

WWNC
Asheville, NC
Quarterly Issues/Programs List
Fourth Quarter, 2021
01/10/2022

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Workforce Educ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	S. Sinwelski, O. Crawley	10/03/2021 07:00 AM	029:49
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	M HUCHINS	10/10/2021 07:00 AM	029:48
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. TRESSLER, C. DEMROVSKY	10/17/2021 07:00 AM	029:50
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	K. Seeley, M. Akhter	10/24/2021 07:00 AM	029:52
Public Health, Vaccination Ed	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. El-Ashry, Dr. Shah	10/31/2021 07:00 AM	029:49
PUBLIC HEALTH, CHILD SAFETY S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Drs Alexander Miller Arthur	11/07/2021 07:00 AM	029:52
PUBLIC HEALTH, CHILD SAFETY S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	T. Nestel, A. Paige	11/14/2021 07:00 AM	029:49
PUBLIC HEALTH, CHILD SAFETY S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Tressler, H. Allen, A. St	11/21/2021 07:00 AM	029:43
Public Health, Charity, Milit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Schaffner, D. Bannon,	11/28/2021 07:00 AM	029:49

Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. S. Gordon, Dr. C. Tibbles	12/05/2021 07:00 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. F. Collins, A. Taboada	12/12/2021 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R. Villanueva, Agent S. T	12/19/2021 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A. Rosario, Dr. K. Sander	12/26/2021 07:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	American Cancer Society	000:32	288
	EBLEN CHARITIES	000:32	25
	HEALTH AND FITNESS	000:32	40
	MANNA FOOD BANK	000:33	41
	PSA/AVL RUNWAY 5K	000:33	2
	PSA/GEYSER GROWL HALF/30.	000:32	1
	PSA/STOP SMOKING/30	000:32	1
	PSA/THOMAS WOLFE 8K/30.	000:32	1
	PSA/TRUSTED COACHES/15	000:15	1
	READ 2 SUCCEED	000:32	19
AMERICAN CANCER SOC	DAV	001:00	4
BULLYING	NC ASSOC. OF EDUCATORS	001:00	6
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	6
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
EMERGENCY PREPAREDNESS	AD COUNCIL	001:00	4
FIRE PREVENTION	PSA/Dept of Veterans Affairs/For You/60	001:00	13
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	16

HEALTH & SAFETY	CRISIS TEXTLINE	000:29	2
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:30	1
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	15
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	3
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	6
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	6
SHINE A LIGHT	SHINE A LIGHT	000:29	2
SHINE A LIGHT	SHINE A LIGHT	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	17
SPORTS IMPACT	NCHSAA	001:00	5
SPORTS IMPACT	NCHSAA	001:01	7
UNCF	UNCF	000:30	4
YOUTH SPORTS	TRUSTED COACHES	000:15	18