

WWNC  
Asheville, NC  
Quarterly Issues/Programs List  
Fourth Quarter, 2011  
01/03/2012

WWNC  
Quarterly Issues/Programs List

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WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLOOD DONORS:** Donating blood can save lives. Discussion on what to know about donating blood.
- **BUNC TAX PROP:** A 1/4 cent sales tax increase is on the Buncombe County ballot, revenue expected to go to AB Tech
- **CAREGIVERS:** November is National Family Caregiver Month. Find out what it takes to be a caregiver
- **CHILD POVERTY :** With the economy still struggling, the rate of child poverty is getting worse.
- **EDUCATION FUNDING:** Buncombe County Schools Foundation discusses why more funding by organizations help tighter budgets
- **FAMILY BIZ:** Survival of small businesses through several generations. Family business owners weigh in.
- **FOSTER CARE:** Discussion about the 10,000 children in the foster care system in North Carolina.
- **HOMEWARD BOUND:** Homelessness is a problem that can only be solved through permanent housing.
- **ORGAN DONORS:** Even with more than a million organ donors in the US, thousands are still waiting for transplants.
- **POVERTY:** The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income
- **SUICIDE LOSS:** Discussion about how those left behind deal with the loss of someone to suicide.
- **TUITION HIKES:** As the cost of college education rises, students and administrators alike have issues

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOSTER CARE	CHANGES-FOSTER CARE (9/30/11)	Discussed foster care children who need support, especially when transitioning into adulthood	George Edmonds	10/01/2011 07:30 AM	029:44
EDUCATION FUNDING	CHANGES-EDUCATION FUNDING (10/7/11)	Buncombe County Schools Foundation discusses why more funding by organizations help tighter budgets	Lisa Adkins	10/08/2011 07:30 AM	029:44
FAMILY BIZ	CHANGES - FAMILY BIZ (10/15/11)	Survival of small businesses through several generations. Family business owners weigh in.	Local Business Owners	10/15/2011 07:30 AM	029:45
BUNC TAX PROP	CHANGES - BUNC TAX PROP (10/22/11)	A 1/4 cent sales tax increase is on the Buncombe County ballot, revenue expected to go to AB Tech	Van Duncan & Walter Malt	10/22/2011 07:30 AM	029:44
FOSTER CARE	CHANGES - FOSTER CARE (10/29/11)	Discussion about the 10,000 children in the foster care system in North Carolina.	Diane Delafield	10/29/2011 07:30 AM	029:47
BUNC TAX PROP	CHANGES - BUNC TAX PROP (11/4/11)	A 1/4 cent sales tax increase is on the Buncombe County ballot, revenue expected to go to AB Tech	Van Duncan & Walter Malt	11/05/2011 06:30 AM	029:44
CAREGIVERS	CHANGES - CAREGIVERS (11/12/11)	November is National Family Caregiver Month. Find out what it takes to be a caregiver	Carol McLimans & Meg Reeves	11/12/2011 07:30 AM	029:38
HOMEWARD BOUND	CHANGES - HOMEWARD BOUND (11/18/11)	Homelessness is a problem that can only be solved through permanent housing.	Emily Ball	11/19/2011 07:30 AM	029:41
ORGAN DONORS	CHANGES - ORGAN	Even with more than a million organ donors in	Josh and Aaron	11/26/2011 07:30 AM	029:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	DONORS (11/26/11)	the US, thousands are still waiting for transplants.	Michael		
SUICIDE LOSS	CHANGES - SUICIDE LOSS (12/2/2011)	Discussion about how those left behind deal with the loss of someone to suicide.	Jodi Rhymer	12/03/2011 07:30 AM	029:35
CHILD POVERTY	CHANGES - CHILD POVERTY (12/10/11)	With the economy still struggling, the rate of child poverty is getting worse.	Allison Jordan and Greg Borom	12/10/2011 07:30 AM	029:44
TUITION HIKES	CHANGES - TUITION HIKES (12/17/11)	As the cost of college education rises, students and administrators alike have issues	Sam Miller & Alisha Page	12/17/2011 07:30 AM	029:39
BLOOD DONORS	CHANGES - BLOOD DONORS (12/24/11)	Donating blood can save lives. Discussion on what to know about donating blood.	Phaedra Call & Jennifer Stump	12/24/2011 07:32 AM	027:26
POVERTY	CHANGES - POVERTY (12/30/11)	The latest census data indicates 1 in 2 Americans are classified as living in poverty or low income	Jimmy Vestal	12/31/2011 07:30 AM	029:41

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	098
-----	All Souls	000:32	001
-----	Alzheimers Assoc.	000:32	021
-----	Alzheimers Assoc.	000:33	019
-----	ASPCA	000:31	002
-----	EBLIN CHARITIES	001:58	087
-----	EBLIN CHARITIES	001:59	043
-----	EBLIN CHARITIES	002:00	060
-----	FISHER HOUSE	000:31	047
-----	NORTH ASHEVILLE CHRISTIAN SCH	000:33	019
-----	PSA/SMOKYBEAR/15	000:15	273
-----	Small Business Saturday	000:31	017
-----	Small Business Saturday	000:32	152
-----	UHC CHILDRENS FUND	000:30	001
-----	US dept of Defense	001:00	062
-----	Western Carolina Rescue Miss	000:16	009
:15	actagainstaids.org	000:16	030
:15	American Red Cross	000:16	022
:15	ENERGYSAVERS.GOV	000:15	393
:15	FEMA/FCC	000:14	034
:15	Fisher House Vignette 6	000:15	051
:15	Mission Healthcare Foundation	000:17	058
:15	Mission Healthcare Foundation	000:18	002
:15	PSA/AFIB/:15	000:16	374
:15	PSA/ENERGY EFFICIENCY/15	000:15	001
:15	The Ad Council	000:16	161
:15	WOUNDED WARRIOR PSA	000:17	636
:15	YOUTH ORCHESTRA CONCERT PSA	000:16	059
:30		000:31	046

