

WWNC

**Quarterly Issues
First Quarter, 2016**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AB 5 YEAR ECON PLAN:** Economic development coalition discusses the new 5 year economic plan for AVL & Buncombe County
- **AHS THRIVE:** Asheville Humane Society discusses the Thrive Together campaign to improve animal welfare in AVL
- **CONNECT NC BOND:** A \$2B bond is on the March 15th ballots. UNCA and WCU support the idea.
- **CREDIT/YOW/ACADEMY/BLOOD:** Handling your credit, new effort to honor Kay Yow, opportunity to bond w/police, blood donations
- **GUN LAWS_2:** Gun sales are up as new efforts to curb gun violence are announced. Discussion about gun laws.
- **PREPARE A THON:** Buncombe city Prepare a thon- Top city, county & state officials prepare for storm season
- **PRIMARY PREVIEW:** WCU Political Science professor gives a review of the wacky primary season ahead of Tuesday voting
- **RACE RELATIONS:** DISCUSSION ABOUT RACISM PREVALANCIES IN AMERICA
- **REDISTRICT SOCON:** NC Congressional districts are redrawn, the SoCon tournaments come back to WNC.
- **SCHOOL CHOICE:** It's National School Choice Week. Discussion about charter & private schools in north Carolina
- **VETS FIRES BORDERS:** Discussions about Vets Healing Farm, fire safety & border security

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AHS THRIVE	CHANGES-AHS THRIVE (1/2/16)	Asheville Humane Society discusses the Thrive Together campaign to improve animal welfare in AVL	Tracy Elliott	01/02/2016 07:30 AM	029:42
AB 5 YEAR ECON PLAN	CHANGES-AB 5 YEAR ECON PLAN (1/9/16)	Economic development coalition discusses the new 5 year economic plan for AVL & Buncombe County	Ben Teagan	01/09/2016 07:30 AM	029:40
AB 5 YEAR ECON PLAN	CHANGES-AB 5 YEAR ECON PLAN (1/9/16)	Economic development coalition discusses the new 5 year economic plan for AVL & Buncombe County	Ben Teagan	01/16/2016 07:30 AM	029:40
GUN LAWS_2	CHANGES-GUN LAWS_2 (1/23/16)	Gun sales are up as new efforts to curb gun violence are announced. Discussion about gun laws.	Bob Plyler	01/23/2016 07:13 AM	029:46
SCHOOL CHOICE	CHANGES-SCHOOL CHOICE (1/30/16)	It's National School Choice Week. Discussion about charter & private schools in north Carolina	Darrell Allison	01/30/2016 07:30 AM	029:45
CREDIT/YOW/ACADEMY/BLOOD	CHANGES-CREDIT/YOW/ACADEMY/BLOOD (2/6/16)	Handling your credit, new effort to honor Kay Yow, opportunity	Various	02/06/2016 07:30 AM	029:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to bond w/police, blood donations			
RACE RELATIONS	CHANGES-RACE RELATIONS (2/13/16)	Black History Month/ Race relations and where do we stand	Dahlia Hylton	02/13/2016 07:30 AM	029:17
REDISTRICKT SOCON	CHANGES-REDISTRICKT SOCON (2/22/16)	NC Congressional districts are redrawn, the SoCon tournaments come back to WNC.	Becki Gray/John Iammarino	02/20/2016 07:30 AM	029:46
CONNECT NC BOND	CHANGES-CONNECT NC BOND (2/26/16)	A \$2B bond is on the March 15th ballots. UNCA and WCU support the idea.	Mary Grant & David Belcher	02/27/2016 07:30 AM	029:44
PREPARE A THON	CHANGES PREPARE A THON (3/6/16)	Buncombe cty Prepare a thon- Top city, county & state officials prepare for storm season	Various	03/05/2016 07:30 AM	029:19
PRIMARY PREVIEW	CHANGES-PRIMARY PREVIEW (3/12/16)	WCU Political Science professor gives a review of the wacky primary season ahead of Tuesday voting	Dr. Chris Cooper	03/12/2016 07:30 AM	029:45
RACE RELATIONS	CHANGES-RACE RELATIONS (3/3/19/16)	DISCUSSION ABOUT RACISM PREVALANCIES IN AMERICA	Dahlia Hylton	03/19/2016 07:30 AM	029:18
VETS FIRES BORDERS	CHANGES-VETS FIRES BORDERS (3/26/16)	Discussions about Vets Healing Farm, fire safety & border security	Various	03/26/2016 07:30 AM	029:40

