

WWNC

**Quarterly Issues
Third Quarter, 2017**

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL ADOPTION:** WCU Political Scientist Dr. Chris Cooper discusses Trump vs Media. Angie Hughes talks pet fostering
- **BUNCOMBE DA:** DA Todd Williams and ADA Rodney Hasty discuss streamlining the process
- **EDUCATION:** AAA on July 4th travel. Mission nurse talks stroke. NCAE Pres. Mark Jewell in Boston.
- **HEALTH AND SAFETY:** Buncombe DA Todd Williams on iPlead, BCHHS Dr. Mullendore on heat, Dr.,. Carly Brown cuts costs
- **HEALTHCARE:** Dr. Gus Vickery discusses stress management as a life-saving tool.
- **HUNGER ACTION:** Bounty and Soul talks Hunger Action Month. Off Leash K-9 Training talk service dogs.
- **SCHOOLS:** Buncombe County Schools Superintendent Tony Baldwin talks back to school.
- **VETERANS:** BRANDON WILSON NETWORK DIRECTOR

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	CHANGES-4TH	AAA on July 4th travel.	Various	07/02/2017	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	TRAVEL STROKE SCHOOLS (7/02/17)	Mission nurse talks stroke. NCAE Pres. Mark Jewell in Boston.		07:00 AM	
ANIMAL ADOPTION	CHANGES-TRUMP PR WOOFSTOCK (7/09/17)	WCU Political Scientist Dr. Chris Cooper discusses Trump vs Media. Angie Hughes talks pet fostering	Various	07/09/2017 07:00 AM	029:44
HEALTH AND SAFETY	CHANGES-COURT HEAT HEALTHCARE (7/16/17)	Buncombe DA Todd Williams on iPlead, BCHHS Dr. Mullendore on heat, Dr., Carly Brown cuts costs	Various	07/16/2017 07:00 AM	029:44
HEALTH AND SAFETY	CHANGES-BLOOD AND TICKS (7/21/17)	American Red Cross says there is a need for blood. Buncombe HHS Dr. Jennifer Mullendore talks ticks	Various	07/23/2017 07:00 AM	029:45
HEALTHCARE	CHANGES-STRESS AND WELLNESS (7/30/17)	Dr. Gus Vickery discusses stress management as a life-saving tool.	Dr. Gus Vickery	07/30/2017 07:00 AM	029:43
VETERANS	CHANGES-NC SERVES	BRANDON WILSON NETWORK DIRECTOR	BRANDON WILSON	08/06/2017 07:01 AM	029:23
SCHOOLS	CHANGES-BACK TO SCHOOL 081317	Buncombe County Schools Superintendent Tony Baldwin talks back to school.	Dr. Tony Baldwin	08/13/2017 07:00 AM	029:45
BUNCOMBE DA	CHANGES-DA OFC REFORMS 082017	Buncombe Co. DA Todd Williams and Chief ADA Rodney Hasty discuss the changes.	Todd Williams	08/20/2017 07:00 AM	029:39
HEALTHCARE	CHANGES-BLOOD NEED 082717	-----	RED CROSS	08/27/2017 07:00 AM	029:45
HURRICANE HARVEY	iHEARTMEDIA	HURRICANE RELIEF	Various	09/03/2017 7:00 AM	029:30
HUNGER ACTION	CHANGES-HUNGER ACTION MONTH 090917	Alisa Hixon and Kara Irani of MANNA Food Bank talk hunger in WNC.	MANNA FOOD BANK	09/10/2017 07:00 AM	029:44
BUNCOMBE	CHANGES-	DA Todd Williams and	Todd	09/16/2017	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DA	BUNCOMBE DA REFORMS 091717	ADA Rodney Hasty discuss streamlining the process	Williams	09:40 AM	
BUNCOMBE DA	CHANGES-BUNCOMBE DA REFORMS 091717	DA Todd Williams and ADA Rodney Hasty discuss streamlining the process	Todd Williams	09/17/2017 07:00 AM	029:23
HUNGER ACTION	CHANGES-HUNGER OFF LEASH 092417	Bounty and Soul talks Hunger Action Month. Off Leash K-9 Training talk service dogs.	Off Leash K-9 Training	09/24/2017 07:00 AM	029:46

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:31	027
Hunger	FEEDING AMERICA	000:30	015
Hurricane Relief	RED CROSS	000:31	006
Flu Shots	US DEPT. HEALTH & HUMAN SVC	000:30	045
Tire Safety	US Tire Manufacturers Assoc.	000:30	039
AMERICAN CANCER SOC	American Cancer Society	001:02	024
ARTS	UNDERSTOOD.ORG	000:30	009
ASHEVILLE AREA YOUTH VILLAGES	IDAPH EVENTS	000:31	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AD COUNCIL	001:02	016
BLACK MTN HOME FOR CHILDREN	PSA/ROCK THE QUARRY	000:31	019
BULLYING	NC ASSOC. OF EDUCATORS	001:00	020
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	010
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	017
DISASTER RELIEF	American Red Cross	000:15	064
DISASTER RELIEF	American Red Cross	000:16	006
DISASTER RELIEF	American Red Cross	000:17	076
DISASTER RELIEF	American Red Cross	000:31	024
DISASTER RELIEF	American Red Cross	000:33	012
DRUNK DRIVING	AD COUNCIL	000:31	044
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
Education & Animals	4H	000:15	061
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	042
FOOD SAFETY	AD COUNCIL	000:15	064
HEALTH AND FITNESS	Buncombe County School Found.	000:32	031
HEALTH AND FITNESS	I WILL	000:31	003
HEALTH AND FITNESS	MAAC GOLF TOURNEY-30	000:31	011
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	043
Legal Costs	BUNCOMBE COUNTY	000:31	066
Legal Costs	BUNCOMBE COUNTY	000:32	007
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	048
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	044
ORGAN DONATION	MatchingDonors.com	000:31	052
PEACE	PEACE IN THE STREETS	000:31	009
READ TO SUCCEED	PSA/THOMAS WOLFE 8K	000:32	077
RIVER ARTS DISTRICT	RIVERLINK	000:15	045
RIVER ARTS DISTRICT	RIVERLINK	000:31	037

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SPORTS	NCHSAA	000:31	046
SPORTS IMPACT	NCHSAA	001:01	053
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	015