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
:30	AHRQ	000:30	002
:30	American Cancer Society	000:32	038
:30	American Red Cross	000:31	025
:30	Asheville Fire Dept.	000:26	163
:30	Asheville Lions	000:28	165
:30	Asheville Lions	000:30	156
:30	BIG BROTHERS BIG SISTERS	000:31	141
:30	ENERGYSAVERS.GOV	000:30	103
:30	FELD/DISNEY ON ICE 60 SEC EMERGENCY CUT/60	001:00	005
:30	NATIONAL ROSACEA SOCIETY	000:31	163
:30	PSA/DISASTERS/CASH IS BEST/30	000:31	082
:30	PSA/HALF MARATHON AND 5K /30	000:30	001
:30	PSA/NC OUTWARD BOUND/30	000:31	092
:30	PSA/SARGES AUCTION/30	000:27	009
:30	PSA/SMOKYBEAR/15	000:31	105
:30	PSA/TALKING WITH YOUR DOCTOR - TREATMENT OPTIONS/30	000:30	016
:30	RADD	000:31	032
:30	The Ad Council	000:31	096
:30	UHC CHILDRENS FUND	000:30	039
:60		000:59	032
:60		001:00	040
:60	American Red Cross	001:00	083
:60	NATIONAL ROSACEA SOCIETY	001:00	483
:60	PSA- Drinking Cough Syrup	001:01	003
:60	PSA/AFIB/60	001:00	285
:60	PSA/NCAE SCHOOL TIPS/60	000:59	161
:60	PSA/NCAE SCHOOL TIPS/60	001:00	097
:60	The Ad Council	000:59	099
:60	The Ad Council	001:01	096

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Zoolies	11-10-03 PATTON AVE WATER BREAK	000:15	008
Zoolies	11-10-18 TRAFFIC MESS	000:15	004
Zoolies	11-10-21 40 LANE CLOSED	000:31	026
Zoolies	11-12-07 MAD CTY SCHOOLS CLOSING	000:16	001
Zoolies	11-12-19 VANCE ELEMENTARY CLOSED	000:17	005
Zoolies	11-12-27 AMBER ALERT	000:29	008

Affiliates: Attached is the 4<sup>th</sup> quarter Public Affairs Review for your Public File. If you have any questions, please call Rob Hankin at 919-882-3716 or email to rhankin@curtismedia.com.

## NCNN Public Affairs Review Quarter Four 2011

### PA BLOCK FOR 10-02-11

**People in Politics** Governor Beverly Perdue called for next year's congressional elections should be suspended. We get the thoughts of former Charlotte mayor and 2008 GOP gubernatorial candidate Pat McCrory. Assuming the elections actually take place as planned, Democratic strategist and blogger Gary Pearce looks at the campaigns and President Obama's chances in North Carolina. The president has strong words for the Congressional Black Caucus this week, but not all African-Americans thought they were appropriate. Bill Lumaye talks with Kevin Daniels, president of the Frederick Douglass Foundation of NC. \*\*\*\*Issues Covered: State Government; 2012 Elections; American Civics; Tort Reform; Voter ID Bill; Time Length and Cost of Political Campaigns; North Carolina as a Battleground State; American Jobs Act; Employment and Unemployment; The Recession; Economic Recovery; Protection of Marriage Act; Gay/Lesbian Issues; Racial Issues; Political Parties; Town Meetings; Legislator Term-Limits; The Congressional Black Caucus; Education; Family Issues; Federal/State Budget; Tax Revenue and Tax Cuts\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with U.S. Representative from the 2<sup>nd</sup> Congressional District, Renee Ellmers" \*\*\*\*Issues Covered: The Economy; The Recession; Employment/Unemployment; Economic Recovery; Health Care, Health Care Costs, and the President's Health Care Plan; Small Business Owners; Federal/State Regulation; The Environment and the EPA; Contributions/Grants to Colleges and Universities; Disasters and Disaster Relief; Job Creation; The Size/Role of the Federal Government; Increasing Tax Revenue; Offshore Drilling; House Small Business Committee; House Health and Technology Sub-Committee; House Agriculture and Foreign Affairs Committee; The Health Care Bill and Insurance Companies; The National Debt and Balancing the Federal Budget; Growing Business and Industry; Time 29:30

**Radio Health Journal** "A New Model of Eldercare" and "Being Vegan"

\*\*\*\*Issues Covered: Senior Citizens and Elderly; Aging; Economics; Health Care; Technology; Volunteerism; Family Issues; Public Health; Diet and Nutrition\*\*\*\* Time 28:00