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:16	021
Birth Defects	March of Dimes	000:15	011
AMERICAN CANCER SOC	American Cancer Society	001:02	043
athletic protector	NCHSAA	001:01	037
AUTISM	AD COUNCIL	001:01	061
AUTISM	AD COUNCIL	001:02	046
BLOOD DONORS	American Red Cross	000:15	018
BLOOD DONORS	RED CROSS	000:30	019
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	043
DISASTER RELIEF	American Red Cross	000:17	103
DRUNK DRIVING	AD COUNCIL	000:31	085
DRUNK DRIVING	AD COUNCIL	000:32	053
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	041
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	099
FINANCIAL WELLNESS	AD COUNCIL	000:15	062
FINANCIAL WELLNESS	US DEPT OF HOMELAND SECURITY	001:01	016
FIRE SAFETY	FEMA/FCC	000:15	008
FOOD SAFETY	AD COUNCIL	000:15	037
FOOD SAFETY	AD COUNCIL	000:31	092
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	001
HEALTH AND FITNESS	BIG BROTHERS BIG SISTERS	000:31	051
HEALTH AND FITNESS	DU PONT STATE FOREST	000:30	029

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	KIWANIS CLUB	000:30	004
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	018
HOMELESSNESS ISSUES	HABITAT FOR HUMANITY	001:00	013
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	057
MILITARY AND VETERANS	DEPT OF DEFENSE	000:32	048
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MUSIC	NCHSAA	001:02	046
NATURE	WWF	000:15	005
OLYMPIC SUPPORT	US OLYMPIC COMMITTEE	000:30	069
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006
SMOKING CESSATION	US DEPT. HEALTH & HUMAN SVC	000:17	011
SMOKING CESSATION	US DEPT. HEALTH & HUMAN SVC	000:30	020
SPORTS	NCHSAA	000:31	069
SPORTS	NCHSAA	000:32	032
SPORTS	NCHSAA	001:01	051
SPORTS IMPACT	NCHSAA	001:01	067
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	045
VETERANS	US dept of Defense	000:30	034
VOTING	NC BOARD OF ELECTIONS	000:29	007



FOR THE WEEK OF JANUARY 3:

CAROLINA NEWSMAKERS: "INTERVIEW WITH WAYNE GOODWIN" INSURANCE COMMISSIONER OF NORTH CAROLINA. HOME OWNERS INSURANCE, INSURANCE RIDERS, RENTERS INSURANCE, BUNDLING INSURANCE, AUTOMOBILE INSURANCE, HEALTH INSURANCE, CAPTIVE INSURANCE, INSURANCE FRAUD, MALPRACTICE INSURANCE, FIRE SERVICE, OPERATION MEDICINE DROP.

FOR THE WEEK OF JANUARY 10:

CAROLINA NEWSMAKERS: "INTERVIEW WITH JOHN HOOD" PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION. AFFORDABLE CARE ACT, MEDICAID EXPANSION, HEALTH CARE, NORTH CAROLINA BOND ISSUE, EDUCATION, TRANSPORTATION, GASOLINE TAX, NORTH CAROLINA ECONOMY, ENERGY, JOB DEVELOPMENT, GOV. JIM MARTIN, COUNCIL OF STATE ELECTIONS.

FOR THE WEEK OF JANUARY 17:

CAROLINA NEWSMAKERS: "INTERVIEW WITH KEVIN LEONARD" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA ASSOCIATION OF COUNTY COMMISSIONERS. MAKE UP OF COUNTIES IN NORTH CAROLINA, JURISDICTION OF COUNTIES, PUBLIC EDUCATION CAPITAL, AUTHORITY OF SCHOOL BOARDS, ZONING, ANEXATION, WORKING WITH THE N.C. LEAGUE OF MUNICIPALITIES, MANAGING GROWTH, NORTH CAROLINA BOND REFERENDUM, BROADBAND ACCESS, CITIES THAT RESIDE IN TWO COUNTIES, CONSOLIDATION OF SERVICES, AND APPRAISALS.

FOR THE WEEK OF JANUARY 24:

CAROLINA NEWSMAKERS: "INTERVIEW WITH TOM JENSEN" DIRECTOR OF PUBLIC POLICY POLLING. SUCCESS OF DONALD TRUMP, REPUBLICAN PARTY, UNAFFILIATED SUPPORT, HILLARY CLINTON, MARCO RUBIO, POLLING AHEAD OF IOWA CAUCUS, GENERATIONAL VOTING PREFERENCES, HOW MILENNIALS GET NEWS, PARTISANSHIP IN NEWS SOURCES, POLITICAL ADVERTISING, GUN CONTROL, FAVORABILITY ON BACKGROUND CHECKS, FAVORABILITY OF AFFORDABLE CARE ACT, IMPACT OF LOWER GAS PRICES, EDUCATION, IMPACT OF NATIONAL ISSUES, NORTH CAROLINA GOVERNOR'S RACE, AND RENEE ELLMERS CONGRESSIONAL SEAT.

FOR THE WEEK OF JANUARY 31:

CAROLINA NEWSMAKERS: "INTERVIEW WITH GREGG THOMPSON" NORTH CAROLINA STATE DIRECTOR OF THE NATIONAL FEDERATION OF INDEPENDENT BUSINESS. CHALLENGES WITH GROWTH, TAX INCENTIVES, NFIB MEMBERSHIP CRITERIA, NORTH CAROLINA BOND ISSUE, GOVERNMENT REGULATIONS, PAID SICK LEAVE, AFFORDABLE CARE ACT, TAX REFORM, TRANSPORTATION, TEACHER PAY, EMPLOYEE COMPENSATION, AND 2016 LEGISLATIVE SESSION.

