

WWNC

**Quarterly Issues
First Quarter, 2018**

WWNC
Asheville, NC
Quarterly Issues/Programs List
First Quarter, 2018
04/02/2018

WWNC
Quarterly Issues/Programs List

WWNC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLOOD DONORS:** WCU's Dr. Chris Cooper talks redistricting, gov't shutdown, more. The Red Cross needs blood.
- **BUDGET AND POLITICS:** ARJ looks at the federal spending plan, political discourse, and more
- **Domestic Violence:** Elizabeth Smart speaks in AVL. News 13's Aaron Addelson on Wanda Greene scandal
- **HEALTH AND FITNESS:** Dr. Gus Vickery provides tips for a healthier mind, body, and soul
- **HEALTH AND HOMELESS:** Dr. Jennifer Mullendore talks flu and pertussis. ABCCM asks for blankets.
- **PUBLIC AWARENESS:** America Radio Journal covers Amazon HQ, free speech, 2018 elections, and more
- **VETERANS:** NC Serves Network Director Brandon Wilson discusses services available to veterans

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC	CHANGES-ARJ	America Radio Journal	America	01/07/2018	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AWARENESS	AMAZON 010718	covers Amazon HQ, free speech, 2018 elections, and more	Radio Journal	07:00 AM	
VETERANS	CHANGES-VET HEALING FARM 011418	Healing Farm & New Buncombe County App update	John Mashie	01/14/2018 07:00 AM	029:32
VETERANS	CHANGES-NC SERVES 012118	NC Serves Network Director Brandon Wilson discusses services available to veterans	ABCCM	01/21/2018 07:00 AM	029:23
BLOOD DONORS	CHANGES-POLITICS AND BLOOD 012818	WCU's Dr. Chris Cooper talks redistricting, gov't shutdown, more. The Red Cross needs blood.	WESTERN CAROLINA UNIV	01/28/2018 07:00 AM	029:45
HEALTH AND HOMELESS	CHANGES-FLU PERTUSSIS BLANKETS 020418	Dr. Jennifer Mullendore talks flu and pertussis. ABCCM asks for blankets.	ABCCM	02/04/2018 07:00 AM	029:27
Domestic Violence	CHANGES-LIZ SMART WANDA GREENE 021118	Elizabeth Smart speaks in AVL. News 13's Aaron Addelson on Wanda Greene scandal	OUR VOICE	02/11/2018 07:00 AM	029:40
Heart Health	Changes	American Heart Assn "Heart Month"	American Heart Assn	02/18/2018 7:00 AM	29:40
Billy Graham	Changes	Billy Graham Tribute	Billy Graham Assn	02/25/2018 7:00 AM	29:30
Kick off to Spring	Changes	Buncombe Recreational Services; School Shootings	Sheriff Scott Lunsford	03/04/2018 7:00 AM	29:42
HEALTH AND FITNESS	CHANGES-AUTHENTIC HEALTH 031118	Dr. Gus Vickery provides tips for a healthier mind, body, and soul	Dr. Gus Vickery	03/11/2018 07:00 AM	029:33
HEALTH AND FITNESS	CHANGES-American Radio Journal 031818	ARJ discusses special elections and trade wars	Dr. Gus Vickery	03/18/2018 07:00 AM	029:47
BUDGET AND POLITICS	CHANGES-ARJ BUDGET, DISCOURSE 032518	ARJ looks at the federal spending plan, political discourse, and more	America Radio Journal	03/25/2018 07:00 AM	029:25

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:16	009
		000:31	012
		000:32	003
AMERICAN CANCER SOC	American Cancer Society	001:02	009
AUTISM	AD COUNCIL	001:02	004
BULLYING	NC ASSOC. OF EDUCATORS	001:00	007
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	025
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	011
DISASTER RELIEF	American Red Cross	000:15	053
DRUNK DRIVING	AD COUNCIL	000:31	048
Education & Animals	4H	000:15	257
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	016
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	008
HEALTH AND FITNESS	DU PONT STATE FOREST	000:32	019
HEALTH AND FITNESS	LELIA PATTERSON CENTER	000:32	032
HEALTH AND FITNESS	SUWS OF THE CAROLINAS	000:31	004
HEALTH AND FITNESS	SUWS OF THE CAROLINAS	000:32	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	053
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	018
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	063
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	060
NAB	NAB	000:30	028
OPIOD ABUSE	Partnership for DrugFree Kids	000:30	024
PSA	DEPT OF HOMELAND SECURITY	000:30	014
SPORTS	NCHSAA	000:31	054
SPORTS IMPACT	NCHSAA	001:01	029
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	007



CAROLINA NEWSMAKERS IS PRESENTED IN BOTH 30 AND 60-MINUTE VERSIONS.

RADIO HEALTH JOURNAL IS PRESENTED IN A 28-MINUTE FORMAT.

CAROLINA JOURNAL RADIO IS PRESENTED IN 30 AND 60-MINUTE VERSIONS.

JANUARY 6-7

CAROLINA NEWSMAKERS

INTERVIEW WITH TOM JENSEN - EXECUTIVE DIRECTOR OF PUBLIC POLICY POLLING. AL FRANKEN, SEXUAL HARRASSMENT, CONGRESSIONAL RACES, TAX REFORM, NORTH CAROLINA GENERAL ASSEMBLY, POLLING, POLITICAL LEANING, AND HISTORY.