### PA BLOCK FOR 10-09-11

**People in Politics** Host Donna Martinez is joined by Mileah Kromer of the Elon University Poll to discuss the latest polling data on President Obama, Gov. Beverly Perdue, and the same-sex marriage constitutional amendment that will appear on the May 2012 ballot. Kromer analyzes what the dropping numbers might mean for the president and the governor, both of whom will battle for re-election next year. Then we turn to the New Yorker profile of former N.C. Republican state legislator Art Pope and hear comments from two people who were interviewed for the piece. Bob Hall of Democracy North Carolina and John Hood of the John Locke Foundation react to the New Yorker with talk show host Bill LuMaye of NewsRadio 680 WPTF in Raleigh. Then we delve into campaign spending during the 2010 election cycle for state legislative candidates – specifically money donated by political action committees. That's followed by comments from leading North Carolina progressive Chris Fitzsimon of N.C. Policy Watch. Fitzsimon talks about President Obama's re-election prospects and the views of the Democratic base, and he also weighs in on the impact of the grassroots tea party movement's role in the Republican Party. \*\*\*\*Issues Covered: 2012 Elections; Polling; The Elon University Poll; State and Federal Elections in N.C.; Politics and Political Parties; President Obama's and Governor Perdue's Approval Ratings in North Carolina; North Carolina as a Battleground State; Marriage Protection Act; Gender Issues; Gay/Lesbian Issues; Family Issues; NC State Politics; The John Locke Foundation; NC Justice Center; Democracy NC; NC Policy Watch; The Pope Foundation; The Reynolds Foundation; The Economy; Health Care; The Recession; National Debt and the Circulation of Money; Employment and Unemployment; Wall Street; The "Tea Party" Movement\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Chris Fitzsimon", Founder and Director of NC Policy Watch  
\*\*\*\*Issues Covered: Information and Communication; Libel/Slander Laws; Technology; The Economy; State Budget Cuts; Income/Sales Tax Revenue; The Recession; Employment/Unemployment; Health Care Benefits; North Carolina's Balanced Budget Requirement; The National Debt; Money Circulation; Federal, State, and Local Governments; Wall Street; Volunteerism; NC Justice Center; "The Tea Party" Movement; Political Parties; Proportional Representation; Redistricting; 2012 Election; Voting Rights Act; Minority Issues; Gerrymandering; Independent/Unaffiliated Voters; Independent Redistricting Commissions; 2012 Gubernatorial Election; Voting Trends; The Effect of the National Election on State Races\*\*\*\* Time 29:30

**Radio Health Journal** "Electronic Cigarettes" and "Did Women Really Win the Sexual Revolution?"  
\*\*\*\*Issues Covered: Public Health; Consumerism; Federal Government and Regulation; Drug Addiction and Treatment; Youth at Risk; Education; Gender Issues; Women's Issues; Family Issues\*\*\*\* Time 28:00

#### **PA BLOCK FOR 10-16-11**

**People in Politics** Host Donna Martinez is joined by NewsRadio 680 WPTF reporter/anchor Stephanie Hawco to discuss President Obama's upcoming trip to North Carolina, changes in the John Edwards defense team, and former Gov. Jim Hunt's role in a local school board election. Then Jeff Shaw of the North Carolina Justice Center and Dallas Woodhouse of Americans For Prosperity analyze Gov. Beverly Perdue's jobs-based opposition to a constitutional amendment that would protect traditional marriage, the presumed rematch between Perdue and former Charlotte Mayor Pat McCrory, and the political implications of the "Occupy" movement in North Carolina. That's followed by a look at voter trends with N.C. State Political Science Professor Andy Taylor, who discusses a shift in political preference of upper-income professionals such as academics, lawyers, and doctors from the Republican Party to the Democratic Party.  
\*\*\*\*Issues Covered: State and Federal Government; Political Parties; North Carolina as a "Battleground State"; President Obama's Visits to North Carolina; 2008 and 2012 Elections; Polling; Investigation and Indictment of Former Senator John Edwards; John Edwards Defense Team; Campaign Finance; Local Government; Wake County School Board Race; The "Tea Party" Movement; Protection of Marriage Amendment; Definition of Marriage; NC Economy; 2012 NC Gubernatorial Election; Civil Unions; 2012 May Primary in North Carolina; Polling Numbers for Governor Bev Purdue; Democratic National Convention in Charlotte; "Occupy Wall Street" Movement; Shifts to Voter Behavior; Political Theory and Political Thought; Analysis of the Lower, Middle, and Upper Classes in American Society\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Gregg Thompson, Director, North Carolina Branch of the National Federation of Independent Businesses" \*\*\*\*Issues Covered: Small Businesses and Small Business Owners; Business and Industry; Lobbying; The Recession and the Economy; Economic Recovery; Wall Street and the NYSE; Consumerism and Consumer Confidence; Tax Increases; NC House Appropriations Committee; Federal/State Regulation of Businesses; State Budget Cuts; Employment and Unemployment; Taxes on Small Businesses; Sales Taxes and Income Taxes; Community Issues\*\*\*\* Time 29:30

**Radio Health Journal** "The Harm of Helicopter Parents" and "Health Myth and Truths"  
\*\*\*\*Issues Covered: Youth at Risk; Parenting; Education; Public Safety; Consumerism; Public Health\*\*\*\* Time 28:00

