

**WWNC**

**Quarterly Issues  
Third Quarter, 2019**

**Changes  
Sunday 7:00 AM**

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/01/2019

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALS AWARENESS:** Jackie and Bill Carden, of Hendersonville, share their ALS story.
- **HEALTH AND POLITICS:** Blake Butler, Director of NC Industrial Hemp Association talks regulation
- **HEALTH AND SAFETY:** Seek Healing Exec. Dir. Jennifer Nicolaisen talks trends and treatments
- **PUBLIC SAFETY:** Asheville's new police chief Chris Bailey and Rep. Patrick McHenry join Mark Starling
- **RELIGION:** Bishop Michael Curry joins Mark Starling
- **Zoolies:** Jody Kuhne NCDOT and Dr. Carly Bron

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Zoolies	CHANGES-SLIDES FULL HEART HEALTH 063019	FULL HEART HEALTH Jody Kuhne NCDOT and Dr. Carly Bron	Jody Kuhne NCDOT and Dr. Carly Bron	07/07/2019 07:00 AM	027:42
RELIGION	CHANGES-BISHOP CURRY 071419	Bishop Michael Curry joins Mark Starling	Bishop Michael Curry	07/14/2019 07:00 AM	027:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND POLITICS	CHANGES-HEMP CBD IN NC 072119	Blake Butler, Director of NC Industrial Hemp Association talks regulation	NC Industrial Hemp Assoc.	07/21/2019 07:00 AM	027:32
PUBLIC SAFETY	CHANGES-APD RIDE ALONG 072819	Asheville PD Lt. Mike Lamb takes Mark on the beat	AVL POLICE DEPT	07/28/2019 07:00 AM	026:45
ALS AWARENESS	CHANGES-ALS AWARENESS 080419	Jackie and Bill Carden, of Hendersonville, share their ALS story.	ALS Association	08/04/2019 07:00 AM	027:37
PUBLIC SAFETY	CHANGES-APD CHIEF REP MCHENRY 081119	Asheville's new police chief Chris Bailey and Rep. Patrick McHenry join Mark Starling	ASHEVILLE POLICE DEPARTMENT	08/11/2019 07:00 AM	027:44
HEALTH AND SAFETY	CHANGES-OPIOID AWARE DAY 081819	Seek Healing Exec. Dir. Jennifer Nicolaisen talks trends and treatments	Seek Healing	08/18/2019 07:00 AM	026:52
HEALTH AND SAFETY	CHANGES-OPIOID AWARE DAY 082519	Seek Healing Exec. Dir. Jennifer Nicolaisen talks trends and treatments	Seek Healing	08/25/2019 07:00 AM	026:52
PUBLIC SAFETY	CHANGES-NEW CITY WEBSITE	City of Asheville Development Services new website for residents to track developments and new construction.	Director Ben Wood	09/01/2019 07:00 AM	26:45
PUBLIC HEALTH	CHANGES-WCU CAPS	- WCU CAPS Clinical Services with Dr Betsy Aspinwall	Dr Betsy Aspinwall	09/08/2019	27:37
PUBLIC SAFETY	CHANGES-REMEMBERING 9-11	9-11 Tribute show Remembering 18 years later.	Various	09/15/2019	26:45
PUBLIC HEALTH	CHANGES-OPIOID AWARENESS	Part 3 of 3 Part Series- 3 part series on the battle against Opioid abuse Overdose awareness day	Jennifer Nichalison/ Seek Healing	09/22/19	27:02
PUBLIC	CHANGES-	School has been back	Dr Tony Baldwin	09/29/19	26:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SCHOOLS	PUBLIC SCHOOL UPDATE	in session for a couple of weeks, here how it's going... talks about how the new school year is going so far and what's to come	from Buncombe County Schools		

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SUPPORT	BLACK MTN HOME FOR CHILDREN	000:31	023
SUPPORT	YOUTH VILLAGES NC	000:30	020
ADDICTION	Al Anon	000:58	010
AMERICAN CANCER SOC	DAV	001:00	005
BLOOD DONORS	American Red Cross	000:31	008
BREAST CANCER	SUSAN G KOMEN FOUND	000:30	005
BULLYING	NC ASSOC. OF EDUCATORS	001:00	005
CANCER PREVENTION	Stand Up 2 Cancer	001:00	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
DIABETES	AD COUNCIL	000:15	030
DRUNK DRIVING	AD COUNCIL	000:59	001
EDUCATION	NATIONAL SUMMER LEARNING	000:31	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ELDER CARE	Orthopedic Trauma Assoc	000:30	009
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	007
FIRE PREVENTION	NFPA	000:15	021
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	004
GUN SAFETY	AD COUNCIL	000:29	013
HEALTH AND FITNESS	EBLEN CHARITIES	000:31	016
HEALTH AND FITNESS	GREEN OPPORTUNITIES	000:30	015
HEALTH AND FITNESS	PSA/ROCKET OPEN/30	000:30	016
HEALTH AND FITNESS	WOUNDED WARRIOR	000:30	017
HEALTH AND FITNESS	WOUNDED WARRIOR	000:32	006
HEALTH AND SAFETY	CDC	000:30	010
HEALTH AND SAFETY	NPMA	000:30	004
MENS' HEALTH	MOVEMBER	000:30	010
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	017
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	011
OPIOD ABUSE	NAB	001:00	006
ORGAN DONATION	MatchingDonors.com	000:31	006
OUTDOORS	US FOREST SERVICE	000:30	023
PARENTING	US DEPT. HEALTH & HUMAN SVC	000:15	027
PARENTING	US DEPT. HEALTH & HUMAN SVC	000:30	006
SAFE DRIVING	FMCSA	000:30	001
SPORTS	NCHSAA	000:31	017
SPORTS IMPACT	NCHSAA	001:01	006
YOUTH SPORTS	TRUSTED COACHES	000:16	039