

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2023
04/03/2023

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 07:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 07:00 AM	029:49
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 07:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 07:00 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 07:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 07:00 AM	029:49

Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 07:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 07:00 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 07:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 07:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 07:00 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 07:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:30	3
	HEALTH AND FITNESS	000:29	2
	HEALTH AND FITNESS	000:30	1
	NC Forest Service Central Off	000:15	2

	PSA/POLICE USE OF FORCE/60	000:59	8
	PSA/WNC FireTruck Pull Rev/30	000:31	1
AMERICAN CANCER SOC	DAV	000:59	7
BULLYING	NC ASSOC. OF EDUCATORS	001:00	8
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	7
GUN SAFETY	AD COUNCIL	000:15	1
SPORTS IMPACT	HEALTH AND FITNESS	000:59	8
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	8
Youth and Drugs		000:15	1