY/60	001:00	1
PSA/NOT HIGH THERE/15	000:15	10
PSA/STANDOUT CF FOUNDATION/30	000:30	15
PSA/TRUSTED COACHES/15	000:15	10
PSA/VET VICTORIES/60	001:00	1
PUBLIC AFFAIR COVID PSA ENGLISH	029:55	2
TRUSTED COACHES	000:15	38
US FOREST SERVICE	001:00	5