

WWNC

**Quarterly Issues
First Quarter, 2017**

**Program: NCNN News Makers
Saturday 7:00 AM**

Duration: 30 minutes

**Program: CHANGES
Saturday 7:30 AM**

Duration: 30 minutes

WWNC PUBLIC SERVICE (TRAFFIC/WEATHER/NEWS)

2:00 LOCAL NEWS-

- 9 PER WEEKDAY
- 45 PER WEEK
- (AVERAGE OF) 180 PER MONTH

4:00 LOCAL NEWS-

- 5 PER WEEKDAY
- 25 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:60 LOCAL NEWS-

- 15 PER WEEKDAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

:30 LOCAL WEATHER-

- 2 every ten minutes/6A-9A/2 PER HOUR ALL OTHER HOURS/60 PER DAY plus 2 per hour on weekends totaling 96
- 396 PER WEEK
- (AVERAGE OF) 1584 PER MONTH

:30 LOCAL TRAFFIC

- 13 IN MORNING/5 IN AFTERNOON (WEEKDAYS ONLY)
- 18 PER DAY
- 90 PER WEEK
- (AVERAGE OF) 360 PER MONTH

Total local information commitment... units

- Average of 508 minutes per week
- Average of 2032 minutes per month

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2017
04/03/2017

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ABCCM HOMELESS:** Cold nights are coming. The latest on the Code Purple program and others involving ABCCM
 - **ADDICTION COURT:** Discussion about how Buncombe County treatments courts help people handle addictions.
 - **BLACK HISTORY HB2:** Discussion about issues facing African-Americans in the city & the latest HB2 compromise.
 - **FLU BLOOD DONATIONS :** Discussion about flu season challenges and the American Red Cross blood donations.
 - **HATE CRIMES & WINTER DRIVING:** Buncombe Co. DA Todd Williams talks hate crimes. AAA Carolinas gives winter driving tips.
 - **HEALTHCARE:** Mission My Care Now with Dr. Mull and the Red Cross' Ali Trask talks volunteering.
 - **INAUGURATION:** The highlights of Friday's Presidential inauguration. Fox News Radio coverage recapped.
 - **MISSION-RED CROSS:** Discussion about health care options and how to volunteer through the Red Cross in Western Carolina
 - **NC HEMP:** Discussion about the economic impact of hemp on NC economy and alternative pain treatments.
 - **OPIOID ABUSE:** Founder of Legacy Freedom Treatment Centers talks about Opioid addiction and recovery in Western NC
 - **STATE OF POLITICS:** Discussion about Donald Trump's first 50 days in office and the HB2 debate in Raleigh.
 - **WNC SOCIAL PROBLEMS:** New Episcooal Bishop discusses pressing social issues in Asheville and WNC Housing, poverty, abuse.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ABCCM HOMELESS	CHANGES-ABCCM HOMELESS (12/31/2016)	Cold nights are coming. The latest on the Code Purple program and others involving ABCCM	Scott Rogers & Mary Sczudlo	01/01/2017 07:00 AM	029:45
HATE CRIMES & WINTER DRIVING	CHANGES-HATE CRIMES & WINTER DRIVING (1/7/2017)	Buncombe Co. DA Todd Williams talks hate crimes. AAA Carolinas gives winter driving tips.	Various	01/08/2017 07:00 AM	029:45
FLU BLOOD DONATIONS	CHANGES-FLU BLOOD DONATIONS (1/14/2017)	Discussion about flu season challenges and the American Red Cross blood donations.	Various	01/15/2017 07:00 AM	029:51
INAUGURATION	CHANGES-INAUGURATION (1/21/2017)	The highlights of Friday's Presidential inauguration. Fox News Radio coverage recapped.	Various	01/22/2017 07:00 AM	029:43
ADDICTION COURT	CHANGES-ADDICTION COURT (2/4/2017)	Discussion about how Buncombe County treatments courts help people handle addictions.	Various	02/05/2017 07:00 AM	029:41
NC HEMP	CHANGES-NC HEMP (2/11/2017)	Discussion about the economic impact of hemp on NC economy and alternative pain treatments.	Brian Bullman	02/12/2017 07:00 AM	029:13
BLACK HISTORY HB2	CHANGES-BLACK HISTORY HB2 (2/18/17)	Discussion about issues facing African-Americans in the city & the latest HB2 compromise.	Various	02/19/2017 07:00 AM	029:45
WNC SOCIAL PROBLEMS	CHANGES-WNC SOCIAL PROBLEMS	New Episcooal Bishop discusses pressing social issues	Bishop Jose McLoughlin	02/26/2017 07:00 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	(2/25/17)	in Asheville and WNC Housing, poverty, abuse.			
STATE OF POLITICS	CHANGES-STATE OF POLITICS (3/04/17)	Discussion about Donald Trump's first 50 days in office and the HB2 debate in Raleigh.	Dr. Chris Cooper	03/05/2017 07:05 AM	029:39
MISSION-RED CROSS	CHANGES MISSION-RED CROSS (3/11/17)	Discussion about health care options and how to volunteer through the Red Cross in Western Carolina	Dr. Mull & Ali Trask	03/12/2017 07:00 AM	029:47
OPIOID ABUSE	CHANGES OPIOID ABUSE (3/18/17)	Founder of Legacy Freedom Treatment Centers talks about Opioid addiction and recovery in Western NC	Waylon Hinson	03/19/2017 07:00 AM	029:29
HEALTHCARE	CHANGES MY CARE NOW-RED CROSS (3/26/17)	Mission My Care Now with Dr. Mull and the Red Cross' Ali Trask talks volunteering.	Dr. Mull & Ali Trask	03/26/2017 07:00 AM	029:47