#### **PA BLOCK FOR 10/23/11**

**People in Politics** President Obama makes another stop in North Carolina. Can he win the state again and earn a second term? Mike Davis, host of North Carolina's Evening News, and Stephanie Hawco, anchor/reporter for NewsRadio 680 WPTF in Raleigh, join host Donna Martinez to discuss the president's trip and Republican reaction. They also analyze news that state Rep. Jim Crawford (D-Granville), one of five N.C. House Democrats who voted for the Republican state budget, has drawn a primary challenge, and word that former Republican state Sen. Fred Smith will run again for the Senate, setting up a potential GOP primary with current seat holder Sen. Buck Newton. That's followed by a talk with 8th District congressional candidate Vernon Robinson, a former member of the Winston-Salem City Council, who is seeking the GOP nomination for the seat now held by Democrat Larry Kissell. \*\*\*\*Issues Covered: Presidential Visit to North Carolina; Political Parties; 2012 Elections; Political Campaigns; Campaign Fundraising; State and Federal Government; Health Care and Health Care Reform; NC State Legislature;



Protection of Marriage Amendment; NC Congressional 8<sup>th</sup> District; Funding for No Child Left Behind; Redistricting; Foreign Affairs; Emergency Provision of the War Powers Act; The Economy; North Carolina's Unemployment Rate; Economic Recovery and Job Creation; The Use of Federal Stimulus Money; The Recession and Lower Economic Growth; Corporate Tax Rates; Capital Investment\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Former Congressman Bob Etheridge"

\*\*\*\*Issues Covered: Hurricane Irene and Disaster Relief; Damage Caused by Hurricane Irene; Agriculture; NC Geography; Wind, Water Damage, and Flooding from Irene; FEMA; Hurricane Damage to Farms, Homes, and Businesses; Community and Elderly Issues; Insurance Costs; Flood Insurance; Scams; Hurricane Floyd; Local, State, and Federal Government; Business and Industry; OSHA Regulations; Safety Issues in the Workplace; Unemployment and Job Creation; Agricultural Productivity\*\*\*\* Time 29:30

**Radio Health Journal** "Finding Out Why College Students Drink" and "End of Life Orders and Economics" \*\*\*\*Issues Covered: Youth at Risk; Education; Drug and Alcohol Abuse; Sexual Abuse; Health Care; Senior Citizens and the Elderly; End of Life Issues; Economics\*\*\*\* Time 28:00

#### **PA BLOCK FOR 10-30-11**

**People in Politics** Big news in the John Edwards indictment this week as his attorneys requested the charges related to alleged campaign finance violations be thrown out. Joining host Donna Martinez to discuss the judge's ruling that the Edwards trial will, indeed, go forward are Rick Martinez, news director of SGRToday.com, the N.C. News Network, and News Radio 680 WPTF in Raleigh and WPTF reporter/anchor Stephanie Hawco. The two also discuss President Obama's appearance with Jay Leno, the state of the Republican race for the presidential nomination, and news that New Jersey Gov. Chris Christie will be part of a fundraiser for former Charlotte Mayor Pat McCrory, the presumed Republican challenger to Gov. Beverly Perdue for the top job in the state. Then Donna Martinez talks with Democrat Scott Bryant about his decision to seek the Democratic nomination for N.C. Agriculture Commissioner. Bryant is a Chatham County farmer. No word yet on whether current commissioner Steve Troxler, a Republican, will seek re-election. Next are comments from Republican George Holding about his push for the GOP nomination for the 13th congressional district – a seat now held by Democrat Brad Miller. Holding discusses health care, unemployment, and foreign policy as practiced by President Obama. \*\*\*\*Issues Covered: State and Federal Court System; Campaign Finance Violations; Campaign Contributions; Family Issues; Political Reporting; Media and Communications; Newspapers, Magazines, and Periodicals; Republican Nomination for President; Agriculture and N.C. State Agricultural Commissioner; The Recession; Economic Recovery; Truck Farming; Family Farms in N.C.; Federal Farm Subsidies; Health Care and Health Care Reform; U.S. Constitution; Foreign Policy; The Executive Branch's Power of Authority; North Carolina's High Unemployment Rate; Unemployment Benefits\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Political Talk Show Host, and Executive Producer of *NC Spin*, Tom Campbell" \*\*\*\*Issues Covered: The Recession; North Carolina's Unemployment Rate; NC State Employment Security Commission; Prospects for Economic Recovery; NC General Assembly; Education and Education Reform; State and Federal Infrastructure; Tax Reform; Health Care and Health Care Reform; Federal Economic Stimulus Package; "Occupy Wall Street" Movement; North Carolina as a "Battleground State"; Media and Communication; Campbell University; The Evolution of Political Parties in North Carolina; The Republican Majority in the NC General Assembly; Redistricting; Voting Patterns in N.C.; 2008 and 2012 Elections; NC Requirement for a Balanced Budget; Sales Taxes/Property Taxes/Personal Income Taxes and State Revenue; North Carolina Tax Code Structure; Corporate Tax Structure; NC Geography; Population Shifts in North Carolina; Depressed Counties in Eastern North Carolina; Possibility of Economic Growth in Eastern North Carolina\*\*\*\* Time 29:30

**Radio Health Journal** "Depression in Men" and "Refusing to Treat the Obese" \*\*\*\*Issues Covered: Men's Issues; Gender Issues; Employment and Unemployment; Economics; Mental Health; Parenting Issues; American Culture; Health Care; Public Health; Discrimination; Ethics; Women's Issues\*\*\*\* Time 28:00

