

WWNC

**Quarterly Issues
Third Quarter, 2018**

WWNC
Asheville, NC
Quarterly Issues/Programs List
Third Quarter, 2018
10/01/2018

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADDICTION:** Overdose Awareness Day with Jennifer Nicholaisen Seeking Help
- **CHILD LIFE:** Julie Schorer from KARE talks child advocacy. Andy Roth with Club For Growth
- **ECONOMY :** Kudzu Brands gives tips for local businesses to grow.
- **EDUCATION:** Buncombe Co. Schools Sup. Dr. Tony Baldwin gets us ready for the 1st day of classes
- **ELECTION AND DEBATE:** Rep. Mark Meadows talks Russia relations. Jason Snead discusses voter ID
- **ELECTION PREP:** WCU's Dr. Chris Cooper talks lawsuits, elections, and trends
- **HEALTH AND FITNESS:** Dr. Gus Vickery tells us how important healthy sleep is.
- **HEALTH AND POLITICS:** American Radio Journal covers opioids, tariffs, and the Congressional break
- **HUNGER ACTION:** MANNA Food Bank talks Hunger Action Month
- **NC AGRICULTURE:** Mtn State Fair details w/ Ag officials and Rep. Mark Meadows discuss immigration reform efforts

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
NC AGRICULTURE	CHANGES-MTN FAIR IMMIGRATION 070118	Mtn State Fair details w/ Ag officials and Rep. Mark Meadows discuss immigration reform efforts	WNC Ag Center	07/01/2018 07:00 AM	029:09
HEALTH AND POLITICS	CHANGES-ARJ OPIOIDS TARIFFS 070818	American Radio Journal covers opioids, tariffs, and the Congressional break	America Radio Journal	07/08/2018 07:00 AM	029:39
ECONOMY	CHANGES-ARJ FED SCOTUS 071518	American Radio Journal covers Fed interest rates, the SCOTUS pick, and asset forfeiture	America Radio Journal	07/15/2018 07:00 AM	027:13
ELECTION AND DEBATE	CHANGES-ARJ FED SCOTUS 071518	Rep. Mark Meadows talks Russia relations. Jason Snead discusses voter ID	Rep. Mark Meadows	07/22/2018 07:00 AM	029:38
ELECTION AND DEBATE	CHANGES-ARJ FED SCOTUS 071518	Buncombe County Elections Officials	Buncombe Election Services	07/29/2018 07:00 AM	027:35
CHILD LIFE	CHANGES-KARE CLUB FOR GROWTH 080518	Julie Schorer from KARE talks child advocacy. Andy Roth with Club For Growth	KARE Haywood County	08/05/2018 07:00 AM	028:43
CHILD LIFE	CHANGES-KARE CLUB FOR GROWTH 080518	Julie Schorer from KARE talks child advocacy. Andy Roth with Club For Growth	KARE Haywood County	08/12/2018 07:00 AM	028:43
EDUCATION	CHANGES-BACK TO SCHOOL 081918	Buncombe Co. Schools Sup. Dr. Tony Baldwin gets us ready for the 1st day of classes	BUNCOMBE COUNTY	08/19/2018 07:00 AM	029:42
ADDICTION	CHANGES-OPIOID AWARENESS DAY 08 26 18	Overdose Awareness Day with Jennifer Nicholaisen Seeking Help	Seeking Help	08/26/2018 07:00 AM	029:42
HUNGER ACTION	CHANGES-HUNGER ACTION 090218	MANNA Food Bank talks Hunger Action Month	MANNA FOOD BANK	09/02/2018 07:00 AM	029:43
ELECTION PREP	CHANGES-NC ELECTION NEWS 090918	WCU's Dr. Chris Cooper talks lawsuits, elections, and trends	WESTERN CAROLINA UNIV	09/09/2018 07:00 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	CHANGES-SLEEP HEALTH 091618	Dr. Gus Vickery tells us how important healthy sleep is.	Dr. Gus Vickery	09/16/2018 07:00 AM	029:43
ECONOMY	CHANGES-BIZ GROWTH 092318	Kudzu Brands gives tips for local businesses to grow.	KUDZU BRANDS	09/23/2018 07:00 AM	029:35

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Security	DEPT OF HOMELAND SECURITY PSA SHOW	029:00	001
Charitable Giving	EBLEN CHARITIES	000:30	005
Shindig Performances	PSA/ShindigOnTheGreen/30	000:30	031
AMERICAN CANCER SOC	American Cancer Society	001:02	006
AMERICAN CANCER SOC	DAV	001:00	001
AMERICAN RED CROSS	American Red Cross	000:29	009
ARTS	Black Mountain Chamber	000:16	028
ARTS	LEAF IN SCHOOLS	000:33	008
AUTISM	AD COUNCIL	001:02	006
BULLYING	NC ASSOC. OF EDUCATORS	001:00	007
CANCER PREVENTION	Stand Up 2 Cancer	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CANCER PREVENTION	Stand Up 2 Cancer	001:00	002
CLEAN WATER	American Waterworks Assoc	000:29	037
COMMUNITY AWARENESS	EBLEN CHARITIES	000:32	013
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	002
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	002
DISASTER RELIEF	100 ROOFS	000:30	006
DISASTER RELIEF	AD COUNCIL	000:30	020
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	016
EMERGENCY PREPAREDNESS	FEMA/FCC	000:15	004
FIRE PREVENTION	NFPA	000:15	006
FIRE PREVENTION	US FOREST SERVICE	000:15	130
HEALTH AND FITNESS	ASHEVILLE BREWERS ALLIANCE	000:31	052
HEALTH AND FITNESS	BLACK MTN HOME FOR CHILDREN	000:31	067
HEALTH AND FITNESS	Buncombe County School Found.	000:31	038
HEALTH AND FITNESS	EBLEN CHARITIES	000:32	015
HEALTH AND FITNESS	IDAPH EVENTS	000:16	013
HEALTH AND FITNESS	IDAPH EVENTS	000:17	005
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	011
HEALTH AND FITNESS	US DEPT. HEALTH & HUMAN SVC	000:30	042
HEALTH AND FITNESS	YOUTH VILLAGES NC	000:31	005
HEALTH AND FITNESS	YOUTH VILLAGES NC	000:32	028
HOME SAFETY	COMMON GROUND ALLIANCE	000:30	015
HUNGER ACTION	EBLEN CHARITIES	000:31	026
HUNGER ACTION	EBLEN CHARITIES	001:00	020
HUNGER ACTION	Meals on Wheels	000:30	059
MENS' HEALTH	MOVEMBER	000:15	013
MENS' HEALTH	MOVEMBER	000:30	005
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	015
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	010
PSA	9-11 DAY	000:30	007
SAFE DRIVING	FMCSA	000:30	058
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
SPORTS	NCHSAA	000:31	058
SPORTS IMPACT	NCHSAA	001:01	022
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	006
VETERANS	VET TIX	000:30	054
YOUTH SPORTS	TRUSTED COACHES	000:16	004