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Boys-Girls Club	Boys-Girls Club of Hendo Co.	000:31	027
DuPont State Forest	DU PONT STATE FOREST	000:32	044
AMERICAN CANCER SOC	American Cancer Society	001:02	019
AUTISM	AD COUNCIL	001:02	026
BULLYING	NC ASSOC. OF EDUCATORS	001:00	018
CHILDREN HEALTHCARE	ST JUDE'S	000:59	009
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	017
DISASTER RELIEF	American Red Cross	000:15	047
DISASTER RELIEF	American Red Cross	000:17	150
DRUNK DRIVING	AD COUNCIL	000:31	078
Education & Animals	4H	000:15	076
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	040
FOOD SAFETY	AD COUNCIL	000:15	066
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	014
HEALTHCARE	RED CROSS	000:31	034
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	045
Legal Costs	BUNCOMBE COUNTY	000:32	051
Legal Costs	YMCA	000:31	025
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	054
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	046
PEACE	PEACE IN THE STREETS	000:31	010
SMOKING CESSATION	US DEPT. HEALTH & HUMAN SVC	001:00	005
SPORTS	NCHSAA	000:31	081
SPORTS IMPACT	NCHSAA	001:01	049
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	015
WNC ASSOC. HEALTH UNDERWRITER	WNC ASSOC. HEALTH UNDERWITRER	000:31	009



NORTH CAROLINA NEWS NETWORK PUBLIC AFFAIRS PROGRAMMING

First Quarter – 2017 January 1st - March 31st

CAROLINA NEWSMAKERS IS PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS.

RADIO HEALTH JOURNAL IS PRESENTED IN A 28-MINUTE FORMAT.

CAROLINA JOURNAL RADIO IS PRESENTED IN 30 AND 60-MINUTE VERSIONS.

FOR JANUARY 1

CAROLINA NEWSMAKERS:

"INTERVIEW WITH MIKE WALDEN" - WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF ECONOMICS AT NC STATE UNIVERSITY. 2016 ECONOMIC SUMMARY, MANUFACTURING, POPULATION GROWTH, EDUCATION, POLITICS, TRUMP ECONOMIC PROPOSALS, TAX DEDUCTIONS, INFRASTRUCTURE SPENDING, INTEREST RATE, SERVICE TAX EXPANSION, HOUSE BILL 2, PRIMARY EDUCATION, NATIONAL DEBT, AND ENERGY.

JANUARY 7-8

CAROLINA NEWSMAKERS

"INTERVIEW WITH DALE FOLWELL" NORTH CAROLINA TREASURER - STATE PENSION PLAN, STATE BOND RATING, STATE HEALTH PLAN, INTEREST RATES, LOCAL GOVERNMENT COMMISSION, DEBT AFFORDABILITY STUDY, POPULATION DISPARITY, AND ALTERNATIVE INVESTMENTS.

JANUARY 14-15

CAROLINA NEWSMAKERS

"INTERVIEW WITH DR. JAMES WILLIAMSON" PRESIDENT OF THE NORTH CAROLINA COMMUNITY COLLEGE SYSTEM. EXPERIENCE WITH COMMUNITY COLLEGE SYSTEMS, HOW THE SYSTEM IS ORGANIZED, VARIATION IN SIZE OF COLLEGES, CURRICULUM, TRANSFER STUDENTS, DISTANCE LEARNING, FUNDING, CAREER COACHES, APPRENTICESHIPS, ATTRACTING AND RETAINING FACULTY.

JANUARY 21-22

CAROLINA NEWSMAKERS

"INTERVIEW WITH TOM JENSEN" DIRECTOR OF PUBLIC POLICY POLLING - 2016 ELECTION POLLING, POLLING BIAS, POLITICAL DIVISIONS, POLITICAL EVENTS, AND FAVORABILITY OF NORTH CAROLINA CITIES.