#### **PA BLOCK FOR 11-06-11**

**People in Politics** This week, North Carolina Republicans scored a big win in the redistricting battle as the federal Justice Department gave a thumbs-up – what's known as pre-clearance—to the new election maps

for North Carolina's 13 U.S. House districts and all state legislative districts. But that doesn't mean the legal fight is over. Host Donna Martinez is joined by Stephanie Hawco and Mike Davis of NewsRadio 680 WPTF in Raleigh to discuss the likely lawsuits that will be filed by Democrats, as well as news that some donors who previously gave money to Gov. Bev Perdue's campaign have now donated to former Charlotte Mayor Pat McCrory, who likely 2012 Republican opponent. Davis and Hawco also discuss word from President Obama's doctor that the commander in chief has finally kicked the smoking habit and the prospect of a TMZ-DC show that will treat politicians like celebrities, as the Hollywood-based TMZ program does. Then Becki Gray of the John Locke Foundation talks about the power players on both sides of the legislative aisle and why they're influential. That's followed by a discussion with Marlowe Foster about his desire for the Democratic nomination for N.C. Labor Commissioner. \*\*\*\*Issues Covered: Redistricting; 2012 Elections; Political Parties; NC Governor's Race; Governor Bev Perdue's Approval Rating; Media and Communications; NC Department of Labor; NC Labor Commissioner's Race; NC Community College System; Business and Industry; Economic Recovery; Employment/Unemployment; Job Creation and Job Training; Workplace Safety; Public Safety; John Locke Foundation; The Republican Majority; NC General Assembly; State Republican and Democratic Leadership in the State Legislature; The Use of the Governor's Veto; The State Budget\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Tom Howe", Chief Executive Officer of UNC-TV's Public Television Network \*\*\*\*Issues Covered: NC Public Television; Technology and the Internet; Media and Communications; Newspapers and Periodicals; Digital Television; Satellite Technology; Over-the-Air Television; Cable and Satellite Television; Mobile Devices Used for Viewing Television; HD TV; North Carolina's State-Wide Public Television Network; NC Public Television's Local Programming; PBS; NC University System and Independent Universities in North Carolina\*\*\*\* Time 29:30

**Radio Health Journal** "Medical Expert Witnesses" and "Avoiding Doctor's Mistakes"

\*\*\*\*Issues Covered: Courts and the Legal System; Ethics; Economics; Malpractice; States and Regulation; Health Care; Public Health; Consumerism\*\*\*\* Time 28:00

#### **PA BLOCK FOR 11-13-11**

**People in Politics** This week's municipal elections deliver big wins to Democrats and progressives, and losses to Republicans and limited-government conservatives. Joining host Donna Martinez to discuss key mayoral race results and the fate of several ballot initiatives are Stephanie Hawco, reporter/anchor for NewsRadio 680 WPTF in Raleigh and Rick Martinez, news director for WPTF, SGRToday.com, and the N.C. News Network. They also analyze Republican presidential candidate Rick Perry's latest debate stumble, as well as more tough polling numbers for Gov. Beverly Perdue. Then Mileah Kromer of Elon University shares the Elon Poll's latest survey results on issues ranging from the president's job performance and Congressional job performance, to views on same-sex marriage and the energy-related procedure of fracking. That's followed by comments about the state and national political scene from Tom Campbell, host of the statewide public affairs program "N.C. Spin." Campbell comments on GOP leadership in the General Assembly and the role of North Carolina as a presidential battleground state. And finally, we look at the legislative work being accomplished by lawmakers while they're technically out of session. \*\*\*\*Issues Covered: November Elections; NC Mayoral Races; Political Parties; Wake County School Board; Bond Referendums; Transit Tax Referendum; Moderate/Conservative Wings of the State Republican Party; Polling Numbers for Governor Beverly Perdue; NC State Superintendent of Public Instruction; Republican Presidential Debates; Elon University Poll; Polling; Taxing the Wealthy; Approval Rating for President Obama; Same-Sex Marriages and the Protection of Marriage Act; Civil Unions; The Republican Majority in the NC General Assembly\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Mike Walden", William Neal Reynolds Distinguished Professor, Department of Agricultural and Resource Economics, North Carolina State University \*\*\*\*Issues Covered: The Economy: Economic Forecast for 2012; The Recession; Economic Recovery; Job Creation; Employment/Unemployment; Economic Growth; Consumerism and Consumer Confidence; Commercial/Retail Real Estate; Housing Market; Housing Values; Renting vs. Buying; Construction Starts; Federal Reserve; Interest Rates; International Trade; Globalization; Adjustable Rate Mortgages; The "Piedmont" Crescent"; Higher Education in North Carolina; Unemployment Rate in North Carolina; Urban/Rural Areas of North Carolina; Analysis of Job Growth in North Carolina; "Occupy Wall Street" Movement; Distribution/Re-distribution of Wealth; Income Disparity Based on Education; The Future of the Middle Class in America\*\*\*\* Time 29:30

**Radio Health Journal** “Safe and Healthy School Buildings” and “Play Places for Disabled Children”  
\*\*\*\*Issues Covered: Education; Environment; Public Health; School Safety and Violence; Youth at Risk;  
Disabilities; Community Activism; Consumerism\*\*\*\*  
Time 28:00

