

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2022
04/07/2022

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Fergie, Dr. D, Spiegel	01/02/2022 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. CADILLA ALDANA	01/09/2022 07:00 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. P. Marks, T. Williams	01/16/2022 07:00 AM	029:50
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C Webb, G. Landsverk	01/23/2022 07:00 AM	029:50
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Assoumou, A. Levi	01/30/2022 07:00 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	K. Wilkes, Dr. R. Villanueva	02/06/2022 07:00 AM	029:50
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Johnson, C. Gorre	02/13/2022 07:00 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	G. Zee, Dr. B. Jasper	02/20/2022 07:00 AM	029:49

Veteran's Affairs, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Lyle, F. Collins	02/27/2022 07:00 AM	029:50
Public Health & Safety, Cancer	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. S. Stephens, Dr. S. King	03/06/2022 07:00 AM	029:48
Personal Safety, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	BANACH, DOMINGUEZ	03/13/2022 07:00 AM	029:50
Children's Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. T. Carroll-Scott, C. Mule	03/20/2022 07:00 AM	029:49
Economics, Women's Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Bettinger, Dr. D. Fink	03/27/2022 07:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	4
		000:30	28
	American Cancer Society	000:32	72
	HEALTH AND FITNESS	000:29	8
	HEALTH AND FITNESS	000:29	27
	HEALTH AND FITNESS	000:29	24
	HEALTH AND FITNESS	000:30	31
	HEALTH AND FITNESS	000:30	36
	HEALTH AND FITNESS	000:31	16
	HEALTH AND FITNESS	000:31	48
	HEALTH AND FITNESS	000:32	5
	HEALTH AND FITNESS	000:32	13
	HEALTH AND FITNESS	000:34	3
	PSA/MENTAL HEALTH/30	000:30	1
	PSA/POLICE USE OF FORCE/60	000:59	9

AMERICAN CANCER SOC	DAV	000:59	12
AMERICAN CANCER SOC	DAV	001:00	2
AUTISM		000:15	6
BULLYING	NC ASSOC. OF EDUCATORS	001:00	9
DIABETES		000:15	5
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	2
FAMILY/COMMUNITY		000:29	2
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	10
FIRE PREVENTION	PSA/Dept of Veterans Affairs/For You/60	001:00	2
GUN SAFETY	AD COUNCIL	000:15	5
HEALTH & SAFETY	AD COUNCIL	000:15	4
SPORTS IMPACT	HEALTH AND FITNESS	000:59	7
SPORTS IMPACT	NCHSAA	001:00	2
SPORTS IMPACT	NCHSAA	001:01	1
SUBSTANCE USE RECOVERY	American Cancer Society	000:30	48
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	12
Youth and Drugs		000:15	4
YOUTH SPORTS	TRUSTED COACHES	000:15	6