JANUARY 28-29

CAROLINA NEWSMAKERS

"INTERVIEW WITH BECKI GRAY" VICE PRESIDENT OF OUTREACH WITH THE JOHN LOCKE FOUNDATION - NORTH CAROLINA GENERAL ASSEMBLY, GOVERNOR ROY COOPER, POPULATION GROWTH, TAXATION, CAPITAL GAINS TAX, INFRASTRUCTURE SPENDING, STATE SAVINGS RESERVE, BONDS, HEALTH CARE, HOUSE BILL 2, TRANSPORTATION, AND EDUCATION.

FEBRUARY 4-5

CAROLINA NEWSMAKERS

"INTERVIEW WITH BETH WOOD" AUDITOR OF THE STATE OF NORTH CAROLINA - ROLE OF THE AUDITOR, TAXATION, NORTH CAROLINA PENSION, TYPES OF AUDITS, MEDICAID SPENDING, DEFERRED MAINTENANCE, MEDICAID AUDIT, INFORMATION TECHNOLOGY SYSTEM ASSESSMENT, AND POST-AUDIT PROCESS.

FEBRUARY 11-12

CAROLINA NEWSMAKERS

"INTERVIEW WITH BRAD CRONE" PRESIDENT OF CAMPAIGN CONNECTIONS - 2016 ELECTION, NORTH CAROLINA SPECIAL LEGISLATIVE SESSION, HOUSE BILL 2, ELECTION DEMOGRAPHICS, POLITICAL PARTIES, REDISTRICTING, PAT MCCRORY, ROY COOPER, RISING STARS IN POLITICS, AND EDUCATION.

FEBRUARY 18-19

CAROLINA NEWSMAKERS

"INTERVIEW WITH JOHN HOOD" PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION - PRESIDENT TRUMP, 2018 ELECTION, 2020 ELECTION, FOREIGN AFFAIRS, 2017 NORTH CAROLINA LEGISLATIVE SESSION, ELECTIONS BOARD, BUDGET SURPLUS, STATE PENSION PLAN, DEFERRED MAINTENANCE, DEMOCRATIC PARTY, CRIMINAL JUSTICE, HIGHER EDUCATION, AND NC BOARD OF GOVERNORS.

FEBRUARY 25-26

CAROLINA NEWS MAKERS

"INTERVIEW WITH CODY HAND" VICE PRESIDENT AND DEPUTY GENERAL COUNSEL OF THE NORTH CAROLINA HOSPITAL ASSOCIATION - AFFORDABLE CARE ACT, INSURANCE, POPULATION DENSITY, RURAL HOSPITALS, CONSOLIDATION OF HEALTH CARE SYSTEMS, CERTIFICATES OF NEED, PREVENTATIVE CARE, PHARMACISTS, TEACHING HOSPITALS, AND BEHAVIORAL

HEALTH.

MARCH 4-5

CAROLINA NEWSMAKERS

"INTERVIEW WITH STEVE TROXLER" NORTH CAROLINA COMMISSIONER OF AGRICULTURE - DISASTER RELIEF, HURRICANE MATTHEW, WILDFIRES, WEATHER, FARMING, NORTH CAROLINA STATE FAIR, BUSINESS OF AGRICULTURE, FARM LAND PRESERVATION, NC CONNECT BOND, TECHNOLOGY, RESEARCH, AND FARM LAND.

MARCH 11-12

CAROLINA NEWSMAKERS

"INTERVIEW WITH BRENDA BERG" PRESIDENT AND CEO OF BEST NC - UNIVERSAL KINDERGARTEN, FINANCE EQUITY, TEACHER PAY, ATTRACTING TEACHERS, SCHOLARSHIP, COMMUNITY COLLEGE SYSTEM, PRINCIPALS, COLLABORATION WITH BUSINESS AND EDUCATION SCHOOLS, CLASSROOM SIZE, K-12 MODEL, TESTING, PARENTING, DISTANCE LEARNING, AND 2018 LEGISLATIVE SESSION.

MARCH 18-19

CAROLINA NEWSMAKERS

"INTERVIEW WITH JOHN LOYACK" VICE PRESIDENT OF GLOBAL BUSINESS SERVICES ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA - TRAVEL AND TOURISM, REGULATIONS, EDUCATION, COMMUNITY COLLEGE SYSTEM, RESOURCES FOR EXISTING BUSINESSES, GRANTS, RAISING CAPITAL, INTELLECTUAL PROPERTY, GLOBAL TRADE, AND INTERNET COMMERCE.

MARCH 25-26

CAROLINA NEWSMAKERS

"INTERVIEW WITH MITCH KOKAI" SENIOR POLICY ANALYST FOR THE JOHN LOCKE FOUNDATION - POLITICS IN LEGISLATION, PRIMARY SYSTEM, REDISTRICTING, STATE BUDGET, RAINY DAY FUND, GASOLINE TAX, TRANSPORTATION, TAX REFORM, TEACHER PAY, HEALTH CARE VOTE, PRESIDENT TRUMP, FEDERAL BUDGET, HOUSE BILL 2, PRINCIPAL PAY, AND CAPITAL IMPROVEMENTS