**PA BLOCK FOR 11-20-11**

**People in Politics** Host Donna Martinez talks with former Charlotte Mayor Pat McCrory about his presumed rematch with Gov. Beverly Perdue next year. McCrory comments on how North Carolina mayors are reacting to Occupy Wall Street protesters, why he believes North Carolina should have joined more than half the states in a legal challenge to the federal health insurance law – a case that will be heard next year by the U.S. Supreme Court. McCrory also reacts to criticism that the state’s legislative Republicans have mistakenly devoted time to social issues, such as the constitutional amendment to define marriage as between one man and one woman. Then we hear comments from N.C. House Speaker Thom Tillis of Mecklenburg County about GOP efforts to pass a voter I.D. law. That’s followed by an update from reporter Sarah Ovaska of N.C. Policy Watch about a defamation lawsuit that has been dropped by Rep. Stephen LaRoque, Republican of Kinston, as well as a call from House Minority Leader Joe Hackney (D-Orange) for a legislative investigation into Rep. LaRoque’s work with economic development nonprofits. Then we get a firsthand account of the recent GOP presidential debate in South Carolina from Rick Martinez, news director of SGRToday.com, the N.C. News Network, and NewsRadio 680 WPTF in Raleigh. Martinez tells which candidates impressed him and which did not. \*\*\*\*Issues Covered: “Occupy Wall Street” Protestors and the “Occupy Wall Street” Movement; Homelessness; Property Rights; The Economy; Health Care Insurance; The States’ Legal Challenge to the Federal Health Care Law; Job Creation; 2012 Gubernatorial Election; Political Parties; NC General Assembly; Social Issues; Governor’s Use of the Veto; North Carolina’s Right-to-Work Law; Voter ID Bill and Law; Voter Rights; Voter Turnout; Non-Profits; Governmental Ethics; U.S. Agriculture Department; Investigation into Rep. Stephen LaRoque from Kinston; S.C. Presidential Debate; Republican Candidates for President; Foreign Policy\*\*\*\*  
Time 30:00

**Carolina Newsmakers** “Interview with Lew Ebert”, President and CEO of the North Carolina Chamber of Commerce \*\*\*\*Issues Covered: The Economy; NC Chamber of Commerce; Media and Communications; The “Business Climate”; Employment/Unemployment Rates in North Carolina; The Recession; Job Losses in North Carolina; Manufacturing in North Carolina; State/Federal Government; Job Creation; Tariffs and Foreign Trade Agreements; NC Exports; The World Economy; NC Business Leaders; Recruiting Business to North Carolina; Higher Education in N.C.; Unionization Rate in N.C.; State Tax Revenue; NC’s Investment in Education; Research Triangle Park; NC’s Work Force; NC Community College System; Research and Development; Tort Reform; State Budget; The Cost of Health Care; Worker’s Compensation\*\*\*\* Time 29:30

**Radio Health Journal** “PSA Testing: Should It Be Done at All?” and “Cancer Rehabilitation”  
\*\*\*\*Issues Covered: Men’s Issues; Public Health; Health Care; Economics; Disabilities\*\*\*\* Time 28:00

**PA BLOCK FOR 11-27-11**

**People in Politics** This Thanksgiving weekend we revisit recent interviews with intriguing pundits and political players. First, political action committees made their mark in North Carolina’s 2010 legislative elections. Host Donna Martinez is joined by Jonathan Kappler of the N.C. Free Enterprise Foundation to discuss who benefitted from PAC spending and the special interests the groups represented. Next is a look at the General Assembly’s power players. Martinez is joined by Becki Gray of the John Locke Foundation, who talks about the key players on both sides of the political aisle, and some of the newly elected members who have been tagged as potential future leaders. That’s followed by a discussion of voter trends with N.C. State Political Science Professor Andy Taylor, who looks at data about the changing makeup of political parties. And finally, we hear recent comments from N.C. House Speaker Thom Tillis, who discusses continued efforts toward requiring a photo I.D. to vote in our state.

\*\*\*\*Issues Covered: 2010 Elections; Political Parties; Political-Action Committees; Political/PAC Contributions; The John Locke Foundation; The New Republican Majority; Leadership in the General Assembly; State Government; State Legislature; Political Science and Political Thought; Voting Patterns; Rural/Urban Issues; 2012 Elections; Social Media and Political Fundraising\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with John Hood", President and Chairman of the John Locke Foundation \*\*\*\*Issues Covered: The Economy and Government Spending; National Debt; U.S. Fiscal Policy; Public Service; Politics; American Civics; Term Limits; "Career" Politicians; Conservative and Liberal Labels; Local, State, and Federal Government; City and County Government; John Locke Foundation; "Permanent" Recession; Unemployment and Job Creation; Incentives for Businesses to Locate or Move to North Carolina; Free Trade Agreements; North Carolina's Infrastructure; Transportation; Structurally-Deficient Bridges; Toll Roads; Tax-Based Versus Fee-Based Services; Tax Reform; Tuition at University System Schools; Research Grants\*\*\*\* Time 30:00

**Radio Health Journal** "Toward an HIV Vaccine" and "Do Women Make Better Doctors?" \*\*\*\*Issues Covered: Public Health; Health Care; Technology and Research; HIV and AIDS; Prevention; Women's Issues; Gender Issues; American Culture\*\*\*\* Time 28:00