JANUARY 13-14

CAROLINA NEWSMAKERS

INTERVIEW WITH MARGARET SPELLINGS - PRESIDENT OF THE UNIVERSITY OF NORTH CAROLINA SYSTEM. ORGANIZATION OF THE UNIVERSITY SYSTEM, NC PROMISE PROGRAM, VALUE OF NC EDUCATION, UNC BOARD OF GOVERNORS, FUNDING THE UNC SYSTEM, FACULTY COMPENSATION, RESEARCH, ROLE OF ATHLETICS, AND STRATEGIC PLAN.

JANUARY 20-21

CAROLINA NEWSMAKERS

INTERVIEW WITH JOHN HOOD, PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION. REPUBLICAN PARTY, MIDTERM ELECTIONS, NORTH CAROLINA GENERAL ASSEMBLY, NORTH CAROLINA DEMOCRATS, TAXATION, ECONOMY, INVESTING, ATLANTIC COAST PIPELINE, AND REDISTRICTING.

FEBRUARY 3-4

CAROLINA NEWSMAKERS

INTERVIEW WITH BRENDA BERG - PRESIDENT AND CEO OF BEST NC. EDUCATION, TEACHER PAY, PRINCIPAL PAY, CLASSROOM SIZE, BACKGROUND OF BEST NC, ATTRACTING QUALIFIED TEACHERS, COMMUNITY COLLEGE SYSTEM, CHARTER SCHOOLS, UNIVERSITY SYSTEM, AND UNIVERSITY RESEARCH.

FEBRUARY 10-11

CAROLINA NEWSMAKERS

INTERVIEW WITH CECIL STATON - CHANCELLOR OF EAST CAROLINA UNIVERSITY. GROWTH OF ECU, EDUCATION, RURAL EDUCATION NEEDS, COST OF EDUCATION, TUITION, FUNDRAISING, BENEFITS OF THE UNC SYSTEM, ATHLETICS, ONLINE LEARNING, ECU STRATEGIC PLAN, AND RURAL PROSPERITY INITIATIVE.

FEBRUARY 17-18

CAROLINA NEWSMAKERS

INTERVIEW WITH DR. MIKE WALDEN - PROFESSOR ECONOMICS AT NORTH CAROLINA STATE UNIVERSITY STOCK MARKET, TAX REFORM, ECONOMIC CYCLE, BUSINESS RECRUITING, AMAZON SECOND HEADQUARTERS, RURAL DEVELOPMENT, POPULATION CHANGES, SOCIAL SECURITY, RETIREMENT SAVING, INTERNATIONAL TRADE, AND CORPORATE TAX RATE.

FEBRUARY 24-25

CAROLINA NEWSMAKERS

INTERVIEW WITH MIKE CAUSEY" - NORTH CAROLINA INSURANCE COMMISSIONER. ROLE OF INSURANCE COMMISSIONER, HOME OWNERS INSURANCE, AUTOMOTIVE INSURANCE, HEALTH INSURANCE, ROLE AS FIRE MARSHALL, FIRE INSPECTIONS, AND INSURANCE FRAUD.

MARCH 3-4

CAROLINA NEWSMAKERS

INTERVIEW WITH BECKI GRAY - SENIOR VICE PRESIDENT AT THE JOHN LOCKE FOUNDATION. ATLANTIC COAST PIPELINE, GUN CONTROL, PARTISANSHIP, UNAFFILIATED VOTERS, REDISTRICTING, JUDICIAL ELECTIONS, HEALTH CARE, TAX REFORM, 2018 LEGISLATIVE SESSION, AND DEFERRED MAINTENANCE.

MARCH 10-11

CAROLINA NEWSMAKERS

INTERVIEW WITH NELSON DOLLAR - NORTH CAROLINA HOUSE OF REPRESENTATIVES FOR DISTRICT 36. BUDGET PROCESS, TAX REFORM, EDUCATION, RESEARCH UNIVERSITIES, ATTRACTING NEW BUSINESS, TRANSPORTATION, DEFERRED MAINTENANCE, AND LEGISLATIVE SESSION LIMITS.

MARCH 17-18

CAROLINA NEWSMAKERS

INTERVIEW WITH TOM JENSEN - DIRECTOR OF PUBLIC POLICY. DONALD TRUMP, TAX REFORM, NORTH KOREA, DACA, WALL, HEALTH CARE, RUSSIA, GUN CONTROL, CONGRESS, ROY COOPER, NORTH CAROLINA GENERAL ASSEMBLY, THOM TILLIS, RICHARD BURR, FLU SHOTS, UNC VS. DUKE, AND NORTH CAROLINA DISTRICTS.

MARCH 24-25

CAROLINA NEWSMAKERS

INTERVIEW WITH DALE FOLWELL - NORTH CAROLINA TREASURER. UNCLAIMED CASH, HEALTH CARE, STATE HEALTH PLAN, UNEMPLOYMENT, STATE BOND RATING, STATE PENSION PLAN, 2018 LEGISLATIVE SESSION, DISABILITIES SYSTEM, AND RAINY DAY FUND.