FOR THE WEEK OF FEBRUARY 7:

CAROLINA NEWSMAKERS: "INTERVIEW WITH CHRIS FITZSIMON" DIRECTOR OF NC POLICY WATCH. NORTH CAROLINA GOVERNOR'S RACE, PRIMARY DATE, NORTH CAROLINA INFLUENCE IN CONGRESS, REDISTRICTING, TEACHER PAY IN NORTH CAROLINA, RECRUITING TEACHERS, PRINCIPAL PAY, SCHOOL DISTRICTS, CHALLENGES FOR RURAL AREAS, NC BOND, TAX REFORM, TRANSPORTATION, LEGISLATIVE SESSION LIMITS, HEALTH CARE, UNIVERSAL BACKGROUND CHECKS FOR FIREARMS, PRESIDENTIAL RACE, IMMIGRATION.

FOR THE WEEK OF FEBRUARY 14:

CAROLINA NEWSMAKERS: "INTERVIEW WITH PATRICK WOODIE" PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER. DISPARITY BETWEEN URBAN AND RURAL NORTH CAROLINA, CHALLENGES PRESENTED BY GROWTH, ECONOMIC CYCLES, BROADBAND ACCESS, ACCESS TO HEALTH CARE, POPULATION DRAIN, LEADERSHIP DEVELOPMENT, RURAL COMMUNITIES LEADING THE WAY, DEFERRED MAINTENANCE, CONNECT NC BOND, WATER AND SEWAGE SYSTEMS, RETIREES, GENERAL ASSEMBLY SHORT SESSION, AND TRANSPORTATION FUNDING.

FOR THE WEEK OF FEBRUARY 21:

CAROLINA NEWSMAKERS: "INTERVIEW WITH RENEE ELLMERS" NORTH CAROLINA CONGRESSWOMAN DISTRICT 2. NEW DISTRICT MAPS, MILITARY, AFFORDABLE CARE ACT, ENERGY AND COMMERCE COMMITTEES, OIL EXPORTS, CYBER SECURITY, SMALL BUSINESS, REGULATIONS, PROJECT GROW, MOTIVATION FOR GETTING INTO POLITICS, IMPACT OF RESEARCH UNIVERSITIES, POPULATION GROWTH, NATIONAL SECURITY, AND TRANSPORTATION.

FOR THE WEEK OF FEBRUARY 28:

CAROLINA NEWSMAKERS: "INTERVIEW WITH DALLAS WOODHOUSE" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA REPUBLICAN PARTY. PRIMARY DATE, VOTER IDENTIFICATION, RISE IN UNAFFILIATED VOTERS, MINDSET OF YOUNGER VOTERS, CONGRESSIONAL REDISTRICTING, IMPACT OF GROWTH, ELECTORAL REPRESENTATION, EDUCATION.

FOR THE WEEK OF MARCH 6:

CAROLINA NEWSMAKERS: "INTERVIEW WITH KIMBERLY REYNOLDS" EXECUTIVE DIRECTOR OF THE NORTH CAROLINA DEMOCRATIC PARTY. BACKGROUND ON KIMBERLY REYNOLDS, NEW CONGRESSIONAL MAPS, MILENIAL VOTING TRENDS, THIRD PARTY CONTRIBUTIONS, INFLUENCING UNAFFILIATED VOTERS, CABLE NEWS NETWORKS, VOTER IDENTIFICATION, IMPACT OF GROWTH, HISPANIC POPULATION IN NORTH CAROLINA, AND YOUNG VOTERS.

FOR THE WEEK OF MARCH 13:

CAROLINA NEWSMAKERS: "INTERVIEW WITH DAVID PRICE" UNITED STATES CONGRESSMAN FOR DISTRICT FOUR. REDISTRICTING, TRANSPORTATION, IMPACT OF PRESIDENTIAL ELECTION ON CONGRESS, FOREIGN POLICY, IRAN NUCLEAR AGREEMENT, HOMELAND SECURITY, MILITARY FUNDING, IMPACT OF RESEARCH UNIVERSITIES, ECONOMIC OUTLOOK, TAX HAVENS, NORTH CAROLINA PRIMARY, AND GOVERNMENT FUNDING.

FOR THE WEEK OF MARCH 27:

CAROLINA NEWSMAKERS: "INTERVIEW WITH TOM JENSEN" EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING. DONALD TRUMP, NORTH CAROLINA SWING STATE STATUS, HILLARY CLINTON SERVER ISSUE, MARCO RUBIO AND JEB BUSH, IS A HOTDOG A SANDWICH, TED CRUZ, BERNIE SANDERS, CONGRESSIONAL REDISTRICTING, U.S. SENATE RACE, GOVERNOR'S RACE IN NORTH CAROLINA, EDUCATION, ANTI-DISCRIMINATION BILL, GAY MARRIAGE, AND MINIMUM WAGE LAWS.
