

WWNC
Asheville, NC
Quarterly Issues/Programs List
Third Quarter, 2022
3/29/2023

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, American Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Jody Thomas, PhD, founder and CEO of The Meg Foundation. The Meg Foundation's mission is to empower families with pain management strategies, skills, and support to prevent and reduce pain. Dr. Thomas discussed the recently authorized COVID-19 vaccines for children as young as 6 months. She focused on what parents do to make getting a COVID-19 vaccine a good experience for babies and kids, so they don't develop any fear of needles or going to the doctor.</p> <p>Kenneth C. Davis is the bestselling author of the <i>Don't Know Much About® History series.</i> Monday is Independence Day, a federal holiday in the United States commemorating the signing of the Declaration of Independence, which was ratified on July 4, 1776. Davis discussed the holiday, its meaning and evolution, and fun fact about the 4th of July.</p>	Dr. J. Thomas, K. Davis	07/03/2022 07:00 AM	029:49
Mental Health, Children's Men	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay - Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues.</p> <p>Dr. Janine Domingues, Clinical Psychologist at</p>	C. Reynolds, Dr. J. Domingues	07/10/2022 07:00 AM	029:49

		<p>the Child Mind Institute - How mental health among children has been impacted by the pandemic, plus strategies for dealing with a child's mental health issues and navigating difficult topics in the news with kids.</p>			
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration. The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old.</p> <p>Peter Greenberg, Journalist, Reporter, and Travel Detective. It's been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate "air-mageddon" and deal with the tribulations at America's airlines and airports.</p>	Dr. P. Marks, P. Greenberg	07/17/2022 07:00 AM	029:49
Public Health & Safety, Educa	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Joseph Palm, Regional Director, Region 7 & Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services. We've been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree - which bills itself as "the best trucker party in the country" drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19.</p> <p>Aaron Dworkin, CEO of the National Summer Learning</p>	J. Palm, A. Dworkin	07/24/2022 07:00 AM	029:49

		<p>Association (NSLA). Dworkin focused on Discover Summer, an online destination supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of COVID-19 and summer education.</p>			
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker. He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions.</p> <p>Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A. Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a four-decade high.</p>	Dr. P. Porter, R. Insana	07/31/2022 07:00 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With many families and kids, a little anxious when it comes to a new school year, issues like gun violence and mental health</p>	DR C JACKMAN, K FISHER	08/07/2022 07:00 AM	029:49

		<p>have only compounded that unease. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org.</p> <p>Ken Fisher CEO of Fisher House Foundation. For the first time in two years, The Warrior Games are back! The games are an annual event that brings together hundreds of elite athletes to compete in adaptive sports and celebrate the resilience and dedication of wounded, ill and injured active duty and veteran U.S. military service members. Fisher discussed the benefits of adaptive sports for vets in recovery and the role of the Fisher House Foundation.</p>			
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Adriana Cadilla, a pediatric infectious disease specialist at Nemours Children's Health in Orlando - Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who's eligible to get them and their safety and efficacy.</p> <p>Dr. John Draper, the Executive Director of the 988 Suicide and Crisis Lifeline - Launch of the 988 Suicide and Crisis Lifeline, including the types of issues it addresses, the state of mental health in the U.S., and how it differs from 211 and 911.</p>	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 07:00 AM	029:49
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC. It's back to school time and the CDC has recently put out some updated guidance for use in community settings and schools. Massetti discussed the changes and what parents should be doing if their child gets exposed to COVID. She also</p>	Dr. G. Massetti, S. Manzano	08/21/2022 07:00 AM	029:50

		<p>told us where to get more information on the new guidelines.</p> <p>Sonia Manzano is a groundbreaking Latina educator, executive television producer, and award-winning children's book author. Manzano is well known after playing "Maria" on <i>Sesame Street</i> from 1971-2015. She discussed her new book, <i>COMING UP CUBAN: RISING PAST CASTRO'S SHADOW</i> and the impact of the 1959 Cuban Revolution. The conversation focused on the lives and growth of four children from very different walks of life as they experience major social, political, and cultural upheaval.</p>			
Mental Health, Nutrition, Loc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc. With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health. Dr. Jackman talked about tackling those feelings of concern and the latest resources for parents and caregivers at SoundItOutTogether.org</p> <p>Zuani Villarreal - Director of Communication for Feeding America. Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. With the economy and inflation, she discussed the desperate need for food banks to be replenished immediately and in time for the holidays.</p>	Dr. C. Jackman, Z. Villarreal	08/28/2022 07:00 AM	029:49
Public Health &	IHEARTRADIO COMMUNITIES: PUBLIC	Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently	Dr. C. Jones, Dr. M. Miller	09/04/2022 07:00 AM	029:49