#### **PA Block for 12-04-11**

**People in Politics** Three campaign associates and friends of Gov. Beverly Perdue have been indicated by a Wake County jury on campaign finance violations. Wake County District Attorney Colon Willoughby comments on the charges, while Carolina Journal reporter Don Carrington provides background on the investigation and the three indicted North Carolinians – Peter Reichard, Trawick "Buzzy" Stubbs, and Julia Sitton. Then state Rep. Bill Faison (D-Orange/Caswell) reacts to the indictments by questioning whether Gov. Perdue should run for re-election, and he offers his own jobs plan for the state. Next, North Carolina News Network reporter Gurnal Scott profiles this week's mini legislative session, which featured the Racial Justice Act taking center stage. Joining host Donna Martinez with analysis of the session, as well as the Perdue/Faison dispute and presidential politics, is Rick Martinez, news director of the North Carolina News Network, SGRToday.com, and NewsRadio 680 WPTF in Raleigh. He also assesses the current political landscape. And finally, Francis DeLuca of the Civitas Institute discusses his analysis of this year's legislative votes and names the most, and least, conservative legislators in the General Assembly – from both sides of the aisle. \*\*\*\*Issues Covered: 2008 and 2012 Gubernatorial Elections; Campaign Finance; Campaign Fundraising; Campaign Flights; Money Laundering; Unreported Campaign Donations and Funds; State Board of Elections; Public/Private Sector Employment/Unemployment; NC General Assembly Short Session; The Racial Justice Act; Gas Tax Cap; Voter ID Bill; Republican Candidates for President; The Civitas Institute; Conservative and Liberal Issues; Polling; Partisan/Non-Partisan Issues; Republican Freshmen in the NC General Assembly; The Republican Majority in the General Assembly; Time 30:00

**Carolina Newsmakers** "Interview with Dr. Mike Munger", Professor of Political Science at Duke University \*\*\*\*Issues Covered: 2008 Gubernatorial Election; Politics and Political Science; NC General Assembly; Libertarian Party; Economics; Economic Outlook/Forecast; Government Debt/Deficit and Interest Rates; Social Security; Capital Investments; Philosophy, Politics; and Economics; Academics; Education; Economic Literacy; "Occupy" Movement; Pharmaceuticals; Plagiarism and Use of the Internet; The Libertarian Party; The Concept of the Two-Party System in America\*\*\*\* Time 29:30

**Radio Health Journal** "Older Teens and Graduated Driver's Licenses" and "The Mind's Eyes" \*\*\*\*Issues Covered: Public Safety; Highway Safety; Youth at Risk; Education; States and Regulation; Parenting Issues; Health Care; Education; Disabilities\*\*\*\* Time 28:00

#### **PA Block for 12-11-11**

**People in Politics** Host Donna Martinez is joined by N.C. Rep. Patsy Keever (D-Buncombe), who discusses her decision to run for U.S. Congress after finding that newly drawn state legislative maps have her "double bunked" with Democratic colleague Susan Fisher in a western North Carolina district. Keever will seek the Democratic nomination for the congressional seat now held by Republican Patrick McHenry, with whom she says she disagrees on nearly everything. Then we turn to the big political stories of the week, with analysis from reporter/anchor Stephanie Hawco and anchor Mike Davis of NewsRadio 680 WPTF in Raleigh. Hawco and Davis join Martinez to discuss Gov. Perdue's re-election bid and new website, former Charlotte Mayor Pat McCrory's complaint that the timing of a campaign finance investigation into his 2008 gubernatorial campaign is politically motivated, news that several state legislators will not seek re-election including House Speaker Pro Tem Dale Folwell of Forsyth County, an N.C. State Bar investigation into former Gov. Mike Easley, and the Republican presidential nomination

fight between Mitt Romney and Newt Gingrich. That's followed by a look at whether the Republicans can retain control of the General Assembly next year. \*\*\*\*Issues Covered: Redistricting; County, State and Federal Government; American Civics; Politics and Political Parties; U.S. Congress; Public Education; Privatization of Medicare and Medicaid; The Middle Class; The Payroll Tax Cut; 2012 Elections; Governor Bev Perdue's Campaign for Re-Election in 2012; Polling Numbers for Bill Faison and Governor Bev Perdue; Public Policy Polling; Pat McCrory's Status in Running for Governor in 2012; State Superintendent of Public Instruction; NC Ag Commissioner Steve Troxler's Polling Number; Challenges to Recent Redistricting in North Carolina; Rep. Dale Folwell Decides Not to Run for Re-Election; The Rise of Republican Newt Gingrich for the Candidacy for the Republican Nomination for President; President Obama to Visit Fayetteville This Upcoming Week; The Libertarian Party Role in a Predominant Two-Party System\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Dr. Larry Wheeler", Director of the North Carolina Museum of Art \*\*\*\*Issues Covered: NC Museum of Art; NC Arts Council; Art, Architecture; Education; State Budget and Budget Cuts; History of the NC Museum of Art; NC Museum of Art Buildings and Campus; Rembrandt Exhibit; Norman Rockwell Exhibit; Monet Exhibit; Rodin Exhibit; Protecting Valuable Pieces of Art; Transportation; Art Museums Across North Carolina; Cultural Infrastructure of North Carolina; NC Geography; Glass Art; State University System; Teaching Art and Training Art Teachers; Distance Education; The Use of Media and Social Media to Benefit the NC Museum of Art; Communications\*\*\*\* Time 29:30

**Radio Health Journal** "Does Child Obesity Constitute Child Abuse?" and "Avoiding the Temptation of Overshopping" \*\*\*\*Issues Covered: Youth at Risk; Public Health; Parenting Issues; Child Abuse and Neglect; Education; Justice System; Addiction; Economics; Consumerism; Mental Health\*\*\*\* Time 28:00