Safety, Menta	AFFAIRS SPECIAL	<p>serves as the acting director of the National Center for Injury Prevention and Control. The CDC has recently updated guidance for use in community settings and schools. Dr. Jones told us what prompted the new guidance and how these changes affect people at higher risk. She enforced what steps should still be taken to offer a higher level of protection against COVID-19.</p> <p>Dr. Matthew Miller, Executive Director for VA Suicide Prevention for the U.S. Department of Veterans Affairs. Tragically, our nation's Veterans are at a higher risk for suicide compared to the general population but there is hope. Dr. Miller discussed the "Don't Wait. Reach Out." Campaign, resources available to help Veterans who are struggling, and how everyone can be part of the solution and help save lives.</p>			
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health. The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines? Tobin told us how they are different from the previous vaccines, and how they will they better protect us against the variants that are currently circulating. She also discussed booster availability, safety, and health equity.</p> <p>Mary Tobin, Senior Advisor for Wounded Warrior, Veteran, and Military Families, and AmeriCorps board member. 2022 marks the 21st anniversary of the attacks in New York, Washington and Shanksville, PA. Tobin discussed AmeriCorps call on the Nation to Serve on 9/11</p>	Dr. E. Twentyman, M. Tobin	09/11/2022 07:00 AM	029:49

		day and explore community service year-round. Tobin discussed how people can visit the webpage that AmeriCorps has set up that directs people to volunteer opportunities in their areas.			
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health. Hispanic Heritage month started September 15th. According to the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters. Bearman focused on the continued challenges facing Hispanic communities with dispensing updated COVID health information. Brian DiSabatino, Creator of Virtual Veteran Festival and Jenny Siler, Veteran Spouse and Director of Corporate Sponsorships at Stop Soldier Suicide. The mission of Vet Fest is to provide an uplifting and educational day, bringing the military and civilian communities together to benefit our active duty and military families. DiSabitino and Siler talked about the event and stressed the importance of peer-to-peer networking, mental health, and gratitude for active service members and vets.	Dr. G. Bearman, B. DiSabatino	09/18/2022 07:00 AM	029:49
Addiction Recovery and Disast	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Scott Strode, Founder and National Executive Director of The Phoenix. Addiction recovery is an issue that impacts nearly half of Americans. One Million Strong is an organization uniting fans, artists, and the music industry to destigmatize addiction recovery through the power of community. Strode talked about his personal journey with addiction recovery and their mission to build a national sober active community that fuels	S. Strode, L. Crager	09/25/2022 07:00 AM	029:49

		resilience and harnesses transformation. Lea Crager Director of FEMA's Ready Campaign - Preparing for Natural Disasters & Emergencies. September is National Preparedness Month. Crager talked about how Americans can stay prepared for emergencies and disasters, such as hurricanes, wildfires, flooding and more. He focused on the importance of knowing the risks of where you live and having a plan in place to your family safe, no matter the conditions.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	1
		000:30	1
	HEALTH AND FITNESS	000:29	1
	HEALTH AND FITNESS	000:33	12
	PSA	000:32	2
	PSA	000:32	2
	PSA	000:33	1
	PSA/POLICE USE OF FORCE/60	000:59	4
AMERICAN CANCER SOC	DAV	000:59	5
AUTISM		000:15	2
BULLYING	NC ASSOC. OF EDUCATORS	001:00	6
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	2
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	4
DIABETES		000:15	2
EDUCATION	NATIONAL SUMMER LEARNING	000:30	14
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	6
GUN SAFETY	AD COUNCIL	000:15	1
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:30	5

KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	13
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	5
NO KID HUNGRY	NO KID HUNGRY	000:29	11
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	2
RECOVERY	NATIONAL RECOVERY MONTH	000:30	11
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
SPORTS IMPACT	HEALTH AND FITNESS	000:59	6
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	6
Youth and Drugs		000:15	2
YOUTH SPORTS	TRUSTED COACHES	000:15	2