#### **PA Block for 12-18-11**

**People in Politics**"Interview with David Parker, Chairman, North Carolina Democratic Party" \*\*\*\*Issues Covered: Political Parties; Democratic National Convention in Charlotte in 2012; Economic Impact of the Convention Being in Charlotte; Media and Communications; North Carolina: Right-to-Work State; Union and Non-Union Labor; "Occupy Wall Street" Movement; Disparity of Wealth in the U.S.; The Recession; The Economy; The Business Climate in the U.S.; The Middle Class; Bailout of Banks and Corporations Between 2009-2010; Mortgage Crisis in America; Polling Numbers of Governor Bev Perdue; Governmental Fraud; Campaign Contributions and Illegal Campaign Contributions; Indictments of Governor Perdue's Staff; Governor Perdue's Announcement for Re-Election and Her Re-Election Prospects; Corporations and Unions Campaign Contributions; President Obama's Re-Election Campaign Strategy for Carrying North Carolina in 2012; Protection of Marriage Amendment\*\*\*\* Time 30:00

**Carolina Newsmakers** "Interview with Ran Coble", Executive Director, NC Center for Public Policy Research \*\*\*\*Issues Covered: The Economy; The Republican Majority in the NC General Assembly; Federal Health Care Reform Act; NC Right-to-Work Laws; Reducing Regulations on Small Businesses; Funding Education in the Classroom; Eliminating the Cap on the Number of Charter Schools; Voter Identification; Constitutional Amendment to Prevent Government From Using Imminent Domain Powers For Economic Development Purposes; Ending Pay-to-Play Politics; The State Budget; Special Session of the General Assembly for Redistricting; Repeal of the Racial Justice Act; NC Legislature: Part-Time or Full-Time; Governor's Use of the Veto; Profile of the New Redistricting Maps; One Person, One Vote Standard; Rights of Minority Voters; "Double-Bunking" Incumbents in the Same District; Campaign Finance Probes of NC's Gubernatorial Candidates\*\*\*\* Time 29:30

**Radio Health Journal** "The Merry Christmas Coronary" and "Children and the Flu" \*\*\*\*Issues Covered: Health Care; Emergency Preparedness; Consumerism; Public Health; Product Safety; Parenting Issues; Youth at Risk\*\*\*\* Time 28:00

#### **PA BLOCK FOR 12-25-11**

**People in Politics** On this Christmas edition of People in Politics, host Donna Martinez revisit some of her favorite interviews with political strategists and analysts. Francis DeLuca of the Civitas Institute assesses the 2012 election cycle, the key role North Carolina will play in the presidential race, and the challenges and opportunities facing legislative Republicans and Democrats as they battle for control of the state's most powerful elected body. Then DeLuca shares with Martinez the results of his group's analysis of this session's legislative votes and the ideological leanings the votes reveal for legislators in both chambers.

That's followed by a preview of the Democratic National Convention, which will be held in Charlotte next summer. As the Democrats, and the city, gear up for thousands of visitors and worldwide media attention, state Democratic Party Chairman David Parker talks with Martinez about his party's excitement, the economic impact, and questions about whether non-union workers will be employed by the convention. And finally, he is the face of the future of the state's Democratic Party. Martinez sits down with Matt Hughes, the 21-year-old newly elected chairman of the Orange County Democratic Party about the role he will play in an election year in a battleground state. \*\*\*\*Issues Covered: Redistricting; The Influence of the "Tea Party" Movement; The Republican Majority in the NC General Assembly; The NC Governor's Race in 2012; Pat Mcrory as the Republican Candidate for Governor in 2012; Assessment of President Obama's Chances of Carrying North Carolina in 2012; Republican Candidates for President in 2012; Political Parties; The Democratic National Convention in Charlotte in 2012; Economic Impact of the Convention Being Held in Charlotte; Media and Communications; North Carolina As a Right-to-Work State; Union and Non-Union Labor; "Occupy Wall Street" Movement; Disparity of Wealth in the U.S.; The Business Climate in the U.S.; The Role of the Middle Class in American Business; Bailout of Banks and Corporations in the U.S.; Orange County Democratic Party; University of North Carolina-Chapel Hill; Job Creation\*\*\*\*Time 30:00

**Carolina Newsmakers** "Interview with Lew Ebert", President and CEO, North Carolina Chamber of Commerce \*\*\*\*Issues Covered: The Economy: Economic Forecast for 2012; The Recession; Economic Recovery; Job Creation; Employment/Unemployment; Economic Growth; Consumerism and Consumer Confidence; Commercial and Retail Real Estate; The Housing Market; Housing Values; Renting Vs. Buying; Construction Starts; The Federal Reserve; Interest Rates; International Trade; Globalization; Adjustable Mortgage Rates; The "Piedmont" Crescent; Higher Education in North Carolina; The Unemployment Rate in North Carolina; Urban and Rural Areas of North Carolina; "Occupy Wall Street" Movement; Distribution and Re-distribution of Wealth; Income Disparity Based on Education; The Future of the Middle Class in America\*\*\*\*

Time 29:30

**Radio Health Journal** "Commuting Stress" and "Schizophrenia Recovery After Decades in the Dark" \*\*\*\*Issues Covered: Public Health; Traffic; Roads; Public Works; Consumerism; Health Care; Mental Illness and Treatment; Patient Safety Legislation\*\*\*\*Time 28:00